

Exhibit 1

United States of America
United States Patent and Trademark Office



Reg. No. 4,482,475

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Feb. 11, 2014

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 3,739,088, AND OTHERS.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THEIR BASES, ONE CONTAINING A CHECKED FLAG DESIGN, THE OTHER CONTAINING A FLEUR DE LIS AND A BOWTIE DESIGN.

SN 85-844,536, FILED 2-8-2013.

CHRISTOPHER LAW, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,719,036

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Apr. 14, 2015

Int. Cl.: 6

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

TRADEMARK

FIRST USE 5-13-2013; IN COMMERCE 5-13-2013.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A "V"SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-203,433, FILED 2-25-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,601,524

Registered Sep. 9, 2014

Int. Cl.: 14

TRADEMARK

PRINCIPAL REGISTER

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: LAPEL PINS, WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-18-2013; IN COMMERCE 1-18-2013.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,289, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,719,043

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Apr. 14, 2015

Int. Cl.: 18

FOR: DUFFEL BAGS, LEATHER CREDIT CARD CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

TRADEMARK

FIRST USE 12-4-2012; IN COMMERCE 12-4-2012.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A "V"-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,319, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,601,525

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Sep. 9, 2014

Int. Cl.: 16

FOR: POSTERS, PENS, CALENDARS, BLANK JOURNAL BOOKS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK

FIRST USE 1-10-2013; IN COMMERCE 1-10-2013.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,326, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,601,526

Registered Sep. 9, 2014

Int. Cl.: 21

TRADEMARK

PRINCIPAL REGISTER

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: MUGS, TRAVEL MUGS, DRINKING GLASSES, WATER BOTTLES SOLD EMPTY,
PORTABLE BEVERAGE COOLERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND
50).

FIRST USE 11-13-2012; IN COMMERCE 11-13-2012.

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A
CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR
DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,337, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,601,527

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Sep. 9, 2014

Int. Cl.: 25

FOR: SHIRTS, HATS, JACKETS, COATS, PULLOVERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 10-19-2012; IN COMMERCE 10-19-2012.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,353, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,597,263

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Sep. 2, 2014

Int. Cl.: 28

FOR: TOY VEHICLES, RIDE-ON TOY VEHICLES, REMOTE CONTROLLED TOY VEHICLES,
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK

FIRST USE 5-9-2013; IN COMMERCE 5-9-2013.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 3,739,096, 3,739,098 AND OTHERS.

THE MARK CONSISTS OF A V-SHAPED WINGS DESIGN WHICH CONTAINS A CHECKERED FLAG DESIGN ON THE LEFT WING AND A BOWTIE DESIGN AND A FLEUR DE LIS DESIGN ON THE RIGHT WING.

SER. NO. 86-204,593, FILED 2-26-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

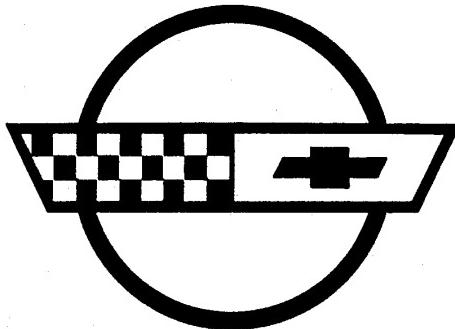
Int. Cl.: 28

Prior U.S. Cls.: 22 and 50

United States Patent and Trademark Office

Reg. No. 1,491,293
Registered June 7, 1988

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, BATTERY-OPERATED
REMOTE AND RADIO-CONTROLLED TOY

VEHICLES; AND FRICTION POWERED TOY
VEHICLES, IN CLASS 28 (U.S. CLS. 22 AND 50).

FIRST USE 9-10-1984; IN COMMERCE
9-10-1984.

SER. NO. 688,134, FILED 10-5-1987.

KATHRYN DOBBS, EXAMINING ATTORNEY

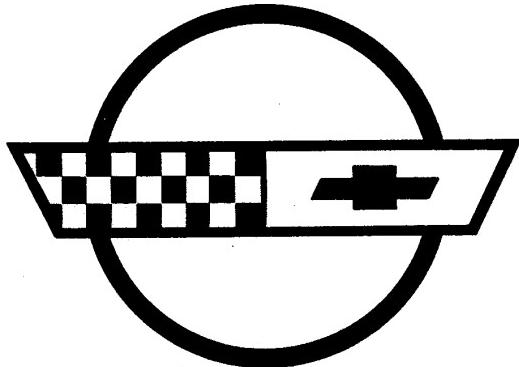
Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

Reg. No. 1,494,172

United States Patent and Trademark Office Registered June 28, 1988

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 7-27-1987; IN COMMERCE
7-27-1987.

FOR: JEWELRY; NAMELY QUARTZ
WATCHES AND GOLD RINGS, IN CLASS 14
(U.S. CLS. 27 AND 28).

SER. NO. 697,952, FILED 11-27-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 25

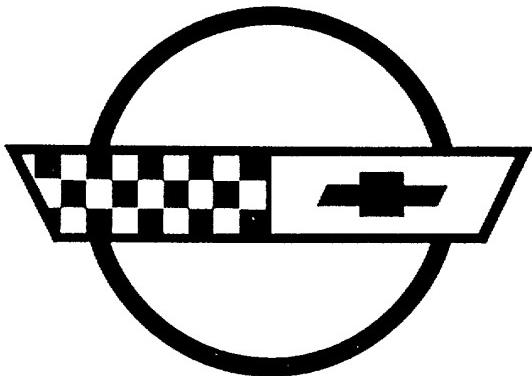
Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,917

Registered Jan. 25, 2000

United States Patent and Trademark Office

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS, HATS, CLOTHING TIES, SWEAT SUITS, PANTS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-0-1996; IN COMMERCE
4-0-1996.
OWNER OF U.S. REG. NOS. 1,491,293, 2,017,536
AND OTHERS.

SER. NO. 75-650,021, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 16

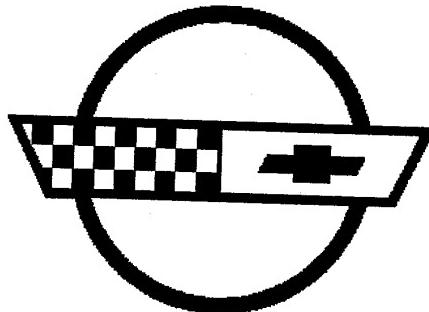
Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,545,133

Registered Mar. 5, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, BAGS FOR MERCHANDISE, BANK CHECKS, BUMPER STICKERS, BUSINESS CARD HOLDERS, BUSINESS CARDS, CALENDARS, CHECKBOOK COVERS, CHILDREN'S ACTIVITY BOOKS, COOKBOOKS, DECALS, DESK TOP HOLDERS, GIFT WRAPPING PAPER, GREETING CARDS, LETTER OPENERS, MARKERS, NOTE PAD HOLDERS, NOTE PADS, PAPER BANNERS, PAPER COASTERS, PAPER FLAGS, PAPER LUGGAGE TAGS, PAPER NAP-

KINS, PAPERWEIGHTS, PEN AND PENCIL HOLDERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES, PLAYING CARDS, POCKET SECRETARIES, POSTCARDS, POSTERS, PRINTED LABELS, REPRODUCTION LITHOGRAPHIC PRINTS, STATIONERY FOLDERS, TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-15-1991; IN COMMERCE 8-15-1991.

SER. NO. 78-075,531, FILED 7-25-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 25

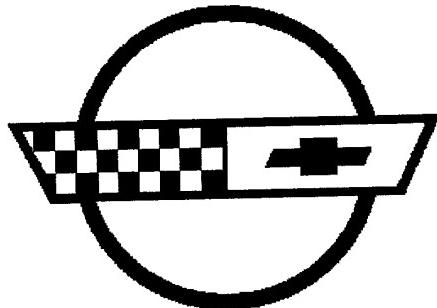
Prior U.S. Cls.: 22 and 39

Reg. No. 2,578,899

Registered June 11, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: APRONS, BOOTS, GLOVES, HEADBANDS,
MOCCASINS, OVERALLS, RAINWEAR, ROBES,
SCARVES, SHOES, SLEEPWEAR, SLIPPERS, SOCKS,

SUNVISORS, SWEATERS, AND VESTS, IN CLASS 25
(U.S. CLS. 22 AND 39).

FIRST USE 9-1-1986; IN COMMERCE 9-1-1986.

SER. NO. 78-086,836, FILED 10-4-2001.

SHARON MEIER, EXAMINING ATTORNEY

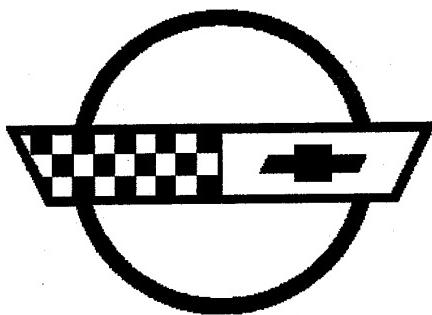
Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,666,595
Registered Dec. 24, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

SER. NO. 78-086,838, FILED 10-4-2001.

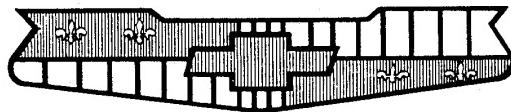
SHARON MEIER, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,506,101
Registered Sep. 27, 1988

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,
TOY VEHICLES, TOY CARS, BATTERY-OPERATED
REMOTE AND RADIO-CONTROLLED
TOY VEHICLES, FRICTION-POWERED TOY
VEHICLES, AND TOY MODEL HOBBYCRAFT
KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 6-25-1987; IN COMMERCE
6-25-1987.
OWNER OF U.S. REG. NOS. 95,398, 647,236
AND OTHERS.

THE LINING SHOWN IN THE MARK IS A
FEATURE OF THE MARK.

SER. NO. 707,405, FILED 1-25-1988.

JOHN P. RYNKIEWICZ, EXAMINING ATTORNEY

Int. Cl.: 25

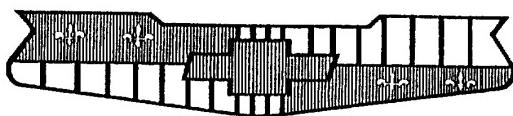
Prior U.S. Cls.: 22 and 39

Reg. No. 2,346,738

United States Patent and Trademark Office

Registered May 2, 2000

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS, HATS, CLOTHING TIES, SWEAT SUITS, PANTS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-0-1996; IN COMMERCE 3-0-1996.

OWNER OF U.S. REG. NOS. 95,990, 1,540,884 AND OTHERS.

THE LINING IS FOR SHADING PURPOSES AND DOES NOT INDICATE COLOR.

SER. NO. 75-591,369, FILED 11-18-1998.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 6

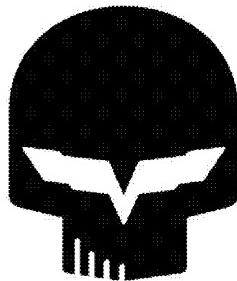
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 3,650,649

Registered July 7, 2009

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL HOLIDAY ORNAMENTS; SCULPTURES MADE OF METAL, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 6-1-2008; IN COMMERCE 6-1-2008.

OWNER OF U.S. REG. NOS. 2,911,818 AND 3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRESENTATION OF A SKULL IN WHICH THE EYES AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,595, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 16

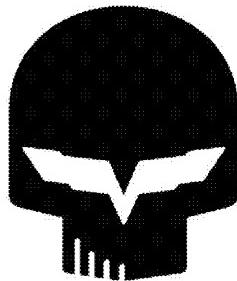
Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,650,651

Registered July 7, 2009

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: POSTERS, DECALS, PRESSURE SENSITIVE GRAPHICS FOR APPLICATION TO AUTOMOBILES, DESKTOP BUSINESS CARD HOLDERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-19-2007; IN COMMERCE 2-19-2007.

OWNER OF U.S. REG. NOS. 2,911,818 AND 3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRESENTATION OF A SKULL IN WHICH THE EYES AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,620, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 21

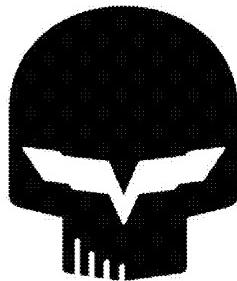
Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

United States Patent and Trademark Office

Reg. No. 3,650,654

Registered July 7, 2009

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: BEVERAGE GLASSWARE, IN CLASS 21
(U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 1-9-2007; IN COMMERCE 1-9-2007.

OWNER OF U.S. REG. NOS. 2,911,818 AND
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRE-
SENTATION OF A SKULL IN WHICH THE EYES
AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,636, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 22

Prior U.S. Cls.: 1, 2, 7, 19, 22, 42 and 50

United States Patent and Trademark Office

Reg. No. 3,650,657

Registered July 7, 2009

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: LANYARDS FOR HOLDING BADGES AND
PASSES, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42 AND
50).

FIRST USE 4-21-2008; IN COMMERCE 4-21-2008.

OWNER OF U.S. REG. NOS. 2,911,818 AND
3,286,867.

THE MARK CONSISTS OF A STYLIZED REPRESENTATION OF A SKULL IN WHICH THE EYES AND NOSE RESEMBLE CROSSED RACING FLAGS.

SER. NO. 77-635,650, FILED 12-18-2008.

ESTHER BELENKER, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,700,379

Registered Mar. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, NAMELY ORNAMENTS MADE OF PLASTIC OR WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

THE STIPPLING IS A FEATURE OF THE MARK.

SER. NO. 78-091,738, FILED 11-5-2001.

REBECCA SMITH, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office



Reg. No. 4,514,976

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Apr. 15, 2014

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19,
21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF THE DEPICTION OF A STINGRAY.

SN 85-334,706, FILED 6-1-2011.

INGRID C. EULIN, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,601,531

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Sep. 9, 2014

FOR: LAPEL PINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

Int. Cl.: 14

FIRST USE 1-22-2013; IN COMMERCE 1-22-2013.

TRADEMARK

OWNER OF U.S. REG. NO. 4,514,976.

PRINCIPAL REGISTER

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,033, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,597,272

Registered Sep. 2, 2014

Int. Cl.: 21

TRADEMARK

PRINCIPAL REGISTER

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: MUGS, TRAVEL MUGS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 2-11-2013; IN COMMERCE 2-11-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,109, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,597,273

Registered Sep. 2, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: SHIRTS, HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-21-2013; IN COMMERCE 1-21-2013.

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,127, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,597,275

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Sep. 2, 2014

Int. Cl.: 28

FOR: TOY VEHICLES, RIDE-ON TOY VEHICLES, REMOTE CONTROLLED TOY VEHICLES,
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK

FIRST USE 5-9-2013; IN COMMERCE 5-9-2013.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-207,192, FILED 2-28-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,597,292

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Sep. 2, 2014

Int. Cl.: 6

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS.
2, 12, 13, 14, 23, 25 AND 50).

TRADEMARK

FIRST USE 4-20-2013; IN COMMERCE 4-20-2013.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 4,514,976.

THE MARK CONSISTS OF THE DESIGN OF A STINGRAY FISH.

SER. NO. 86-217,499, FILED 3-11-2014.

LAURIE KAUFMAN, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 5,004,543

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center

Detroit, MI 482653000

Int. Cl.: 12

CLASS 12: Motor land vehicles, namely, automobiles

Trademark

FIRST USE 10-25-2015; IN COMMERCE 10-25-2015

Principal Register

The mark consists of the word "Camaro" in a square design which comes down to a point at the bottom of the square and contains three vertical stripes under the wording.

SER. NO. 86-613,559, FILED 04-29-2015

DAVID E TOOLEY, EXAMINING ATTORNEY

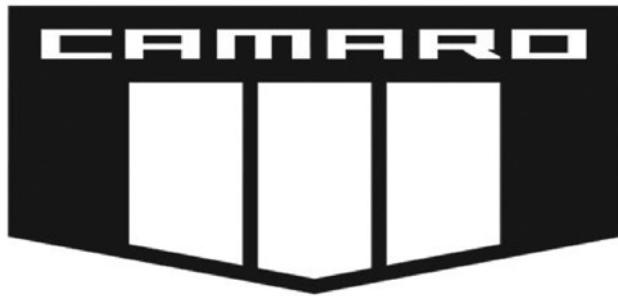


Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,863,379

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Dec. 1, 2015

FOR: CLOTHING, NAMELY, HATS AND SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

Int. Cl.: 25

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

TRADEMARK

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

PRINCIPAL REGISTER

SER. NO. 86-701,195, FILED 7-22-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,863,380

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Dec. 1, 2015

FOR: LAPEL PINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

TRADEMARK

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

PRINCIPAL REGISTER

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

SER. NO. 86-702,082, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,863,381

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Dec. 1, 2015

Int. Cl.: 6

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

TRADEMARK

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

PRINCIPAL REGISTER

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

SER. NO. 86-702,118, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,863,382

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Dec. 1, 2015

FOR: POSTERS, CALENDARS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

Int. Cl.: 16

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

TRADEMARK

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

PRINCIPAL REGISTER

SER. NO. 86-702,136, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,863,383

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Dec. 1, 2015

FOR: DECORATIVE MIRROR, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

Int. Cl.: 20

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

TRADEMARK

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

PRINCIPAL REGISTER

SER. NO. 86-702,161, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,863,384

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Dec. 1, 2015

FOR: STONE COASTERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

Int. Cl.: 21

FIRST USE 5-16-2015; IN COMMERCE 5-16-2015.

TRADEMARK

THE MARK CONSISTS OF A RECTANGLE SHAPE CONTAINING THREE VERTICAL STRIPES AND THE WORD "Camaro" ABOVE THE STRIPES.

PRINCIPAL REGISTER

SER. NO. 86-702,422, FILED 7-23-2015.

DAVID TOOLEY, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 6,190,715

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered Nov. 03, 2020

Int. Cl.: 12

CLASS 12: Motor land vehicles, namely, automobiles, engines therefor and structural parts thereof

Trademark

FIRST USE 3-4-2020; IN COMMERCE 3-4-2020

Principal Register

The mark consists of two flags connected along their poles, one containing a checkered flag design, the other containing a fleur de lis and a bowtie design.

SER. NO. 88-416,488, FILED 05-06-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office



United States of America

United States Patent and Trademark Office



Reg. No. 6,639,689

Registered Feb. 08, 2022

**Int. Cl.: 6, 14, 16, 18, 21, 25,
28**

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

CLASS 6: Non-luminous and non-mechanical metal signs

FIRST USE 6-25-2019; IN COMMERCE 6-25-2019

CLASS 14: Lapel pins, watches

FIRST USE 6-23-2019; IN COMMERCE 6-23-2019

CLASS 16: Posters, pens, calendars, blank journal books

FIRST USE 6-27-2019; IN COMMERCE 6-27-2019

CLASS 18: Duffel bags, leather credit card cases

FIRST USE 6-24-2019; IN COMMERCE 6-24-2019

CLASS 21: Mugs, travel mugs, drinking glasses, water bottles sold empty, non-electric portable beverage coolers

FIRST USE 6-26-2019; IN COMMERCE 6-26-2019

CLASS 25: Shirts, hats, jackets, coats, pullovers

FIRST USE 6-22-2019; IN COMMERCE 6-22-2019

CLASS 28: Toy vehicles, remote controlled toy vehicles

FIRST USE 7-8-2020; IN COMMERCE 7-8-2020

The mark consists of two flags connected along their poles, one containing a checkered



Dawn Hulfield
Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



flag design, the other containing a fleur de lis and a bowtie design.

SER. NO. 88-489,539, FILED 06-26-2019

United States of America

United States Patent and Trademark Office



Reg. No. 6,433,801

Registered Jul. 27, 2021

Int. Cl.: 12

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

CLASS 12: vehicle windshields; vehicle windows

FIRST USE 9-25-2020; IN COMMERCE 9-25-2020

The mark consists of two flags connected along their poles, one containing a checkered flag design, the other filled in solid color.

SER. NO. 90-293,374, FILED 11-02-2020



Dawn Hulfield

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



Registered Aug. 4, 1925.

Trade-Mark 201,694

RENEWED
AUG. 4 1945
UNITED STATES PATENT OFFICE.

GENERAL MOTORS CORPORATION, OF DETROIT, MICHIGAN.

ACT OF FEBRUARY 20, 1905.

Application filed June 27, 1924. Serial No. 199,223.

CADILLAC

STATEMENT.

To the Commissioner of Patents:

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark, consisting of the word "Cadillac," shown in the accompanying drawing, for AUTOMOBILES, in Class 19, Vehicles, not including engines, and presents herewith five specimens showing the trade-mark actually used by the applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade mark has been continuously used and applied to said goods in applicant's business and in the business of its predecessors, the Cadillac Automobile Company, of Detroit, Michigan, and the Cadillac Motor Car Company, of Detroit, Michigan, both corporations organized under the laws of the State of Michigan, since the year 1903.

The applicant herein is the present owner of trade mark registrations No. 54,931, Au-

gust 7, 1906, issued to the Cadillac Automobile Company, of Detroit, Michigan, assignor to Cadillac Motor Car Company, of Detroit, Michigan, and of Trade Mark No. 113,351 issued upon October 17, 1916, to the Cadillac Motor Car Company, of Detroit, Michigan, and of the good will of the business in which the said trade marks are used.

The trade mark is applied or affixed to the goods by casting the same upon a portion thereof, or by placing thereon a plate bearing the trade mark.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,
By T. S. MERRILL,
Secretary.

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,700,662
Registered July 14, 1992

**TRADEMARK
PRINCIPAL REGISTER**

CADILLAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SCALE MODELS OF AUTOMOBILES,
IN CLASS 28 (U.S. CL. 22).
FIRST USE 5-31-1987; IN COMMERCE
5-31-1987.

OWNER OF U.S. REG. NOS. 201,694, 1,350,558,
AND 1,570,808.

SER. NO. 74-103,698, FILED 10-9-1990.

DOMINICK J. SALEMI, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cl.: 21

Reg. No. 1,900,372

Registered June 20, 1995

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

CADILLAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: EYEGLASSES AND TIRE AIR PRES-
SURE GAUGES, IN CLASS 9 (U.S. CL. 21).

FIRST USE 9-30-1987; IN COMMERCE
9-30-1987.
OWNER OF U.S. REG. NO. 1,849,793.
SER. NO. 74-118,616, FILED 11-28-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-
NEY

Int. Cl.: 16

Prior U.S. Cls.: 22 and 37

United States Patent and Trademark Office **Reg. No. 1,665,834**
Registered Nov. 26, 1991

**TRADEMARK
PRINCIPAL REGISTER**

CADILLAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 9-30-1974; IN COMMERCE
9-30-1974.

SER. NO. 74-118,746, FILED 11-28-1990.

FOR: PLAYING CARDS AND PENS,
POCKET DIARIES AND NOTE PAD COVERS,
IN CLASS 16 (U.S. CLS. 22 AND 37).

CHRIS A. F. PEDERSEN, EXAMINING ATTOR-
NEY

Int. Cl.: 21

Prior U.S. Cls.: 2 and 30

United States Patent and Trademark Office Reg. No. 1,663,465
Registered Nov. 5, 1991

**TRADEMARK
PRINCIPAL REGISTER**

CADILLAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 9-30-1989; IN COMMERCE
9-30-1989.

SER. NO. 74-119,391, FILED 11-30-1990.

FOR: CERAMIC MUGS, IN CLASS 21 (U.S.
CLS. 2 AND 30).

RICHARD A. STRASER, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office Reg. No. 1,782,739
Registered July 20, 1993

**TRADEMARK
PRINCIPAL REGISTER**

CADILLAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CLOTHING; NAMELY, HATS, SHIRTS,
T-SHIRTS, SWEATSHIRTS, SWEATPANTS,
HEADBANDS, AND WRISTBANDS, IN CLASS
25 (U.S. CL. 39).

FIRST USE 9-30-1979; IN COMMERCE
9-30-1979.

SER. NO. 74-120,302, FILED 11-30-1990.

ANDREW D. LAWRENCE, EXAMINING AT-
TORNEY

Int. Cl.: 27

Prior U.S. Cl.: 42

United States Patent and Trademark Office Reg. No. 1,681,292
Registered Mar. 31, 1992

**TRADEMARK
PRINCIPAL REGISTER**

CADILLAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CARPETING AND CARPETING FOR
AUTOMOBILES, IN CLASS 27 (U.S. CL. 42).

FIRST USE 9-30-1985; IN COMMERCE
9-30-1985.
OWNER OF U.S. REG. NO. 201,695.
SER. NO. 74-155,019, FILED 4-8-1991.

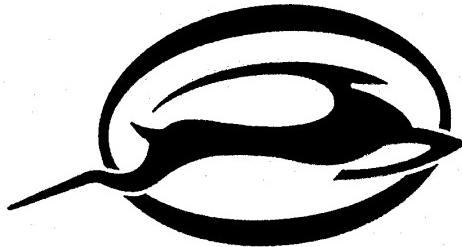
MARGARET HOLTHUSEN, EXAMINING AT-
TORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office Reg. No. 1,898,835
Registered June 13, 1995

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY AUTOMOBILES, ENGINES THEREFOR, AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19 AND 23).

FIRST USE 9-30-1957; IN COMMERCE 9-30-1957.

THE MARK CONSISTS OF A FANCIFUL REPRESENTATION OF AN IMPALA TOGETHER WITH AN OVAL-SHAPED DESIGN.

SER. NO. 74-519,109, FILED 5-2-1994.

SARAH LEE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,269,827

United States Patent and Trademark Office

Registered Aug. 10, 1999

**TRADEMARK
PRINCIPAL REGISTER**

ESCALADE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

STRUCTURAL PARTS THEREOF , IN CLASS
12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).
FIRST USE 10-5-1998; IN COMMERCE
10-5-1998.

FOR: MOTOR LAND VEHICLES, NAMELY,
AUTOMOBILES, SPORT UTILITY VEHICLES,
VANS, TRUCKS, ENGINES THEREFOR AND

SN 75-409,407, FILED 12-22-1997.

RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cl.: 25

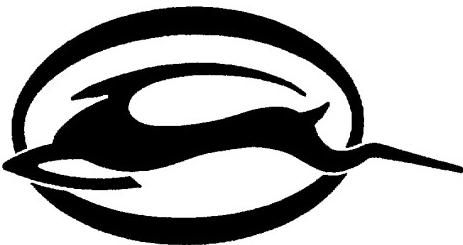
Prior U.S. Cls.: 22 and 39

Reg. No. 2,346,737

United States Patent and Trademark Office

Registered May 2, 2000

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS, HATS, CLOTHING TIES, SWEAT SUITS, PANTS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-0-1995; IN COMMERCE 1-0-1995.

OWNER OF U.S. REG. NOS. 661,322 AND 1,898,835.

THE MARK CONSISTS OF A FANCIFUL REPRESENTATION OF AN IMPALA TOGETHER WITH AN OVAL SHAPED DESIGN.

SER. NO. 75-591,368, FILED 11-18-1998.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 6

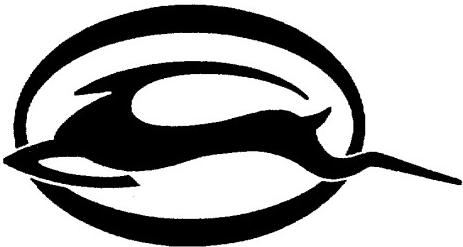
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,349,761

United States Patent and Trademark Office

Registered May 16, 2000

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: METAL LICENSE PLATES, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 7-0-1994; IN COMMERCE
7-0-1994.

OWNER OF U.S. REG. NOS. 661,322 AND
1,898,835.

THE MARK CONSISTS OF A FANCIFUL
REPRESENTATION OF AN IMPALA TOGETHER
WITH AN OVAL-SHAPED DESIGN.

SER. NO. 75-630,190, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,346,904

United States Patent and Trademark Office

Registered May 2, 2000

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: PRESSURE SENSITIVE GRAPHICS
FOR APPLICATION TO AUTOMOBILES AND
AUTOMOBILE DEALERSHIP WINDOWS,
DECALS, STICKERS, BUMPER STICKERS
AND CALENDARS, IN CLASS 16 (U.S. CLS. 2,
5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 5-0-1997; IN COMMERCE
5-0-1997.
OWNER OF U.S. REG. NOS. 661,322 AND
1,898,835.

THE MARK CONSISTS OF A FANCIFUL
REPRESENTATION OF AN IMPALA TOGETHER
WITH AN OVAL SHAPED DESIGN.

SER. NO. 75-650,014, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 34

Prior U.S. Cls.: 2, 8, 9, and 17

United States Patent and Trademark Office

Reg. No. 3,609,853

Registered Apr. 21, 2009

TRADEMARK
PRINCIPAL REGISTER

CADILLAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: CIGAR AND CIGARETTE LIGHTERS NOT FOR LAND VEHICLES, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 11-0-2005; IN COMMERCE 11-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 201,694, 1,745,650, AND OTHERS.

SN 77-373,983, FILED 1-17-2008.

DAWN HAN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,520,169

Registered Oct. 21, 2008

**TRADEMARK
PRINCIPAL REGISTER**

ESCALADE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-14-2002; IN COMMERCE 1-14-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,269,827, 2,931,763, AND 3,435,186.

SER. NO. 77-430,614, FILED 3-25-2008.

NANCY CLARKE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,520,185

Registered Oct. 21, 2008

**TRADEMARK
PRINCIPAL REGISTER**

ESCALADE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, JACKETS, IN CLASS
25 (U.S. CLS. 22 AND 39).

FIRST USE 11-10-2006; IN COMMERCE 11-10-2006.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,269,827, 2,931,763,
AND 3,435,186.

SER. NO. 77-430,751, FILED 3-25-2008.

NANCY CLARKE, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,530

United States Patent and Trademark Office

Registered Nov. 26, 2002

**TRADEMARK
PRINCIPAL REGISTER**

CADILLAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, FURNITURE MIRRORS, HAND-HELD MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1960; IN COMMERCE 1-1-1960.

OWNER OF U.S. REG. NOS. 1,660,237, 1,663,465, AND 1,665,834.

SER. NO. 78-087,695, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,756,065

United States Patent and Trademark Office

Registered Aug. 26, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC, AND WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL NOVELTY LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NO. 1,898,835.

SER. NO. 78-091,715, FILED 11-5-2001.

PRISCILLA MILTON, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,721,375

United States Patent and Trademark Office

Registered June 3, 2003

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: KEY FOBS, KEY TAGS, KEY CHAINS AND KEY RINGS NOT MADE OF METAL; NON-METAL LICENSE PLATES; NON-METAL MONEY CLIPS; HAND-HELD AND WALL MIRRORS; DESK ORNAMENTS MADE OF PLASTIC, WOOD, GLASS, PORCELAIN OR CRYSTAL; PLAQUES; STOOLS; SEAT CUSHIONS; CHAIRS; BEDS; PILLOWS; NON-METAL CLAMPS; PLASTIC FLAGS; PLASTIC STORAGE BINS; NON-METAL KEY HOLDERS; NON-

METAL NAMEPLATES; PLASTIC BADGE HOLDERS; PLASTIC NAME BADGES; PICTURE FRAMES; NON-METAL JEWELRY BOXES, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-1-1997; IN COMMERCE 8-1-1997.

OWNER OF U.S. REG. NOS. 2,084,939, 2,538,436 AND OTHERS.

SER. NO. 78-096,443, FILED 12-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 3,261,764

United States Patent and Trademark Office

Registered July 10, 2007

TRADEMARK
PRINCIPAL REGISTER

CTS

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300, MAIL CODE 482-C23-B21
DETROIT, MI 482653000

FIRST USE 11-3-2005; IN COMMERCE 11-3-2005.

SN 78-222,942, FILED 3-7-2003.

FOR: OPTICAL FRAMES, EYEWEAR LENSES,
EYEWEAR CASES, AND EYEWEAR CHAINS, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

JASON TURNER, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,931,763

United States Patent and Trademark Office

Registered Mar. 8, 2005

TRADEMARK
PRINCIPAL REGISTER

ESCALADE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300, MAIL CODE 482-C23-B21
DETROIT, MI 482653000

FIRST USE 3-23-2004; IN COMMERCE 3-23-2004.

SN 78-222,968, FILED 3-7-2003.

FOR: OPTICAL FRAMES, EYEWEAR LENSES,
EYEWEAR CASES, AND EYEWEAR CHAINS, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

JASON TURNER, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

CT5

Reg. No. 6,119,389

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered Aug. 04, 2020

Int. Cl.: 12

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

Trademark

FIRST USE 12-2-2019; IN COMMERCE 12-2-2019

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-758,475, FILED 01-17-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office



United States of America

United States Patent and Trademark Office

CT4

Reg. No. 6,131,047

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered Aug. 18, 2020

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

Int. Cl.: 12

FIRST USE 2-24-2020; IN COMMERCE 2-24-2020

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-226,451, FILED 12-12-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office



Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

Reg. No. 1,570,808
Registered Dec. 12, 1989

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTOMOBILES, ENGINES THEREFOR, AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19 AND 23).

FIRST USE 12-31-1964; IN COMMERCE 12-31-1964.

OWNER OF U.S. REG. NOS. 201,694, 1,523,821 AND OTHERS.

SER. NO. 791,802, FILED 4-7-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

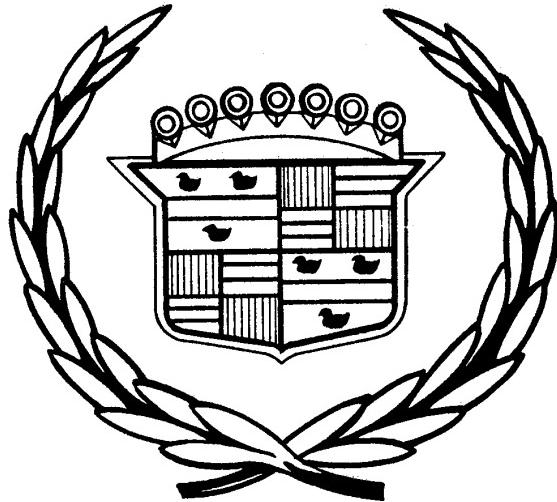
Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent and Trademark Office

Reg. No. 1,768,653
Registered May 4, 1993

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: UMBRELLAS AND ARTICLES MADE OF LEATHER; NAMELY, BRIEF-CASE TYPE PORTFOLIOS, KEY FOBS, KEY CASES, BUSINESS CARD CASES, DUFFLE BAGS, AND

GOLF BAG TAGS MADE OF PEWTER, IN CLASS 18 (U.S. CL. 3).
FIRST USE 9-30-1976; IN COMMERCE 9-30-1976.

SER. NO. 74-118,605, FILED 11-28-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY

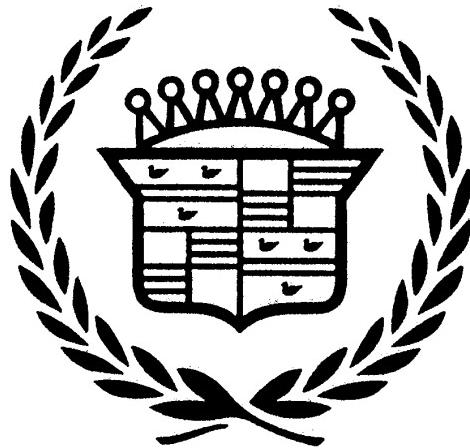
Int. Cl.: 6

Prior U.S. Cls.: 13 and 25

United States Patent and Trademark Office

Reg. No. 1,723,245
Registered Oct. 13, 1992

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: KEYS MADE OF METAL FOR LOCKS,
IN CLASS 6 (U.S. CLS. 13 AND 25).

FIRST USE 9-30-1982; IN COMMERCE
9-30-1982.

OWNER OF U.S. REG. NOS. 783,126, 1,665,672
AND OTHERS.

THE LINING SHOWN ON THE MARK IS A
FEATURE OF THE MARK AND IS NOT INTENDED
TO INDICATE COLOR.

SER. NO. 74-241,498, FILED 1-30-1992.

AMOS T. MATTHEWS, JR., EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,830,721

Registered Apr. 6, 2004

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

SRX

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

STRUCTURAL PART THEREOF , IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 8-22-2003; IN COMMERCE 8-22-2003.

SN 78-057,799, FILED 4-11-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, ENGINES THEREFOR AND

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,792,883

United States Patent and Trademark Office

Registered Dec. 9, 2003

TRADEMARK
PRINCIPAL REGISTER

ESV

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 12-31-2002; IN COMMERCE 12-31-2002.

FOR: MOTOR LAND VEHICLES, NAMELY, AU-
TOMOBILES, SPORT UTILITY VEHICLES,
TRUCKS, VANS, ENGINES THEREFOR AND
STRUCTURAL PARTS THEREOF , IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

SN 78-093,256, FILED 11-14-2001.

ANDREA K. NADELMAN, EXAMINING ATTOR-
NEY

United States of America

United States Patent and Trademark Office

XT5

Reg. No. 5,018,505

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MI 482653000

Registered Aug. 09, 2016

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

Int. Cl.: 12

FIRST USE 4-8-2016; IN COMMERCE 4-8-2016

Trademark

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-447,732, FILED 11-07-2014

ANDREW C LEASER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

XT4

Reg. No. 5,864,138

Registered Sep. 17, 2019

Int. Cl.: 12

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, and engines therefor; motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

FIRST USE 9-1-2018; IN COMMERCE 9-1-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-069,820, FILED 08-08-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

XT6

Reg. No. 6,097,037

Registered Jul. 07, 2020

Int. Cl.: 12

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, and engines therefor; motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

FIRST USE 6-24-2019; IN COMMERCE 6-24-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-070,077, FILED 08-08-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

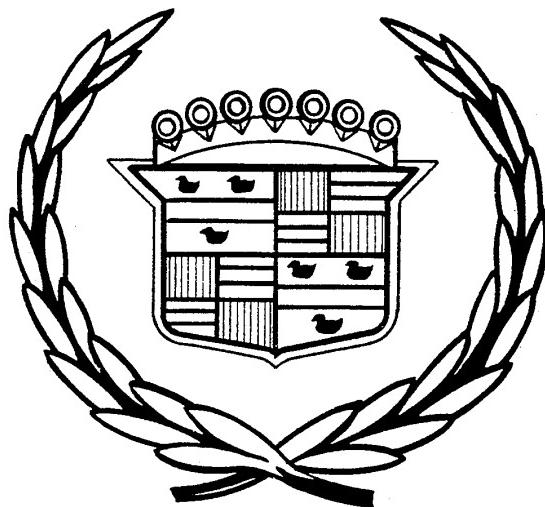


Int. Cl.: 14

Prior U.S. Cl.: 28

United States Patent and Trademark Office Reg. No. 1,872,415
Registered Jan. 10, 1995

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 9-30-1975; IN COMMERCE

9-30-1975.

OWNER OF U.S. REG. NO. 1,530,791.

SER. NO. 74-118,614, FILED 11-28-1990.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY

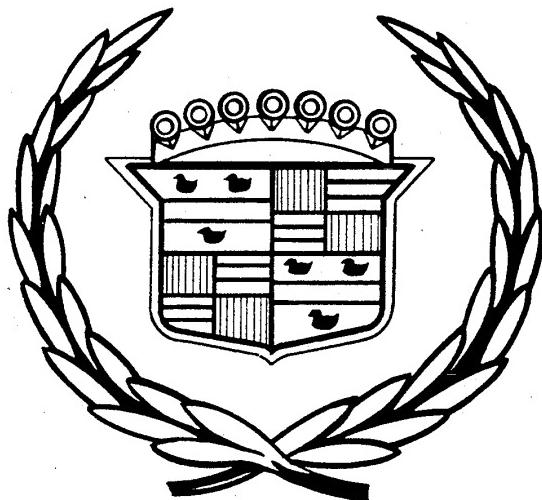
FOR: KEY FOBS MADE OF SILVER;
WATCHES, CLOCKS, WATCHBANDS, CUFF
LINKS, TIE TACK PINS, STICK PINS, AND
MONEY CLIPS MADE OF BRUSHED GOLD, IN
CLASS 14 (U.S. CL. 28).

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office Reg. No. 1,871,376
Registered Jan. 3, 1995

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

JACKETS, TIES, T-SHIRTS, WARM-UP SUITS,
AND ANORAKS, IN CLASS 25 (U.S. CL. 39).
FIRST USE 9-30-1974; IN COMMERCE
9-30-1974.

FOR: CLOTHING; NAMELY, SHORTS,
SWEATSHIRTS, KNIT SHIRTS, SWEATERS,
BLAZERS, SUN VISORS, HATS, RAIN SUITS,

SER. NO. 74-120,308, FILED 11-30-1990.

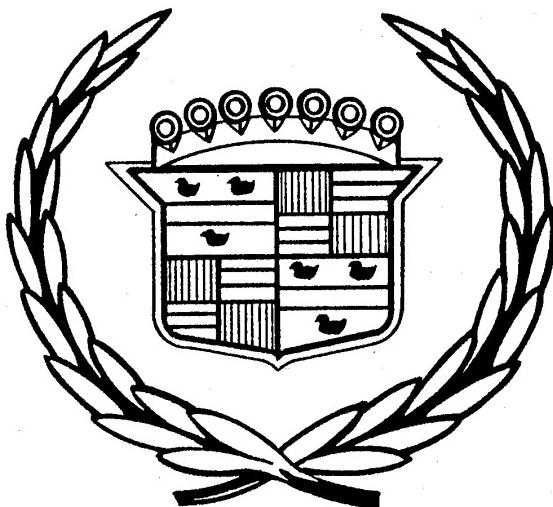
CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY

Int. Cl.: 26

Prior U.S. Cl.: 40

United States Patent and Trademark Office Reg. No. 1,686,536
Registered May 12, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: BELT BUCKLES NOT OF PRECIOUS METAL FOR CLOTHING, IN CLASS 26 (U.S. CL. 40).

FIRST USE 9-30-1977; IN COMMERCE 9-30-1977.
OWNER OF U.S. REG. NOS. 201,708, 783,126, AND 1,530,791.

SER. NO. 74-185,483, FILED 7-15-1991.
GLENN CLARK, EXAMINING ATTORNEY

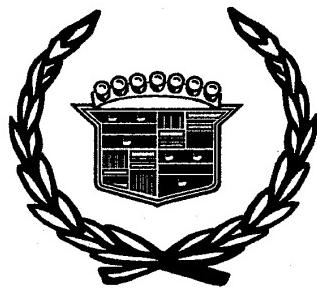
Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,659,597
Registered Dec. 10, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, FURNITURE MIRRORS, HAND-HELD MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

FIRST USE 1-1-1965; IN COMMERCE 1-1-1965.

OWNER OF U.S. REG. NOS. 1,679,352, 1,768,653, AND 1,872,415.

SER. NO. 78-087,706, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 6

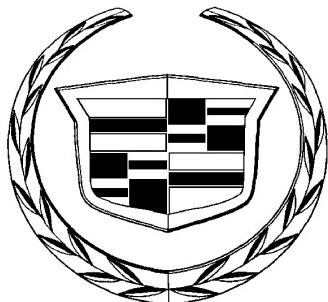
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,779,457

United States Patent and Trademark Office

Registered Nov. 4, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, ORNAMENTAL REPLICAS OF VEHICLES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL PARKING SIGNS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL

STREET SIGNS MADE OF METAL, METAL TOOL BOXES, AND WALL MOUNTED AND FREE-STANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 1,530,791, 1,872,415 AND OTHERS.

SER. NO. 78-063,920, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 18

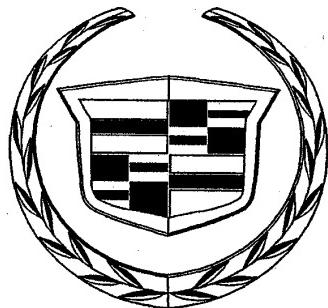
Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 2,750,240

Registered Aug. 12, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

BAGS, TRUNKS FOR TRAVELING, UMBRELLAS,
WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 783,126 AND 1,523,821.

SER. NO. 78-073,049, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

FOR: BACK PACKS, BILLFOLDS, BRIEFCASES,
BUSINESS CARD CASES, CARRY-ON BAGS, CREDIT
CARD CASES, COIN CASES, DUFFEL BAGS,
FANNY PACKS, GARMENT BAGS, LUGGAGE,
OVERNIGHT BAGS, PURSES, SPORTS BAGS, TOTE

Int. Cl.: 20

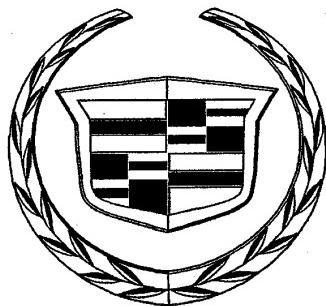
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,531

United States Patent and Trademark Office

Registered Nov. 26, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, FURNITURE MIRRORS, HAND-HELD MIRRORS, NON-METAL MONEY CLIPS, PLASTIC

NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NOS. 1,679,352, 1,768,653, AND 1,872,415.

SER. NO. 78-087,701, FILED 10-10-2001.

GINA HAYES, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office



Reg. No. 4,642,212

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Nov. 18, 2014

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES AND STRUCTURAL PARTS THEREFOR, NAMELY,
AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, AND ENGINES THEREFOR
, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 1-16-2014; IN COMMERCE 1-16-2014.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND
RECTANGLES CONTAINED THEREIN.

SN 86-038,915, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,827,580

Registered Oct. 6, 2015

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: PENS, PENCILS, NOTEPADS, NOTEBOOKS, BOOKS IN THE FIELD OF AUTOMOBILES, POSTERS, CALENDARS, DECALS; PRINTED MATERIALS, NAMELY, MANUALS, BROCHURES, AND CATALOGS PERTAINING TO THE FEATURES AND CONTROLS, OPERATION, MAINTENANCE, SERVICE AND REPAIR, AND TECHNICAL FACTS AND SPECIFICATIONS OF MOTOR VEHICLES; MONEY CLIPS MADE OF METAL, NON-METAL MONEY CLIPS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-038,937, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,827,581

Registered Oct. 6, 2015

Int. Cl.: 18

TRADEMARK

PRINCIPAL REGISTER

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: BACKPACKS, BILLFOLDS, BRIEFCASES, BUSINESS CARD CASES, CARRY-ON BAGS, MESSENGER BAGS, DUFFEL BAGS, GARMENT BAGS FOR TRAVEL, LUGGAGE, OVERNIGHT BAGS, TOTE BAGS, UMBRELLAS, WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-038,960, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,837,265

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Oct. 20, 2015

Int. Cl.: 21

FOR: DRINKING GLASSES, MUGS, TRAVEL INSULATED BEVERAGE CONTAINERS,
FLASKS, PORTABLE COOLERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

TRADEMARK

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND
RECTANGLES CONTAINED THEREIN.

SN 86-039,029, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,728,403

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Apr. 28, 2015

Int. Cl.: 24

FOR: GOLF TOWELS, BLANKET THROWS, CLOTH FLAGS, IN CLASS 24 (U.S. CLS. 42 AND 50).

TRADEMARK

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-039,037, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,827,582

Registered Oct. 6, 2015

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, CAPS, COATS, DRESS SHIRTS, GOLF SHIRTS, HATS, JACKETS, POLO SHIRTS, SWEAT SHIRTS, SWEATERS, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-14-2014; IN COMMERCE 1-14-2014.

OWNER OF U.S. REG. NOS. 2,547,867, 3,900,705, AND OTHERS.

THE MARK CONSISTS OF A CREST DEVICE WITH VARIOUS SIZED SQUARES AND RECTANGLES CONTAINED THEREIN.

SN 86-039,208, FILED 8-15-2013.

MARYNELLE WILSON, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,470,781
Registered Dec. 29, 1987

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY;
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 1-1-1983; IN COMMERCE
1-1-1983.
OWNER OF U.S. REG. NOS. 646,914, 1,337,811
AND OTHERS.

SER. NO. 662,764, FILED 5-26-1987.

W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office

Reg. No. 1,569,557

Registered Dec. 5, 1989

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY,
TRUCKS, PICK-UP TRUCKS, SPORT UTILITY
TRUCKS, CARGO VANS, PASSENGER VANS,
ENGINES THEREFOR AND STRUCTURAL
PARTS THEREOF; CABS AND CHASSIS FOR
TRUCKS, CABS AND CHASSIS FOR RECRE-

ATIONAL VEHICLES, CHASSIS FOR MOTOR
HOMES, AND CHASSIS FOR BUSES, IN CLASS
12 (U.S. CLS. 19 AND 23).

FIRST USE 12-31-1911; IN COMMERCE
12-31-1911.

OWNER OF U.S. REG. NOS. 646,914, 1,470,781
AND OTHERS.

SER. NO. 793,104, FILED 4-6-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,455,330

Registered May 29, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
PO BOX 300
DETROIT, MI 482653000

SOCKS, APRONS, SHIRT, BOOTS, IN CLASS 25 (U.S.
CLS. 22 AND 39).

FIRST USE 9-0-1997; IN COMMERCE 9-0-1997.

SER. NO. 76-062,040, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: JACKETS, JOGGING SUITS, PARKAS,
COATS, SWEAT SHIRTS, SWEAT PANTS, BASE-
BALL SHIRTS, SHORTS, T-SHIRT, HATS, SHOES,
BANDANAS, GLOVES, ROBES, SWEATERS, TIES,

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

Reg. No. 2,459,744

Registered June 12, 2001

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
PO BOX 300
DETROIT, MI 482653000

FOR: CUPS, MUGS, PORTABLE COOLERS, POR-
TABLE ICE CHESTS FOR FOOD AND BEVERAGES,
JARS SOLD EMPTY, SALT AND PEPPER SHAKERS,

CAR DUSTERS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29,
30, 33, 40 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,041, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 2,461,681

Registered June 19, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: LEATHER CARD HOLDERS, TOTE BAGS,
DUFFEL BAGS, ATHLETIC BAGS, LUGGAGE, UM-

BRELLAS, WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3,
22 AND 41).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,043, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,449,301

United States Patent and Trademark Office

Registered May 8, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

AND RADIOS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-062,835, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: SUNGLASSES, MAGNETS, THERMOME-
TERS NOT FOR MEDICAL USE, ANTENNAES,
COMPUTER GAME SOFTWARE, TELEPHONES,
MOUSE PADS, COMPUTER PERIPHERALS, NAME-
LY, WRIST RESTS, NEON SIGNS, CALCULATORS

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,459,750

Registered June 12, 2001

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL MONEY CLIPS, METAL KNOBS,
NON-MECHANICAL METAL STREET SIGNS, NON-MECHANICAL METAL PARKING SIGNS, NON-MECHANICAL TIN SIGNS, METAL KEY RINGS,

METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,248, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,461,697

Registered June 19, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,940, FILED 6-6-2000.

FOR: CLOCKS, WATCHES, EARRINGS, BELT
BUCKLES OF PRECIOUS METALS, MONEY CLIPS
OF PRECIOUS METALS, LAPEL PINS, TIE TACKS,
IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

CYNTHIA SLOAN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,700,392

United States Patent and Trademark Office

Registered Mar. 25, 2003

**TRADEMARK
PRINCIPAL REGISTER**

GMC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BEDS, CHAIRS, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC

FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1955; IN COMMERCE 1-1-1955.

OWNER OF U.S. REG. NO. 2,461,697.

SER. NO. 78-096,309, FILED 12-3-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office Reg. No. 1,573,202
Registered Dec. 26, 1989

**TRADEMARK
PRINCIPAL REGISTER**

SIERRA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTORS VEHICLES; NAMELY,
TRUCKS, ENGINES THEREFOR, AND STRUC-
TURAL PARTS THEREOF, IN CLASS 12 (U.S.
CLS. 19 AND 23).

FIRST USE 9-30-1973; IN COMMERCE
9-30-1973.

OWNER OF U.S. REG. NO. 1,192,074.

SER. NO. 73-738,098, FILED 7-5-1988.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office Reg. No. 1,598,480
Registered May 29, 1990

**TRADEMARK
PRINCIPAL REGISTER**

YUKON

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

TURAL PARTS THEREOF, IN CLASS 12 (U.S.
CLS. 19 AND 23).
FIRST USE 10-23-1989; IN COMMERCE
10-23-1989.

FOR: MOTOR VEHICLES, NAMELY,
TRUCKS, ENGINES THEREFOR AND STRUC-

SER. NO. 73-837,132, FILED 11-9-1989.
ELLEN A. RUBEL, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,057,709

United States Patent and Trademark Office

Registered Apr. 29, 1997

TRADEMARK
PRINCIPAL REGISTER

SAVANA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 2-9-1996; IN COMMERCE
2-9-1996.

SN 74-471,686, FILED 12-17-1993.

FOR: MOTOR VEHICLES, NAMELY, PASSENGER AND CARGO VANS, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FRANCES G. SMITH, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,224,539

United States Patent and Trademark Office

Registered Feb. 16, 1999

**TRADEMARK
PRINCIPAL REGISTER**

DENALI

GENERAL MOTORS ACCEPTANCE CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 2-2-1998; IN COMMERCE
2-2-1998.

SN 75-056,070, FILED 2-12-1996.

CINDY GREENBAUM, EXAMINING ATTORNEY

FOR: MOTOR VEHICLES, NAMELY SPORT
UTILITY VEHICLES, ENGINES THEREFOR
AND STRUCTURAL PARTS THEREOF, IN
CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,744,964
Registered July 29, 2003

**TRADEMARK
PRINCIPAL REGISTER**

LIKE NOTHING ELSE

MODERNISTA!, LTD. (MASSACHUSETTS CORPORATION)
109 KINGSTON STREET
BOSTON, MA 02111

FOR: SHIRTS, TEE SHIRTS, SWEATSHIRTS,
JACKETS, VESTS, PANTS, SHORTS, OVERALLS,
HATS AND VISORS, IN CLASS 25 (U.S. CLS. 22
AND 39).

FIRST USE 10-0-2001; IN COMMERCE 10-0-2001.

OWNER OF U.S. REG. NO. 2,696,730.

SN 78-070,791, FILED 6-25-2001.

LINDA E. BLOHM, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,683,735

Registered Feb. 4, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

SIERRA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,
CHAIRS, NON-METAL CLAMPS, DESK ORNA-
MENTS MADE OF PLASTIC AND WOOD, JEWEL-
RY BOXES NOT OF METAL, NON-METAL KEY
CHAINS, NON-METAL KEY FOBS, NON-METAL
KEY HOLDERS, NON-METAL KEY RINGS, NON-
METAL KEY TAGS, NON-METAL LICENSE
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME
BADGES, NON-METAL NAMEPLATES, PICTURE
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,
PLASTIC STORAGE BINS, SEAT CUSHIONS,
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32
AND 50).

FIRST USE 1-1-1988; IN COMMERCE 1-1-1988.

SER. NO. 78-096,306, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,875,574

Registered Aug. 17, 2004

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-31-2004; IN COMMERCE 1-31-2004.

THE DESIGN CONSISTS OF A HIGHLY STYLIZED LETTER "V".

SN 78-155,801, FILED 8-20-2002.

CURTIS FRENCH, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 3,056,298

United States Patent and Trademark Office

Registered Jan. 31, 2006

TRADEMARK
PRINCIPAL REGISTER

H2

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
MAIL CODE 482-C23-B21
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: DEODORANTS, ANTIPERSPIRANTS, FACIAL CLEANSERS, FACIAL CREAMS, FACIAL SCRUBS, FACIAL LOTION, DEODORANT SOAP, NON-MEDICATED LIP BALM, COLOGNE, PERFUME, AFTER-SHAVE GEL, AFTER-SHAVE LOTIONS, AND SHOWER GEL, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 10-0-2005; IN COMMERCE 10-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-324,504, FILED 11-7-2003.

DOUGLAS LEE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,242,874

United States Patent and Trademark Office

Registered May 15, 2007

TRADEMARK
PRINCIPAL REGISTER

ACADIA

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF , IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-22-2006; IN COMMERCE 11-22-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-427,839, FILED 6-1-2004.

JIM RINGLE, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ELEVATION

Reg. No. 4,973,662

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered June 7, 2016

Int. Cl.: 12 FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 12-15-2015; IN COMMERCE 12-15-2015.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 86-242,370, FILED 4-4-2014.

LYNDSEY KUYKENDALL, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

AT4

Reg. No. 5,751,578

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered May 14, 2019

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

Int. Cl.: 12

FIRST USE 9-30-2018; IN COMMERCE 9-30-2018

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-818,051, FILED 11-12-2015



Andrei Iancu

Director of the United States
Patent and Trademark Office

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 3,457,399

Registered July 1, 2008

TRADEMARK
PRINCIPAL REGISTER

H3

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL KEY CHAINS, METAL KEY FOBS,
METAL KEY RINGS, NON-LUMINOUS AND NON-
MECHANICAL METAL SIGNS, NON-LUMINOUS
AND NON-MECHANICAL METAL PARKING
SIGNS, NON-LUMINOUS AND NON-MECHANI-
CAL METAL STREET SIGNS, METAL LICENSE
PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25
AND 50).

FIRST USE 8-29-2005; IN COMMERCE 8-29-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,058,165.

SER. NO. 77-315,486, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

H3

Reg. No. 3,717,305 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)

Registered Dec. 1, 2009 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 16 FOR: PENS, NOTEPADS, GIFT CARDS, DECALS, STICKERS, BUMPERSTICKERS, CALENDARS, MONEY CLIPS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK FIRST USE 10-24-2005; IN COMMERCE 10-24-2005.
PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-315,489, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,453,396

Registered June 24, 2008

**TRADEMARK
PRINCIPAL REGISTER**

H3

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: MINIATURE MODELS OF VEHICLES, TOY
VEHICLES, HOBBY KITS FOR THE CONSTRUC-
TION OF TOY VEHICLES, COLLECTABLE TOY
CARS, RADIO CONTROLLED TOY CARS, RIDE-
ON TOYS IN THE NATURE OF PEDAL CARS,
BOARD GAMES, BALLOONS, STAND ALONE VI-
DEO GAME MACHINES, HAND HELD UNIT FOR
PLAYING VIDEO GAMES, PINBALL MACHINES,
CHRISTMAS TREE ORNAMENTS, GOLF BALL

MARKERS, GOLF BALLS, GOLF CLUBS, IN CLASS
28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-5-2005; IN COMMERCE 7-5-2005.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,058,165.

SER. NO. 77-315,490, FILED 10-29-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,245,635

United States Patent and Trademark Office

Registered May 18, 1999

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

AM GENERAL CORPORATION (DELAWARE
CORPORATION)
P.O. BOX 7025
SOUTH BEND, IN 466347025

FOR: TOYS, NAMELY, TOY TRUCKS AND
MODEL KITS FOR BUILDING TOY TRUCKS,
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-0-1994; IN COMMERCE
11-0-1994.

OWNER OF U.S. REG. NO. 1,730,936.

SER. NO. 75-387,765, FILED 11-10-1997.

JUDITH GRUNDY, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,414,500

Registered Dec. 19, 2000

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTOR CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000 BY ASSIGNMENT; BY AS-
SIGNMENT AM GENERAL CORPORATION
(DELAWARE CORPORATION) SOUTH BEND, IN
466347025

FOR: FOOTWEAR AND APPAREL, NAMELY,
SOCKS, HOSIERY, UNDERWEAR, HATS, SCARVES,

GLOVES, EARMUFFS, JACKETS, PANTS, SHORTS,
SKIRTS, SHIRTS, SWEATSHIRTS AND SWEATERS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.
OWNER OF U.S. REG. NOS. 1,730,936 AND
2,238,142.

SN 75-566,119, FILED 10-6-1998.

TAMI COHEN, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,953,685

United States Patent and Trademark Office

Registered May 17, 2005

TRADEMARK
PRINCIPAL REGISTER

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
MAIL CODE 482-C23-B21
300 RENAISSANCE CENTER P.O. BOX 300 P.O. BOX
300
DETROIT, MI 482653000

FOR: DEODORANTS, ANTIPERSPIRANTS, FA-
CIAL CLEANSERS, FACIAL CREAMS, FACIAL
SCRUBS, FACIAL LOTION, DEODORANT SOAP,
NON-MEDICATED LIP BALM, COLOGNE, PER-
FUME, AFTER-SHAVE GEL, AFTER-SHAVE LO-

TIONS, AND SHOWER GEL, IN CLASS 3 (U.S. CLS. 1,
4, 6, 50, 51 AND 52).

FIRST USE 8-16-2004; IN COMMERCE 8-16-2004.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-324,501, FILED 11-7-2003.

DOUGLAS LEE, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

HUMMER

Reg. No. 5,519,708

Registered Jul. 17, 2018

Int. Cl.: 12

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

CLASS 12: Spare tire covers

FIRST USE 4-1-2006; IN COMMERCE 4-1-2006

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-810,656, FILED 02-26-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,954,605
Registered May 24, 2005

TRADEMARK
PRINCIPAL REGISTER

HUMMER

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS, COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS, HATS, HEADBANDS, JACKETS, MOCCASINS, NECKTIES, OVERALLS, PANTS, POLO SHIRTS, RAINWEAR, ROBES, SCARVES, SHOES, SHORTS,

SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS, SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SER. NO. 78-051,723, FILED 3-7-2001.

STANLEY I. OSBORNE, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,654,456

Registered Nov. 26, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORA-
TIVE BOXES, INGOTS OF COMMON METAL, ME-
TAL KEY CHAINS, METAL KEY FOBS, METAL
KEY RINGS, METAL KEYS, METAL LICENSE
PLATES, NON-LUMINOUS AND NON-MECHANI-
CAL METAL SIGNS, METAL MONEY CLIPS, NON-
LUMINOUS AND NON-MECHANICAL METAL

PARKING SIGNS, ORNAMENTAL REPLICA VEHICLES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL STREET SIGNS, METAL TOOL BOXES AND METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

SER. NO. 78-053,979, FILED 3-20-2001.

KELLY BOULTON, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,645,796

United States Patent and Trademark Office

Registered Nov. 5, 2002

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BINOCULARS; CALCULATORS; PHOTOGRAPH CAMERAS; COMPASSES; COMPUTER MOUSE PADS; COMPUTER MOUSES; COMPUTER GAME SOFTWARE FOR USE IN ARCADE GAMES, HAND HELD ELECTRONIC GAMES AND VIDEO GAMES; COMPUTER SCREEN SAVER SOFTWARE; COMPUTER AND VIDEO GAME CARTRIDGES; VIDEO GAME INTERACTIVE HAND HELD REMOTE CONTROLS FOR PLAYING ELECTRONIC GAMES; HAND HELD JOY STICK UNITS FOR PLAYING VIDEO GAMES; ELECTRIC SIGNS; EYE-

GLASS CASES; EYEGLASSES; GRADUATED RULERS; MAGNETS; MAGNIFYING GLASSES; NEON SIGNS, PRE-RECORDED VIDEO TAPES FEATURING INFORMATION ON AUTOMOBILES; RADIO ANTENNAS; RADIOS; SUNGLASSES; TAPE MEASURES; TELEPHONES; THERMOMETERS NOT FOR MEDICAL USE; TIRE PRESSURE GAUGES; VIDEO TAPE REWINDERS; AND YARD STICKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

SER. NO. 78-053,982, FILED 3-20-2001.

KELLY BOULTON, EXAMINING ATTORNEY

Int. Cl.: 26

Prior U.S. Cls.: 37, 39, 40, 42 and 50

United States Patent and Trademark Office

Reg. No. 2,625,050

Registered Sep. 24, 2002

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELA- AND ZIPPER PULLS , IN CLASS 26 (U.S. CLS. 37,
WARE CORPORATION)
39, 40, 42 AND 50).
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 11-0-1998; IN COMMERCE 11-0-1998.

FOR: BELT BUCKLES FOR CLOTHES NOT OF
PRECIOUS METAL, EMBROIDERED EMBLEMS,
HAT PINS, CLOTH PATCHES FOR CLOTHING

SER. NO. 78-053,985, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

Int. Cl. 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,631,795

United States Patent and Trademark Office

Registered Oct. 8, 2002

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

BAGS, TOTE BAGS, TRUNKS FOR TRAVELING,
UMBRELLAS AND WALLETS, IN CLASS 18 (U.S.
CLS. 1, 2, 3, 22 AND 41).

FOR: BACKPACKS, BILLFOLDS, BRIEFCASES,
BUSINESS CARD CASES, CARRY-ON BAGS, CREDIT
CARD CASES, COIN CASES, DUFFEL BAGS,
FANNY PACKS, GARMENT BAGS FOR TRAVEL,
LUGGAGE, OVERNIGHT BAGS, PURSES, SPORT

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

SER. NO. 78-053,997, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,740,337

United States Patent and Trademark Office

Registered July 22, 2003

**TRADEMARK
PRINCIPAL REGISTER**

HUMMER

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

ATED VIDEO GAMES AND STAND ALONE VIDEO GAME MACHINES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 11-0-1999; IN COMMERCE 11-0-1999.

OWNER OF U.S. REG. NOS. 1,730,936, 2,420,425 AND OTHERS.

SER. NO. 78-056,452, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

FOR: BALLOONS, BOARD GAMES, CHRISTMAS TREE ORNAMENTS, COLLECTABLE TOY CARS, DIE CAST VEHICLE MODELS, PEDDLE CARS, COIN- OR NON-COIN OPERATED PINBALL MACHINES, PLASTIC VEHICLE HOBBY KITS FOR THE CONSTRUCTION OF TOY VEHICLES, PLASTIC VEHICLE MODELS, RADIO CONTROLLED CARS, VIDEO GAMES, NAMELY, COIN-OPER-

Int. Cl.: 25

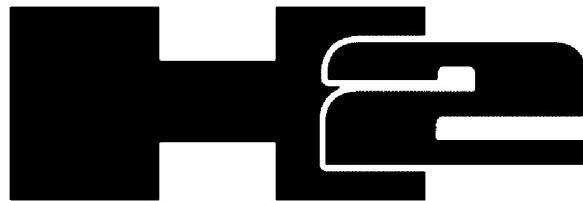
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,707,075

Registered Apr. 15, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS,
COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS,
HATS, HEADBANDS, JACKETS, MOCCASINS,
NECKTIES, OVERALLS, PANTS, POLO SHIRTS,

RAINWEAR, SLIPPERS, SOCKS, SUNVISORS,
SWEAT PANTS, SWEATERS, T-SHIRTS AND VESTS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-0-2000; IN COMMERCE 10-15-2001.

SER. NO. 78-054,001, FILED 3-20-2001.

TONJA GASKINS, EXAMINING ATTORNEY

Int. Cl.: 6

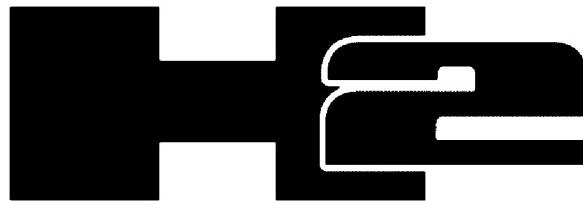
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,625,051

Registered Sep. 24, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: INGOTS OF COMMON METAL, METAL KEY RINGS, METAL KEY FOBS, METAL LICENSE PLATES, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, PARKING SIGNS AND STREET SIGNS, METAL MONEY CLIPS, METAL TOOL BOXES AND TOOL RACKS, METAL PIGGY

BANKS, METAL DECORATIVE BOXES AND ORNAMENTAL REPLICAS OF VEHICLES MADE OF PEWTER AND BRONZE, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SER. NO. 78-054,005, FILED 3-20-2001.

JOSETTE BEVERLY, EXAMINING ATTORNEY

X
Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,604,940

Registered Aug. 6, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: ALMANACS, AUTOMOTIVE BOOKS, PAPER AND PLASTIC BAGS FOR MERCHANDISE, BANK CHECKS, BUMPER STICKERS, DESKTOP BUSINESS CARD HOLDERS, BUSINESS CARDS, CALENDARS, CHECKBOOK COVERS, CHILDREN'S ACTIVITY BOOKS, COOKBOOKS, DECALS, DESK TOP HOLDERS, GIFT WRAPPING PAPER, GREETING CARDS, LETTER OPENERS, MARKERS, NOTE PAD HOLDERS, NOTE PADS, PAPER BANNERS, PAPER COASTERS, PAPER

FLAGS, PAPER LUGGAGE TAGS, PAPER NAPKINS, PAPERWEIGHTS, PEN AND PENCIL HOLDERS, PENCILS, PENS, PHOTO ALBUMS, PICTURES, PLAYING CARDS, POCKET SECRETARIES, POSTCARDS, POSTERS, PRINTED LABELS, REPRODUCTION LITHOGRAPHIC PRINTS, STATIONERY FOLDERS, TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 9-0-2000; IN COMMERCE 9-0-2000.

SER. NO. 78-054,011, FILED 3-20-2001.

SUELLEN HICKEY, EXAMINING ATTORNEY

United States Patent Office

860,907
Registered Nov. 26, 1968

PRINCIPAL REGISTER Trademark

Ser. No. 291,863, filed Feb. 26, 1968

BUICK

General Motors Corporation (Delaware corporation)
3044 W. Grand Blvd.
Detroit, Mich. 48202

For: AUTOMOBILES AND PARTS THEREOF, in
CLASS 19 (INT. CL. 12).
First use in or before 1904; in commerce in or before
1904.
Owner of Reg. Nos. 108,852, 647,618, and others.

C. A. MARLOW, *Examiner.*

Int. Cl.: 18

Prior U.S. Cls.: 3 and 41

United States Patent and Trademark Office Reg. No. 1,727,606
Registered Oct. 27, 1992

**TRADEMARK
PRINCIPAL REGISTER**

BUICK

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: COIN PURSES, UMBRELLAS, TOTE BAGS, HIP PACKS, AND DUFFEL BAGS, IN CLASS 18 (U.S. CLS. 3 AND 41).

FIRST USE 9-30-1972; IN COMMERCE 9-30-1972.
OWNER OF U.S. REG. NOS. 199,246, 1,559,739 AND OTHERS.

SER. NO. 74-173,724, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 21

Prior U.S. Cls.: 2 and 33

United States Patent and Trademark Office Reg. No. 1,685,358
Registered May 5, 1992

**TRADEMARK
PRINCIPAL REGISTER**

BUICK

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MUGS, CRYSTAL BOXES, AND
GLASSWARE FOR BEVERAGES, IN CLASS 21
(U.S. CLS. 2 AND 33).

FIRST USE 9-30-1977; IN COMMERCE
9-30-1977.
OWNER OF U.S. REG. NOS. 199,246, 860,907
AND OTHERS.

SER. NO. 74-173,740, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

United States Patent and Trademark Office

Reg. No. 1,694,262
Registered June 16, 1992

**TRADEMARK
PRINCIPAL REGISTER**

BUICK

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CLOCKS AND WATCHES, IN CLASS 14
(U.S. CLS. 27 AND 28).

FIRST USE 9-30-1977; IN COMMERCE
9-30-1977.
OWNER OF U.S. REG. NOS. 199,246, 860,907
AND OTHERS.

SER. NO. 74-175,984, FILED 6-14-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 22 and 37

United States Patent and Trademark Office Reg. No. 1,685,308
Registered May 5, 1992

**TRADEMARK
PRINCIPAL REGISTER**

BUICK

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: LETTER OPENERS, PLAYING CARDS,
PENS, PAPER CLIP CADDIES, AND PENCILS,
IN CLASS 16 (U.S. CLS. 2, 22 AND 37).

FIRST USE 9-30-1971; IN COMMERCE
9-30-1971.
OWNER OF U.S. REG. NOS. 199,246, 860,907
AND OTHERS.

SER. NO. 74-173,741, FILED 6-7-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office Reg. No. 1,682,097
Registered Apr. 7, 1992

**TRADEMARK
PRINCIPAL REGISTER**

BUICK

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: T-SHIRTS, SHORTS, SWEATSHIRTS,
TIES, SHIRTS, CAPS, VISORS, JACKETS, AND
SWEATERS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 9-30-1975; IN COMMERCE
9-30-1975.
OWNER OF U.S. REG. NOS. 199,246, 860,907
AND OTHERS.

SER. NO. 74-175,989, FILED 6-14-1991.

RAUL CORDOVA, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cl.: 42

Reg. No. 1,686,484

United States Patent and Trademark Office Registered May 12, 1992

**TRADEMARK
PRINCIPAL REGISTER**

BUICK

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).
FIRST USE 9-30-1987; IN COMMERCE
9-30-1987.

OWNER OF U.S. REG. NOS. 199,246, 1,559,739
AND OTHERS.

SER. NO. 74-192,136, FILED 8-6-1991.

RICHARD A. STRASER, EXAMINING ATTOR-
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,625,102

United States Patent and Trademark Office

Registered Sep. 24, 2002

TRADEMARK
PRINCIPAL REGISTER

BUICK

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL BANKS, DECORATIVE METAL
BOXES, INGOTS OF COMMON METAL, METAL
KEY CHAINS, METAL KEY FOBS, METAL KEY
RINGS, METAL KEYS, LICENSE PLATES MADE OF
METAL, NON-LUMINOUS AND NON-MECHAN-
ICAL METAL SIGNS, MONEY CLIPS MADE OF
METAL, ORNAMENTAL REPLICAS OF VEHICLES
MADE OF METAL, PARKING SIGNS MADE OF
METAL, STREET SIGNS MADE OF METAL TOOL

BOXES, AND WALL MOUNTED AND FREE-
STANDING METAL TOOL RACKS, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1905; IN COMMERCE 12-1-1905.

OWNER OF U.S. REG. NOS. 647,618, 1,668,926 AND
OTHERS.

SER. NO. 78-063,931, FILED 5-16-2001.

APRIL L. RADEMACHER, EXAMINING ATTOR-
NEY

[]

Int. Cl. 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,678,154

United States Patent and Trademark Office Registered Jan. 21, 2003

**TRADEMARK
PRINCIPAL REGISTER**

BUICK

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

PLATES, PICTURE FRAMES, PILLOWS, PLAQUES,
PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT
CUSHIONS, AND STOOLS, IN CLASS 20 (U.S. CLS. 2,
13, 22, 25, 32 AND 50).

FOR: PLASTIC BADGE HOLDERS, BEDS,
CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS,
NAMELY ORNAMENTS OF PLASTIC OR
WOOD, JEWELRY BOXES NOT OF METAL, NON-
METAL KEY CHAINS, NON-METAL KEY FOBS,
NON-METAL KEY HOLDERS, NON-METAL KEY
RINGS, NON-METAL KEY TAGS, NON-METAL
LICENSE PLATES, HAND HELD MIRRORS, NON-
METAL MONEY CLIPS, NAME BADGES, NAME

FIRST USE 1-1-1950; IN COMMERCE 1-1-1950.

OWNER OF U.S. REG. NO. 1,685,308.

SER. NO. 78-092,347, FILED 11-8-2001.

PAULA MAYS, EXAMINING ATTORNEY

Registered June 28, 1949

Registration No. 511,603

PRINCIPAL REGISTER

Trade-Mark
Section 2 (f)

UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of 1946

Application September 20, 1947, Serial No. 535,143

BUICK

(Statement)

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, located at Detroit, Michigan, and doing business at 3044 West Grand Boulevard, Detroit 2, has adopted and used the trade-mark shown in the accompanying drawing, for AUTOMOBILES AND STRUCTURAL PARTS THEREOF, in Class 19, Vehicles, and presents herewith five facsimiles showing the trade-mark as actually used in connection with such goods, the trademark being applied to the goods and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the act of July 5, 1946.

The trade-mark was first used on January 2, 1904, and first used in commerce among the several States which may lawfully be regulated by Congress on January 2, 1904.

Applicant is the owner of Registrations No. 108,852 granted February 29, 1916; No. 199,246 granted June 2, 1925; No. 202,413 granted August 18, 1925, and No. 232,688 granted September 13, 1927.

Applications for renewal of United States Trade-Mark Registrations 199,246 and 202,413 have been filed within the time specified under the law.

Applicant claims that the mark is distinctive of the goods and that applicant has had substantially exclusive and continuous use of the mark in commerce among the several States for the period of five years next preceding the date of filing of this application.

(Declaration)

J. M. Crawford, being duly sworn, deposes and says that he is a vice president of General Motors Corporation, the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress, either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the facsimiles show the trademark as actually used in connection with the goods, and that the facts set forth in the statement are true.

GENERAL MOTORS CORPORATION,
By J. M. CRAWFORD,
Vice President.

United States of America
United States Patent and Trademark Office

ENCORE

Reg. No. 4,342,824

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 28, 2013

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES AND SPORT UTILITY VEHICLES, BOTH FOR CONSUMER USE ONLY AND NOT FOR INDUSTRIAL OR CONSTRUCTION USE AND NOT INCLUDING LIFT TRUCKS, PALLET TRUCKS, TOWING TRACTORS, FORK LIFT TRUCKS, PLATFORM LIFT TRUCKS, SPECIAL APPLICATION LIFT TRUCKS, OR STOCK PICKER TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 1-15-2013; IN COMMERCE 1-15-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-754,167, FILED 6-8-2009.

SHAILA SETTLES, EXAMINING ATTORNEY



Susan Storch, Esq.

Acting Director of the United States Patent and Trademark Office

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,659,457

United States Patent and Trademark Office

Registered Dec. 10, 2002

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-SHIRTS, VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-0-1997; IN COMMERCE 11-0-1997.

OWNER OF U.S. REG. NO. 2,420,425.

SER. NO. 78-056,445, FILED 4-3-2001.

MICHAEL TANNER, EXAMINING ATTORNEY

FOR: CLOTHING, NAMELY, APRONS, CAPS, COATS, DRESS SHIRTS, GLOVES, GOLF SHIRTS, HATS, HEADBANDS, JACKETS, MOCCASINS, NECKTIES, OVERALLS, PANTS, POLO SHIRTS, RAINWEAR, ROBES, SCARVES, SHOES, SHORTS, SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS,

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,693,400

Registered Mar. 4, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

REGAL

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,
CHAIRS, NON-METAL CLAMPS, DESK ORNA-
MENTS, NAMELY, PLASTIC AND WOOD, JEWEL-
RY BOXES NOT OF METAL, NON-METAL KEY
CHAINS, NON-METAL KEY FOBS, NON-METAL
KEY HOLDERS, NON-METAL KEY RINGS, NON-
METAL KEY TAGS, NON-METAL NOVELTY LI-
CENSE PLATES, MIRRORS, NON-METAL MONEY

CLIPS, PLASTIC NAME BADGES, NON-METAL
NAMEPLATES, PICTURE FRAMES, PILLOWS, PLA-
QUES, PLASTIC FLAGS, PLASTIC STORAGE BINS,
SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2,
13, 22, 25, 32 AND 50).

FIRST USE 1-1-1979; IN COMMERCE 1-1-1979.

SER. NO. 78-096,250, FILED 12-3-2001.

LINDA E. BLOHM, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,926,906

Registered Feb. 15, 2005

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

LACROSSE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300, MAIL CODE 482-C23-B21
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY AUTOMOBILES, TRUCKS, SPORT UTILITY VEHICLES, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

THE ENGLISH TRANSLATION OF THE WORD "LACROSSE" IN THE MARK IS A GOAL GAME IN WHICH PLAYERS USE A LONG-HANDED STICK THAT HAS A TRIANGULAR HEAD WITH A MESH POUCH FOR CATCHING, CARRYING, AND THROWING THE BALL.

SN 78-214,017, FILED 2-12-2003.

FIRST USE 10-1-2004; IN COMMERCE 10-1-2004.

JERI J. FICKES, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,336,426

United States Patent and Trademark Office

Registered Nov. 13, 2007

TRADEMARK
PRINCIPAL REGISTER

ENCLAVE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY,
TRUCKS AND SPORT UTILITY VEHICLES, EN-
GINES THEREFOR AND STRUCTURAL PARTS
THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35
AND 44).

FIRST USE 4-12-2007; IN COMMERCE 4-12-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 78-697,148, FILED 8-22-2005.

KEVON CHISOLM, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

GNX

Reg. No. 4,333,886

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 14, 2013

Int. Cl.: 27

FOR: FLOOR MATS FOR AUTOMOBILES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

TRADEMARK

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-638,978, FILED 5-30-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GRAND NATIONAL

Reg. No. 4,275,355

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 27

FOR: FLOOR MATS FOR AUTOMOBILES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

TRADEMARK

FIRST USE 12-31-1994; IN COMMERCE 12-31-1994.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-638,992, FILED 5-30-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GNX

Reg. No. 4,333,887

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 14, 2013

Int. Cl.: 12
FOR: BADGES FOR VEHICLES, FITTED COVERS FOR VEHICLES, FENDER MATS FOR VEHICLES, HORN BUTTON INSERTS FOR VEHICLES, TRUNK LINERS FOR VEHICLES, CAPS FOR WHEEL RIMS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 12-31-1984; IN COMMERCE 12-31-1984.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,155, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



Stanley K. Lee

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GRAND NATIONAL

Reg. No. 4,275,368

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 12

FOR: BADGES FOR VEHICLES, FITTED COVERS FOR VEHICLES, FENDER MATS FOR VEHICLES, HORN BUTTON INSERTS FOR VEHICLES, TRUNK LINERS FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 12-31-1984; IN COMMERCE 12-31-1984.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,179, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GNX

Reg. No. 4,333,888

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 14, 2013

Int. Cl.: 25

FOR: CLOTHING, NAMELY, HATS, T-SHIRTS, JACKETS, SWEAT SHIRTS, POLO SHIRTS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 3-2-2008; IN COMMERCE 3-2-2008.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,497, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GRAND NATIONAL

Reg. No. 4,275,397

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 25

FOR: CLOTHING, NAMELY HATS, T-SHIRTS, JACKETS, SWEAT SHIRTS, POLO SHIRTS,
IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 3-2-2008; IN COMMERCE 3-2-2008.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,518, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GNX

Reg. No. 4,308,089

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Mar. 26, 2013

Int. Cl.: 6

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, METAL KEY CHAINS,
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

TRADEMARK

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,622, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



See attached

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GRAND NATIONAL

Reg. No. 4,275,405

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 6

FOR: NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, METAL KEY CHAINS,
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

TRADEMARK

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,655, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GNX

Reg. No. 4,333,889

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 14, 2013

Int. Cl.: 20

FOR: VINYL BANNERS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 11-30-2006; IN COMMERCE 11-30-2006.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,680, FILED 5-31-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GRAND NATIONAL

Reg. No. 4,275,406

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 20

FOR: VINYL BANNERS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

TRADEMARK

FIRST USE 11-30-2006; IN COMMERCE 11-30-2006.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-639,695, FILED 5-31-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GSX

Reg. No. 4,275,881

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 12

FOR: UPHOLSTERY FOR MOTOR LAND PASSENGER VEHICLES; EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND PASSENGER VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,211, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GSX

Reg. No. 4,275,882

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 16

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

SER. NO. 85-692,224, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

AVENIR

Reg. No. 5,464,849

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered May 08, 2018

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans and structural parts thereof

Int. Cl.: 12

FIRST USE 11-1-2017; IN COMMERCE 11-1-2017

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The English translation of "AVENIR" in the mark is "TO BRING TOGETHER" or "FUTURE".

SER. NO. 86-500,516, FILED 01-12-2015



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

TOURX

Reg. No. 5,570,976

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

Registered Sep. 25, 2018

CLASS 12: Motor land vehicles, namely, automobiles

Int. Cl.: 12

FIRST USE 4-30-2017; IN COMMERCE 4-30-2017

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Principal Register

SER. NO. 86-850,584, FILED 12-16-2015



Andrei Lanov

Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

RIVIERA

Reg. No. 5,082,334

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

Registered Nov. 15, 2016

300 Renaissance Center
Detroit, MI 482653000

Int. Cl.: 12

CLASS 12: Badges for vehicles

Trademark

FIRST USE 5-31-2009; IN COMMERCE 5-31-2009

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-041,668, FILED 05-18-2016
SHAUNIA P CARLYLE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

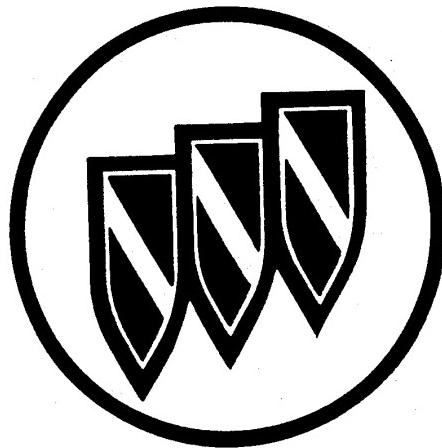
Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office

Reg. No. 1,559,739
Registered Oct. 10, 1989

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTOMOBILES, ENGINES THEREFOR, AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19 AND 23).

FIRST USE 9-1-1981; IN COMMERCE
9-1-1981.

OWNER OF U.S. REG. NOS. 199,246, 1,037,850
AND OTHERS.

SER. NO. 781,694, FILED 2-21-1989.

ELLEN A. RUBEL, EXAMINING ATTORNEY

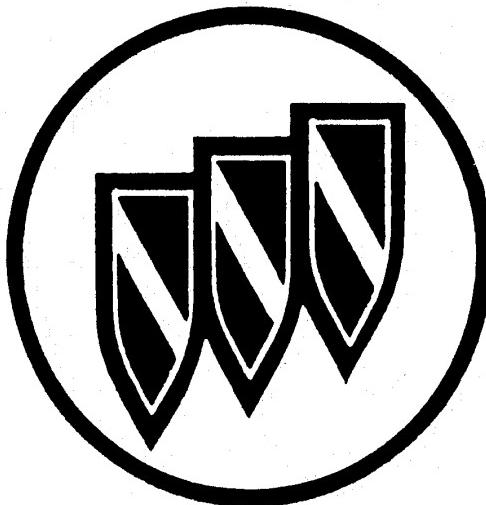
Int. Cl.: 21

Prior U.S. Cls.: 2, 30 and 33

United States Patent and Trademark Office

Reg. No. 1,741,359
Registered Dec. 22, 1992

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CRYSTAL BOXES, GLASSWARE FOR
BEVERAGES, AND MUGS, IN CLASS 21 (U.S.
CLS. 2, 30 AND 33).

FIRST USE 9-30-1982, FIRST USED IN AN-
OTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCE 9-30-1982, FIRST USED IN COM-
MERCY IN ANOTHER FORM ON SEPTEMBER
30, 1971.

OWNER OF U.S. REG. NOS. 1,473,052, 1,559,739
AND OTHERS.

SER. NO. 74-175,875, FILED 6-14-1991.

BARBARA S. HUDSON, EXAMINING ATTOR-
NEY

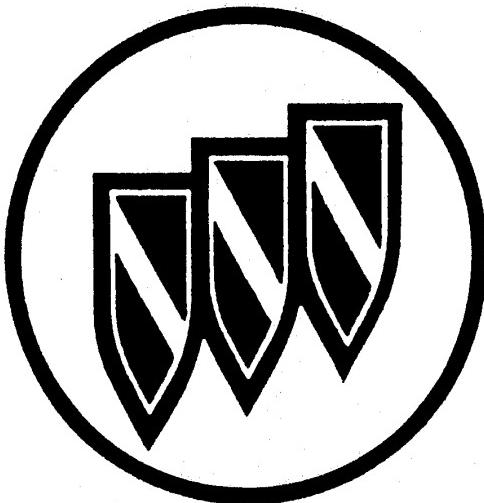
Int. Cl.: 16

Prior U.S. Cls.: 22 and 37

United States Patent and Trademark Office

Reg. No. 1,713,553
Registered Sep. 8, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: PLAYING CARDS, LETTER OPENERS,
PENS, PENCILS, PEN AND PENCIL SETS,
AND MEMO HOLDERS, IN CLASS 16 (U.S.
CLS. 22 AND 37).

FIRST USE 9-30-1981, FIRST USED IN ANOTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCIAL 9-30-1981, FIRST USED IN COMMERCIAL IN ANOTHER FORM ON SEPTEMBER 30, 1971.

OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739
AND OTHERS.

SER. NO. 74-175,985, FILED 6-14-1991.

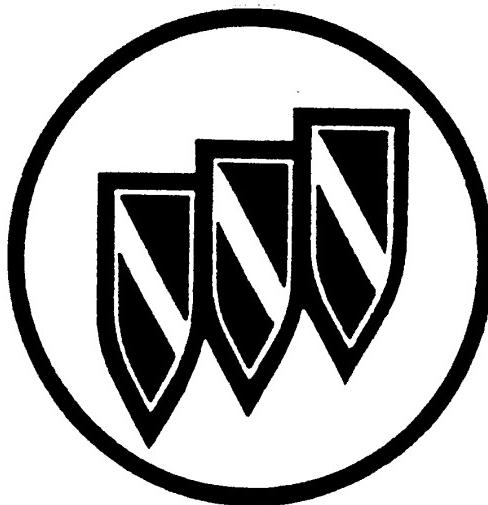
CHERYL BUTLER, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 3 and 41

United States Patent and Trademark Office Reg. No. 1,790,402
Registered Aug. 31, 1993

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: COIN CASES, UMBRELLAS, TOTE BAGS, AND HIP PACKS, IN CLASS 18 (U.S. CLS. 3 AND 41).

FIRST USE 9-30-1987; IN COMMERCE 9-30-1987.
OWNER OF U.S. REG. NOS. 199,246, 1,559,739 AND OTHERS.

SER. NO. 74-175,987, FILED 6-14-1991.
KEITH L. HENDERSON, EXAMINING ATTORNEY

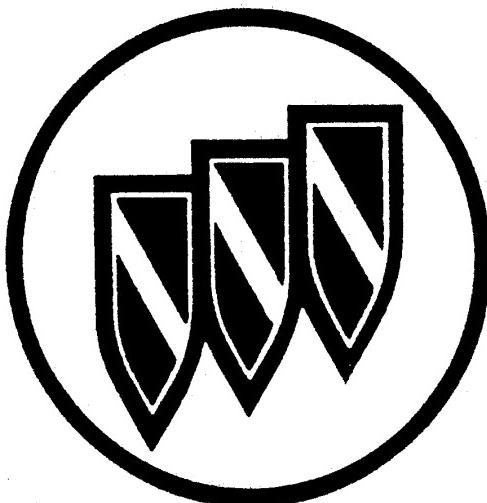
Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

United States Patent and Trademark Office

Reg. No. 1,698,990
Registered July 7, 1992

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CLOCKS, WATCHES, GOLD NECK-LACES, CUFF LINKS, AND TIE TACKS, IN CLASS 14 (U.S. CLS. 27 AND 28).

FIRST USE 9-30-1981; IN COMMERCE 9-30-1981.
OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739 AND OTHERS.

SER. NO. 74-175,988, FILED 6-14-1991.
BRIDGET A. GRIFFIN, EXAMINING ATTORNEY

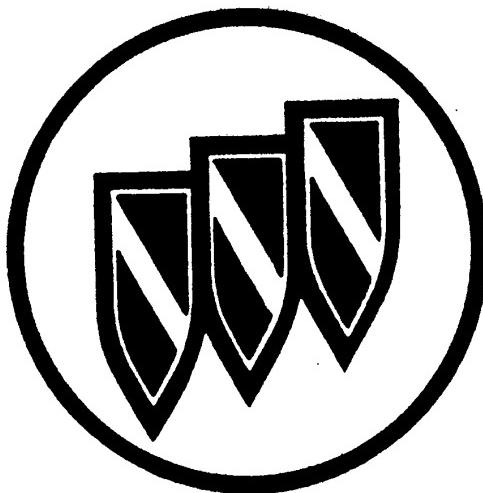
Int. Cl.: 24

Prior U.S. Cl.: 42

United States Patent and Trademark Office

Reg. No. 1,690,241
Registered June 2, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739
AND OTHERS.

SER. NO. 74-192,821, FILED 8-6-1991.

FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).
FIRST USE 9-30-1987; IN COMMERCE
9-30-1987.

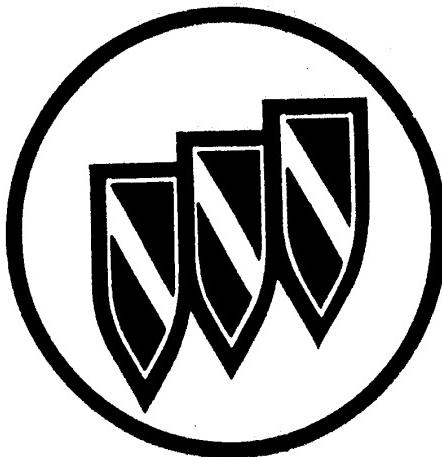
RICHARD A. STRASER, EXAMINING ATTOR-
NEY

Int. Cl.: 6

Prior U.S. Cls.: 13 and 28

United States Patent and Trademark Office Reg. No. 1,734,354
Registered Nov. 24, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MONEY CLIPS AND KEY RINGS
MADE OF METAL, IN CLASS 6 (U.S. CLS. 13
AND 28).

FIRST USE 9-30-1971, FIRST USED IN ANOTHER FORM ON SEPTEMBER 30, 1971; IN

COMMERCE 9-30-1971, FIRST USED IN COMMERCE IN ANOTHER FORM ON SEPTEMBER 30, 1971.

OWNER OF U.S. REG. NOS. 1,037,850, 1,559,739
AND OTHERS.

SER. NO. 74-220,112, FILED 11-8-1991.

VIVIAN MICZNIK, EXAMINING ATTORNEY

Int. Cl.: 25

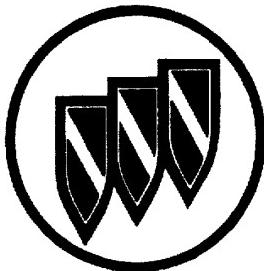
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,545,104

Registered Mar. 5, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: APRONS, CAPS, COATS, DRESS SHIRTS,
GLOVES, GOLF SHIRTS, HATS, HEADBANDS,
JACKETS, MOCCASINS, NECKTIES, OVERALLS,
PANTS, POLO SHIRTS, RAINWEAR, ROBES,
SCARVES, SHOES, SHORTS, SLEEP WEAR, SLIP-
PERS, SOCKS, SUNVISORS, SWEAT PANTS, SWEAT

SHIRTS, SWEATERS, T-SHIRTS, VESTS, IN CLASS
25 (U.S. CLS. 22 AND 39).

FIRST USE 9-30-1983; IN COMMERCE 9-30-1983.

OWNER OF U.S. REG. NOS. 1,690,241, 1,741,359
AND OTHERS.

SER. NO. 78-050,373, FILED 2-27-2001.

JOSEPH MANALILI, EXAMINING ATTORNEY

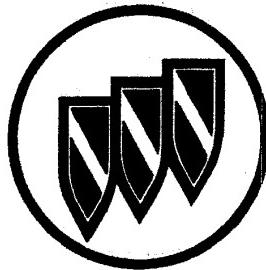
Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,631,830
Registered Oct. 8, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-30-1971; IN COMMERCE 9-30-1971.

OWNER OF U.S. REG. NOS. 1,559,739, 1,790,402 AND OTHERS.

SER. NO. 78-063,886, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

Int. Cl.: 6

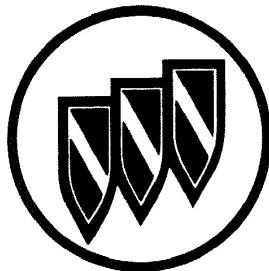
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,625,101

Registered Sep. 24, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL BANKS, DECORATIVE METAL BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, ORNAMENTAL REPLICAS OF VEHICLES MADE OF METAL, PARKING SIGNS MADE OF METAL, STREET SIGNS MADE OF METAL TOOL

BOXES, AND WALL MOUNTED AND FREE-STANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-30-1971; IN COMMERCE 9-30-1971.

OWNER OF U.S. REG. NOS. 1,473,052, 1,487,116 AND OTHERS.

SER. NO. 78-063,928, FILED 5-16-2001.

APRIL L. RADEMACHER, EXAMINING ATTORNEY

Int. Cl.: 20

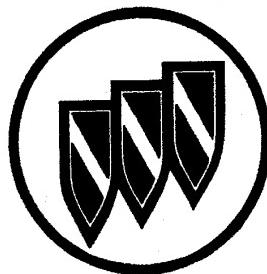
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,740,351

United States Patent and Trademark Office

Registered July 22, 2003

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

TURE FRAMES; PILLOWS; PLAQUES; PLASTIC FLAGS; PLASTIC STORAGE BINS; SEAT CUSHIONS; STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: PLASTIC BADGE HOLDERS; BEDS; CHAIRS; NON-METAL CLAMPS; DESK ORNAMENTS MADE OF PLASTIC OR WOOD; JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS; NON-METAL KEY FOBS; NON-METAL KEY HOLDERS; NON-METAL KEY RINGS; NON-METAL KEY TAGS; PLASTIC NOVELTY LICENSE PLATES; MIRRORS; NON-METAL MONEY CLIPS; PLASTIC NAME BADGES; NAMEPLATES; PIC-

FIRST USE 1-1-1975; IN COMMERCE 1-1-1975.

OWNER OF U.S. REG. NOS. 1,687,896, 1,720,322 AND OTHERS.

SER. NO. 78-092,342, FILED 11-8-2001.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,467,546
Registered Dec. 1, 1987

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 10-1-1983; IN COMMERCE
10-1-1983.
OWNER OF U.S. REG. NOS. 222,073, 647,239
AND OTHERS.

FOR: TOYS AND PLAYTHINGS, NAMELY;
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 659,288, FILED 5-7-1987.
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office Reg. No. 1,708,037
Registered Aug. 18, 1992

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: WATCHES AND CLOCKS, IN CLASS 14
(U.S. CL. 27).

FIRST USE 9-30-1975; IN COMMERCE
9-30-1975.
OWNER OF U.S. REG. NOS. 222,073, 1,495,970
AND OTHERS.

SER. NO. 74-202,106, FILED 9-9-1991.

LINDA K. MCLEOD, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cl.: 42

Reg. No. 1,701,857
Registered July 21, 1992

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 9-30-1975; IN COMMERCE
9-30-1975.
OWNER OF U.S. REG. NOS. 222,073, 1,495,970
AND OTHERS.

FOR: POT HOLDERS, BARBECUE MITTS,
AND TOWELS, IN CLASS 24 (U.S. CL. 42).

SER. NO. 74-202,145, FILED 9-9-1991.

H. M. FISHER, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cl.: 50

United States Patent and Trademark Office

Reg. No. 1,744,568

Registered Jan. 5, 1993

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: KEY FOBS NOT MADE OF METAL, IN
CLASS 20 (U.S. CL. 50).

FIRST USE 9-30-1980; IN COMMERCE
9-30-1980.

SER. NO. 74-279,696, FILED 5-28-1992.

RICHARD A. STRASER, EXAMINING ATTOR-
NEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,685,227

Registered Feb. 11, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

CALCULATORS, AND RADIOS, IN CLASS 9 (U.S.
CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

SER. NO. 76-063,101, FILED 6-5-2000.

STEVEN JACKSON, EXAMINING ATTORNEY

FOR: MAGNETS, THERMOMETERS NOT FOR
MEDICAL USE, ANTENNAS, COMPUTER GAME
SOFTWARE, TELEPHONES, MOUSE PADS, WRIST
RESTS FOR USE WITH COMPUTERS, NEON SIGNS,

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,539,540

United States Patent and Trademark Office

Registered Feb. 19, 2002

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

FOR: JEWELRY BOXES NOT OF METAL,
STOOLS, CHAIRS, PILLOWS, NON-METAL LI-
CENSE PLATES, NON-METAL KEY TAGS, IN
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

SER. NO. 76-063,111, FILED 6-5-2000.

STEVEN JACKSON, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,563,775

Registered Apr. 23, 2002

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-30-1976; IN COMMERCE 9-30-1976.

OWNER OF U.S. REG. NOS. 1,708,037, 1,775,048
AND OTHERS.

SER. NO. 78-022,261, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

FOR: CLOTHING, NAMELY, JACKETS, JOGGING SUITS, PARKAS, COATS, SWEAT SHIRTS, SWEAT PANTS, BASEBALL SHIRTS, SHORTS, T-SHIRTS, HATS, SHOES, BANDANAS, GLOVES, ROBES, SWEATERS, TIES, SOCKS, APRONS, SHIRTS, BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 2,563,776

Registered Apr. 23, 2002

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: WAIST PACKS, DUFFEL BAGS, UMBRELLAS, TOTE BAGS, LUGGAGE, Wallets, BACK-PACKS, CARD CASES, NAMELY, BUSINESS CARD CASES, CALLING CARD CASES AND CREDIT CARD CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-30-1979; IN COMMERCE 9-30-1979.

OWNER OF U.S. REG. NOS. 1,708,037, 1,775,048 AND OTHERS.

SER. NO. 78-022,262, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

Int. Cls.: 6, 18, 20 and 28

**Prior U.S. Cls.: 1, 2, 3, 12, 13, 14, 22, 23, 25, 32, 38, 41
and 50**

**Reg. No. 2,659,488
Registered Dec. 10, 2002**

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS FOR LOCKS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL PARKING SIGNS, NON-LUMINOUS AND NON-MECHANICAL METAL STREET SIGNS, METAL TOOL BOXES AND FREESTANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

FOR: LEATHER KEY CHAINS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-19-1997; IN COMMERCE 9-19-1997.

FOR: NON-METAL KEY CHAINS, PLASTIC KEY CHAIN TAGS, KEY FOBS NOT OF METAL, NON-METAL KEY RINGS, PLASTIC KEY RINGS, NON-METAL TOOL BOXES AND FREE-STANDING NON-METAL TOOL RACKS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-14-1997; IN COMMERCE 9-14-1997.

FOR: MINIATURE REPLICAS OF VEHICLES, AND TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

OWNER OF U.S. REG. NOS. 1,467,546, 1,744,568 AND OTHERS.

SER. NO. 78-063,901, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,683,733

Registered Feb. 4, 2003

**TRADEMARK
PRINCIPAL REGISTER**

PONTIAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,
CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC AND WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1949; IN COMMERCE 1-1-1949.

SER. NO. 78-096,291, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,470,780
Registered Dec. 29, 1987

**TRADEMARK
PRINCIPAL REGISTER**

FIREBIRD

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 2-1-1984; IN COMMERCE
2-1-1984.
OWNER OF U.S. REG. NO. 597,859 AND
OTHERS.

SER. NO. 662,763, FILED 5-26-1987.

W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,470,782
Registered Dec. 29, 1987

**TRADEMARK
PRINCIPAL REGISTER**

FIERO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 2-1-1984; IN COMMERCE
2-1-1984.
OWNER OF U.S. REG. NO. 1,397,922.

FOR: TOYS AND PLAYTHINGS, NAMELY,
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 662,767, FILED 5-26-1987.

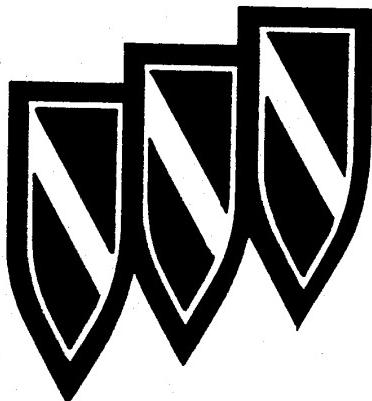
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office **Reg. No. 1,473,052**
Registered Jan. 19, 1988

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 9-1-1981; IN COMMERCE
9-1-1981.
OWNER OF U.S. REG. NOS. 1,037,850 AND
1,045,075.

FOR: MOTOR VEHICLES, NAMELY AUTOMOBILES, IN CLASS 12 (U.S. CL. 19).

SER. NO. 664,012, FILED 6-1-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,522,859
Registered Dec. 25, 2001

**TRADEMARK
PRINCIPAL REGISTER**

GTO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BALLOONS, BOARD GAMES, CHRISTMAS TREE ORNAMENTS, COLLECTIBLE TOY CARS, DIE CAST VEHICLE MODELS, GOLF BAGS, GOLF BALL MARKERS, GOLF BALLS, GOLF CLUBS, GOLF PUTTERS, GOLF TEES, PEDDLE CARS, COIN OPERATED PINBALL MACHINES, PLASTIC TOY VEHICLE MODEL HOBBYCRAFT KITS, PLAS-

TIC TOY MODEL KIT CARS, RADIO CONTROLLED CARS, COIN OPERATED VIDEO GAMES AND HAND HELD UNITS FOR PLAYING VIDEO GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 9-30-1977; IN COMMERCE 9-30-1977.

SER. NO. 78-063,823, FILED 5-16-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,686,610

Registered Feb. 11, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

BONNEVILLE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR, PLASTIC BADGE HOLDERS; NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC AND WOOD; JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS; NON-METAL KEY FOBS; NON-METAL KEY HOLDERS; NON-METAL KEY RINGS; PLASTIC KEY TAGS; PLASTIC NOVELTY LICENSE PLATES; FURNITURE, NAMELY, MIRRORS; NON-METAL MONEY CLIPS;

PLASTIC NAME BADGES; PLASTIC NAME PLATES; PLAQUES; PLASTIC FLAGS; PLASTIC STORAGE BINS; SEAT CUSHIONS; STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1959; IN COMMERCE 1-1-1959.

OWNER OF U.S. REG. NO. 606,303.

SER. NO. 78-096,285, FILED 12-3-2001.

WILLIAM JACOBI, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,752,897

United States Patent and Trademark Office **Registered Aug. 19, 2003**

**TRADEMARK
PRINCIPAL REGISTER**

GRAND PRIX

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC AND WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1970; IN COMMERCE 1-1-1970.

SER. NO. 78-096,289, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,686,611

Registered Feb. 11, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

GRAND AM

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,
CHAIRS, NON-METAL CLAMPS, DESK ORNA-
MENTS MADE OF PLASTIC AND WOOD, JEWEL-
RY BOXES NOT OF METAL, NON-METAL KEY
CHAINS, NON-METAL KEY FOBS, NON-METAL
KEY HOLDERS, NON-METAL KEY RINGS, NON-
METAL KEY TAGS, NON-METAL LICENSE
PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME
BADGES, NON-METAL NAMEPLATES, PICTURE
FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS,
PLASTIC STORAGE BINS, SEAT CUSHIONS,
STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32
AND 50).

FIRST USE 1-1-1978; IN COMMERCE 1-1-1978.

SER. NO. 78-096,297, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,700,393

Registered Mar. 25, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

FIREBIRD

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BEDS, CHAIRS, JEWELRY BOXES NOT OF
METAL, NON-METAL KEY CHAINS, NON-METAL
KEY FOBS, NON-METAL KEY HOLDERS, NON-
METAL KEY RINGS, NON-METAL KEY TAGS,
NON-METAL LICENSE PLATES, HAND-HELD
MIRRORS, NON-METAL MONEY CLIPS, PLASTIC
NAME BADGES, NON-METAL NAMEPLATES, PIC-

TURE FRAMES, PILLOWS, PLAQUES, PLASTIC
FLAGS, PLASTIC STORAGE BINS, SEAT CUSH-
IONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32
AND 50).

FIRST USE 1-1-1968; IN COMMERCE 1-1-1968.

SER. NO. 78-096,311, FILED 12-3-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 2,985,088

United States Patent and Trademark Office

Registered Aug. 16, 2005

TRADEMARK
PRINCIPAL REGISTER

THE JUDGE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PARTS, RESTORATION PARTS, AND ACCESSORIES FOR MOTOR LAND VEHICLES, NAMELY, FENDER COVERS, SHIFT KNOBS AND BADGES, NAMELY INTERIOR AND EXTERIOR TRIM BADGES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 7-1-1992; IN COMMERCE 7-1-1992.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-331,219, FILED 11-21-2003.

NICHOLAS ALTREE, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,401,756

Registered Mar. 25, 2008

**TRADEMARK
PRINCIPAL REGISTER**

THE JUDGE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND
39).

FIRST USE 8-16-2000; IN COMMERCE 8-16-2000.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,985,088.

SER. NO. 78-740,542, FILED 10-26-2005.

MONIQUE MILLER, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

United States Patent and Trademark Office

Reg. No. 3,329,341

Registered Nov. 6, 2007

TRADEMARK
PRINCIPAL REGISTER

FIERO

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: AUTOMOBILE ACCESSORIES, NAMELY,
BADGES FOR VEHICLE TRIM, CENTER WHEEL
RIM CAPS, AND TAILLIGHT COVERS, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 0-0-1989; IN COMMERCE 0-0-1989.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,782 AND
1,489,529.

"THE FOREIGN WORDING IN THE MARK
TRANSLATES INTO ENGLISH AS PROUD."

SER. NO. 78-913,978, FILED 6-22-2006.

SUSAN RICHARDS, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 3,329,342

Registered Nov. 6, 2007

TRADEMARK
PRINCIPAL REGISTER

Fiero

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23,
29, 37, 38 AND 50).

FIRST USE 7-0-2002; IN COMMERCE 7-0-2002.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,782 AND
1,489,529.

"THE FOREIGN WORDING IN THE MARK
TRANSLATES INTO ENGLISH AS PROUD."

SER. NO. 78-913,981, FILED 6-22-2006.

SUSAN RICHARDS, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

GTO

Reg. No. 4,275,876

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 12

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,047, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

GTO

Reg. No. 4,275,877

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 16

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-19-1998; IN COMMERCE 11-19-1998.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

SER. NO. 85-692,053, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

WS6

Reg. No. 4,279,990

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 22, 2013

Int. Cl.: 12

FOR: HUB CAP COVERS; EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 3-14-2007; IN COMMERCE 3-14-2007.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,228, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

WS6

Reg. No. 4,279,991

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 22, 2013

Int. Cl.: 16

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-1-2010; IN COMMERCE 8-1-2010.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

SER. NO. 85-699,239, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

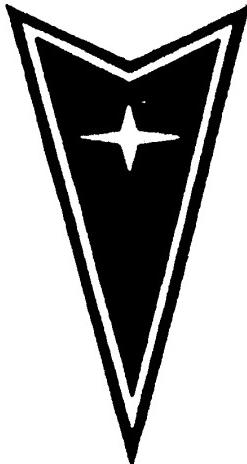
Director of the United States Patent and Trademark Office

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office Reg. No. 1,686,331
Registered May 12, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: WATCHES AND CLOCKS, IN CLASS 14
(U.S. CL. 27).
FIRST USE 9-30-1975; IN COMMERCE
9-30-1975.

OWNER OF U.S. REG. NOS. 1,034,466,
1,034,768, AND 1,495,970.

SER. NO. 74-192,197, FILED 8-6-1991.

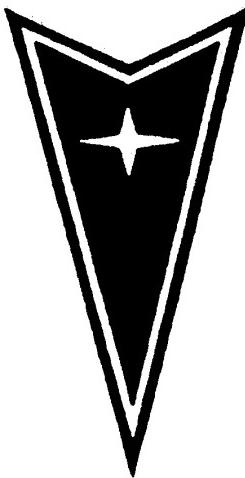
RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office Reg. No. 1,697,755
Registered June 30, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CLOTHING; NAMELY, CAPS, IN
CLASS 25 (U.S. CL. 39).
FIRST USE 9-30-1976; IN COMMERCE
9-30-1976.

OWNER OF U.S. REG. NOS. 1,034,466,
1,034,768, AND 1,495,970.

SER. NO. 74-196,219, FILED 8-19-1991.

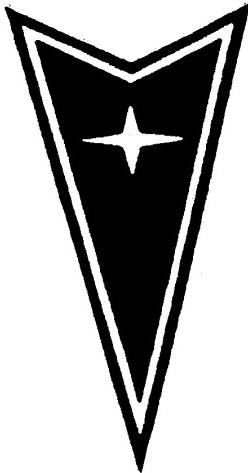
ELEANOR MELTZER, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cls.: 39 and 42

United States Patent and Trademark Office Reg. No. 1,697,696
Registered June 30, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: POT HOLDERS, BARBECUE MITTS,
AND TOWELS, IN CLASS 24 (U.S. CLS. 39 AND
42).

FIRST USE 9-30-1975; IN COMMERCE
9-30-1975.
OWNER OF U.S. REG. NOS. 1,034,466,
1,034,768, AND 1,495,970.

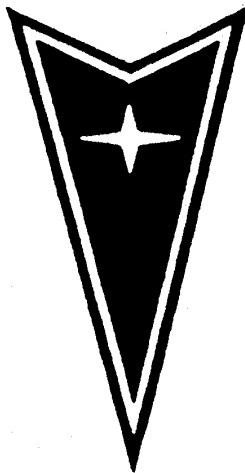
SER. NO. 74-196,220, FILED 8-19-1991.
ELEANOR MELTZER, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cl.: 50

United States Patent and Trademark Office Reg. No. 1,744,567
Registered Jan. 5, 1993

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 9-30-1980; IN COMMERCE
9-30-1980.

SER. NO. 74-279,692, FILED 5-28-1992.

FOR: KEY FOBS NOT MADE OF METAL, IN
CLASS 20 (U.S. CL. 50).

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,570,842

United States Patent and Trademark Office

Registered May 21, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: CARD HOLDERS, NAMELY BUSINESS
CARD CASES; TOTE BAGS; DUFFLE BAGS; ATH-

LETIC BAGS; LUGGAGE; WALLETS, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,243, FILED 6-5-2000.

JASON TURNER, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,555,084

Registered Apr. 2, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

RESTS FOR USE WITH COMPUTERS; NEON SIGNS;
CALCULATOR; RADIOS, IN CLASS 9 (U.S. CLS. 21,
23, 26, 36 AND 38).

FOR: SUNGLASSES; MAGNETS; THERMOMETERS NOT FOR MEDICAL USE; COMPUTER SOFTWARE FOR USE IN ARCADE GAMES, HAND HELD ELECTRONIC GAMES, VIDEO GAMES, COMPUTER GAMES AND COMPUTER SCREEN SAVERS; TELEPHONES; MOUSE PADS; WRIT

FIRST USE 9-0-1998; IN COMMERCE 9-0-1998.

SER. NO. 76-063,244, FILED 6-5-2000.

STEVEN JACKSON, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,539,542

United States Patent and Trademark Office

Registered Feb. 19, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-0-1999; IN COMMERCE 9-0-1999.

SER. NO. 76-063,245, FILED 6-5-2000.

FOR: JEWELRY BOXES NOT OF METAL,
STOOLS, CHAIRS, PILLOWS, NON-METAL LI-
CENSE PLATES, NON-METAL KEY TAGS, IN
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

STEVEN JACKSON, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,550,171

Registered Mar. 19, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLOTHING, NAMELY, APRONS, CAPS, COAT, DRESS SHIRTS, GLOVES, GOLF SHIRTS, HATS, HEADBANDS, JACKETS, MOCCASINS, NECKTIES, OVERALLS, PANTS, POLO SHIRTS, RAINWEAR, ROBES, SCARVES, SHOES, SHORTS, SLEEP WEAR, SLIPPERS, SOCKS, SUNVISORS, SWEAT PANTS, SWEAT SHIRTS, SWEATERS, T-

SHIRTS AND VESTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

OWNER OF U.S. REG. NOS. 1,751,115, 2,447,984 AND OTHERS.

SER. NO. 78-063,846, FILED 5-16-2001.

MICHAEL WEBSTER, EXAMINING ATTORNEY

Int. Cls.: 6, 18, 20 and 28

**Prior U.S. Cls.: 1, 2, 3, 12, 13, 14, 22, 23, 25, 32, 38, 41
and 50**

Reg. No. 2,635,330

Registered Oct. 15, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL PIGGY BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS FOR LOCKS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL PARKING SIGNS, NON-LUMINOUS AND NON-MECHANICAL METAL STREET SIGNS, METAL TOOL BOXES AND FREESTANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 12-1-1964; IN COMMERCE 12-1-1964.

FOR: LEATHER KEY CHAINS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-19-1997; IN COMMERCE 9-19-1997.

FOR: NON-METAL KEY CHAINS, PLASTIC KEY CHAIN TAGS, KEY FOBS NOT OF METAL, NON-METAL KEY RINGS, PLASTIC KEY RINGS, NON-METAL TOOL BOXES AND FREE-STANDING NON-METAL TOOL RACKS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-14-1997; IN COMMERCE 9-14-1997.

FOR: MINIATURE REPLICAS OF VEHICLES, AND TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

OWNER OF U.S. REG. NOS. 1,495,970, 1,744,567 AND OTHERS.

SER. NO. 78-063,897, FILED 5-16-2001.

SHARON ASAR, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

Reg. No. 2,625,151

United States Patent and Trademark Office

Registered Sep. 24, 2002

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: BACK PACKS, BILLFOLDS, BRIEFCASES,
BUSINESS CARD CASES, CARRY-ON BAGS, CREDIT
CARD CASES, COIN CASES, DUFFEL BAGS,
FANNY PACKS, GARMENT BAGS FOR TRAVEL,
LUGGAGE, OVERNIGHT BAGS, PURSES, SPORTS
BAGS, TOTE BAGS, LUGGAGE TRUNKS FOR

TRAVELING, UMBRELLAS, WALLETS, IN CLASS
18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 9-30-1976; IN COMMERCE 9-30-1976.

OWNER OF U.S. REG. NOS. 1,708,194 AND
1,744,567.

SER. NO. 78-073,035, FILED 7-10-2001.

EDD VASQUEZ, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,683,734

Registered Feb. 4, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS,
CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC AND WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD AND WALL MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1971; IN COMMERCE 1-1-1971.

SER. NO. 78-096,295, FILED 12-3-2001.

TRICIA SONNEBORN, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,494,384
Registered June 28, 1988

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,
TOY VEHICLES, TOY CARS, BATTERY-OPER-
ATED REMOTE AND RADIO-CONTROLLED

TOY VEHICLES, AND FRICTION POWERED
TOY VEHICLES, IN CLASS 28 (U.S. CL. 22).
FIRST USE 10-9-1984; IN COMMERCE
10-9-1984.

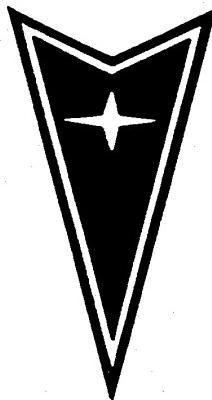
SER. NO. 696,747, FILED 11-23-1987.
TERESA M. RUPP, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office Reg. No. 1,495,970
Registered July 12, 1988

**TRADEMARK
PRINCIPAL REGISTER**



PONTIAC

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,
TOY VEHICLES, TOY CARS, BATTERY-OPERATED
REMOTE AND RADIO-CONTROLLED
TOY VEHICLES, FRICTION-POWERED TOY

VEHICLES, AND TOY MODEL HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 2-28-1985; IN COMMERCE 2-28-1985.

OWNER OF U.S. REG. NO. 1,467,546.

SER. NO. 697,951, FILED 11-27-1987.

CORA ANN MOORHEAD, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office Reg. No. 1,744,632
Registered Jan. 5, 1993

**TRADEMARK
PRINCIPAL REGISTER**

OLDSMOBILE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: APPAREL; NAMELY, SWEATERS,
JACKETS, CAPS, HATS, SHIRTS, TIES,
VISORS, BLAZERS, AND SWEATSHIRTS, IN
CLASS 25 (U.S. CL. 39).

FIRST USE 9-30-1979; IN COMMERCE
9-30-1979.
OWNER OF U.S. REG. NOS. 39,405, 1,667,110
AND OTHERS.

SER. NO. 74-279,760, FILED 6-1-1992.
ELEANOR MELTZER, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office Reg. No. 1,745,728
Registered Jan. 12, 1993

**TRADEMARK
PRINCIPAL REGISTER**

OLDSMOBILE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: WATCHES AND CLOCKS, IN CLASS 14
(U.S. CL. 27).

FIRST USE 9-30-1975; IN COMMERCE
9-30-1975.

OWNER OF U.S. REG. NOS. 39,405, 1,675,488
AND OTHERS.

SER. NO. 74-280,343, FILED 6-1-1992.

RICHARD A. STRASER, EXAMINING ATTOR-
NEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,563,777

United States Patent and Trademark Office

Registered Apr. 23, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-30-1975; IN COMMERCE 9-30-1975.

OWNER OF U.S. REG. NOS. 1,660,240, 1,751,115
AND OTHERS.

SER. NO. 78-022,266, FILED 8-22-2000.

HOWARD SMIGA, EXAMINING ATTORNEY

FOR: PRESSURE SENSITIVE GRAPHICS FOR
APPLICATION TO AUTOMOBILES AND WIN-
DOWNS, DECALS, PENS, PENCILS, CALENDARS,
PHOTOGRAPH ALBUMS, NOTE PAPER, PLAYING
CARDS, STATIONERY, IN CLASS 16 (U.S. CLS. 2, 5,
22, 23, 29, 37, 38 AND 50).

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,775,430

Registered Oct. 21, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

OLDSMOBILE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, ORNAMENTAL REPLICAS OF VEHICLES MADE OF METAL, NON-LUMINOUS AND NON-

MECHANICAL PARKING SIGNS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL STREET SIGNS MADE OF METAL, METAL TOOL BOXES, AND WALL MOUNTED AND FREE-STANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-30-1965; IN COMMERCE 9-30-1965.

SER. NO. 78-063,904, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,736,653

Registered July 15, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

OLDSMOBILE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

MADE OF PLASTIC, NAMEPLATES MADE OF PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: BADGE HOLDERS MADE OF PLASTIC, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX AND WOOD, NON-METAL JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, NAME BADGES

FIRST USE 9-30-1979; IN COMMERCE 9-30-1979.

OWNER OF U.S. REG. NOS. 39,405, 1,667,110, AND 1,747,163.

SER. NO. 78-073,056, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,734,723

Registered July 8, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS; BEDS; CHAIRS; NON-METAL CLAMPS; DESK ORNAMENTS MADE OF PLASTIC, WOOD, GLASS, PORCELAIN OR CRYSTAL; JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS; NON-METAL KEY FOBS; NON-METAL KEY HOLDERS; NON-METAL KEY RINGS; NON-METAL KEY TAGS; NON-METAL LICENSE PLATES; HANDHELD

AND FURNITURE MIRRORS; NON-METAL MONEY CLIPS; PLASTIC NAME BADGES; NON-METAL NAMEPLATES; PICTURE FRAMES; PILLOWS; PLAQUES; PLASTIC FLAGS; PLASTIC STORAGE BINS; SEAT CUSHIONS; STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1973; IN COMMERCE 1-1-1973.

SER. NO. 78-096,423, FILED 12-4-2001.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,777,839

Registered Oct. 28, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC HOLDERS FOR BADGES; BEDS; CHAIRS; NON-METAL CLAMPS; DESK ORNAMENTS MADE OF PLASTIC AND WOOD; JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS; NON-METAL KEY FOBS; NON-METAL KEY HOLDERS; NON-METAL KEY CHAINS; NON-METAL KEY TAGS; NON-METAL LICENSE PLATES; MIRRORS; NON-METAL KEY RINGS;

NON-METAL NAMEPLATES; PICTURES FRAMES; PILLOWS; PLAQUES; PLASTIC FLATS; PLASTIC STORAGE BINS; SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-1-1977; IN COMMERCE 1-1-1977.

OWNER OF U.S. REG. NOS. 1,034,465, 1,822,801 AND OTHERS.

SER. NO. 78-096,448, FILED 12-4-2001.

HOWARD SMIGA, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

442

Reg. No. 4,286,315

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Feb. 5, 2013

Int. Cl.: 12

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 5-18-2000; IN COMMERCE 5-18-2000.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,125, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



See attached file

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

442

Reg. No. 4,286,316

Registered Feb. 5, 2013

Int. Cl.: 16

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-1-1999; IN COMMERCE 1-1-1999.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,131, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



Seev Shrestha

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,334,451

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 14, 2013

Int. Cl.: 12

FOR: EXTERIOR AND INTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19,
21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,392, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,334,454

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 14, 2013

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

Int. Cl.: 27

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

TRADEMARK

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

PRINCIPAL REGISTER

SER. NO. 85-731,401, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,338,289

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 21, 2013

Int. Cl.: 12

FOR: WHEEL COVER CENTER CAPS; EXTERIOR AND INTERIOR BADGES FOR VEHICLES,
IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,483, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,338,290

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 21, 2013

Int. Cl.: 27

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

TRADEMARK

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,493, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,338,292

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 21, 2013

Int. Cl.: 27

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

TRADEMARK

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,526, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



See Note 2a

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,338,293

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 21, 2013

Int. Cl.: 12

FOR: WHEEL COVER CENTER CAPS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

PRINCIPAL REGISTER

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,547, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,338,294

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 21, 2013

Int. Cl.: 27

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

TRADEMARK

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 2,734,723.

THE MARK CONSISTS OF THE IMAGE OF A BIRD WITH ITS WINGS SPREAD.

SER. NO. 85-731,557, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



Stanley A. Karr

Acting Director of the United States Patent and Trademark Office

Int. Cl.: 7

Prior U.S. Cl.: 23

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 310,672

Registered Mar. 6, 1934

Renewal Term Begins Mar. 6, 1994

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202, ASSIGNEE OF A C
SPARK PLUG COMPANY (MICHIGAN
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 204,709
AND 258,289.

FOR: ACCESSORY DEVICES USED
WITH INTERNAL COMBUSTION EN-
GINES—NAMELY, FUEL PUMPS, COM-
BINED FUEL AND VACUUM PUMPS,
[VACUUM PUMPS], AIR CLEANERS,

COMBINED AIR CLEANERS AND
INTAKE SILENCERS, [COMBINED AIR
CLEANERS AND FLAME ARRESTERS,
INTAKE SILENCERS,] AUTOMATIC
CHOKES, CRANK CASE BREATHERS,
LUBRICATING OIL FILTERS, GASO-
LENE FILLERS, SPARK PLUG CLEAN-
ERS AND ABRASIVE COMPOUND FOR
USE THEREWITH, AND REPAIR AND
REPLACEMENT PARTS OF SUCH DE-
VICES, IN CLASS 23 (INT. CL. 7).

FIRST USE 2-15-1925; IN COMMERCE
2-15-1925.

SER. NO. 71-343,105, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on June 28, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cls.: 7 and 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 311,173

Registered Mar. 13, 1934

Renewal Term Begins Mar. 13, 1994

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202, ASSIGNEE OF A C
SPARK PLUG COMPANY (MICHIGAN
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 85,073,
115,160 AND 282,699.

FOR: SPARK PLUGS AND SPARK
PLUG PORCELAINS, RADIO SPARK
PLUGS, AND RESISTORS FOR PRE-
VENTING IGNITION SYSTEMS FROM
INTERFERING WITH RADIO APPAR-
ATUS, IN CLASS 21 (INT. CLS. 7 AND 9).
FIRST USE 0-0-1912; IN COMMERCE
0-0-1912.

SER. NO. 71-343,106, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 3, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 311,656

Registered Apr. 3, 1934

Renewal Term Begins Apr. 3, 1994

TRADEMARK
PRINCIPAL REGISTER

AC

GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202, ASSIGNEE OF A C
SPARK PLUG COMPANY (MICHIGAN
CORPORATION) FLINT, MI

OWNER OF U.S. REG. NOS. 176,630
AND 257,686.

FOR: SPEEDOMETERS, TACHOM-
ETERS, FILM-SPEED INDICATORS,

AMMETERS, PRESSURE-OPERATED
GAUGES, TEMPERATURE INDICA-
TORS, LIQUID-LEVEL INDICATORS,
REVOLUTION AND LIKE COUNTERS,
ODOMETERS, SPEEDOMETER DRIV-
ING MECHANISM AND PARTS THERE-
OF, AND SPARK-PLUG-TESTING DE-
VICES, IN CLASS 26 (INT. CL. 9).

FIRST USE 4-0-1919; IN COMMERCE
4-0-1919.

SER. NO. 71-343,107, FILED 11-1-1933.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on June 28, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

833,566
Registered Aug. 15, 1967

PRINCIPAL REGISTER Trademark

Ser. No. 267,296, filed Mar. 22, 1967

DEXRON

General Motors Corporation (Delaware corporation)
3044 W. Grand Blvd.
Detroit, Mich. 48202

For: AUTOMATIC TRANSMISSION FLUID, in
CLASS 15.
First use Mar. 10, 1967; in commerce Mar. 10, 1967.

W. A. CONN, *Examiner.*

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, and 35

United States Patent and Trademark Office Reg. No. 2,010,805
Registered Oct. 22, 1996

**TRADEMARK
PRINCIPAL REGISTER**

RAPID FIRE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 4-26-1995; IN COMMERCE
4-26-1995.

SN 74-593,220, FILED 10-31-1994.

FOR: SPARK PLUGS, IN CLASS 7 (U.S. CLS.
13, 19, 21, 23, 31, 34 AND 35).

KAREN K. BUSH, EXAMINING ATTORNEY

Int. Cl.: 1

Prior U.S. Cls.: 1, 5, 6, 10, 26, and 46

Reg. No. 2,044,503

United States Patent and Trademark Office

Registered Mar. 11, 1997

**TRADEMARK
PRINCIPAL REGISTER**

DEX-COOL

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 1-19-1996; IN COMMERCE
1-19-1996.

SN 74-629,932, FILED 2-6-1995.

FOR: ANTIFREEZE AND COOLANT FOR
MOTOR VEHICLES, IN CLASS 1 (U.S. CLS. 1, 5,
6, 10, 26 AND 46).

WILLIAM P. SHANAHAN, EXAMINING ATTORNEY

Int. Cls.: 6, 7, 9 and 12

**Prior U.S. Cls.: 2, 12, 13, 14, 19, 21, 23, 25, 26, 31,
34, 35, 36, 38, 44 and 50**

Reg. No. 2,052,593

Registered Apr. 15, 1997

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

AC-DELCO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: RADIATOR CAPS, OIL FILLER CAPS, FUEL FILLER CAPS AND IGNITION CABLE ALL OF METAL, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-30-1974; IN COMMERCE 9-30-1974.

FOR: LAND VEHICLE ENGINE PARTS, LAND VEHICLE ENGINE GENERATORS, ALTERNATORS AND STARTING MOTORS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 9-30-1974; IN COMMERCE 9-30-1974.

FOR: BATTERIES, SPEEDOMETERS, ODOMETERS, ELECTRICAL SWITCHES, TACHOMETERS, THERMOSTATS, MICROPROCESSORS

AND SENSORS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-30-1974; IN COMMERCE 9-30-1974.

FOR: SUSPENSION COMPONENTS, NAMELY, SHOCK ABSORBERS, SPRINGS, STRUTS, BRAKES AND BRAKE COMPONENTS, NAMELY, DISKS, PADS, DRUMS, ROTORS CALIPERS, MASTER CYLINDERS AND POWER UNITS, ENGINES, TRANSMISSIONS, AXLES AND HORMS, ALL FOR USE IN LAND MOTOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-30-1974; IN COMMERCE 9-30-1974.

SER. NO. 75-097,805, FILED 5-2-1996.

MATTHEW KLINE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,216,695

United States Patent and Trademark Office

Registered Jan. 5, 1999

**TRADEMARK
PRINCIPAL REGISTER**

AUTOTRAC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 7-0-1997; IN COMMERCE
7-0-1997.

SN 75-238,979, FILED 2-10-1997.

FOR: TRANSMISSIONS FOR MOTOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cl.: 4

Prior U.S. Cls.: 1, 6, and 15

Reg. No. 2,457,659

United States Patent and Trademark Office

Registered June 5, 2001

**TRADEMARK
PRINCIPAL REGISTER**

TRANSYND

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 7-2-1999; IN COMMERCE 7-2-1999.

SN 75-426,798, FILED 2-2-1998.

FOR: TRANSMISSION FLUID, IN CLASS 4 (U.S.
CLS. 1, 6 AND 15).

KELLY L. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 4

Prior U.S. Cls.: 1, 6, and 15

United States Patent and Trademark Office

Reg. No. 3,532,106

Registered Nov. 11, 2008

TRADEMARK
PRINCIPAL REGISTER

DEXRON

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: GEAR OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND
15).

FIRST USE 11-29-2007; IN COMMERCE 11-29-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 833,566.

SN 77-295,940, FILED 10-4-2007.

STEVEN PEREZ, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

DEXOS

Reg. No. 3,929,002

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)

Registered Mar. 8, 2011

300 RENAISSANCE CENTER

DETROIT, MI 482653000

Int. Cl.: 4

FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

TRADEMARK

FIRST USE 11-1-2010; IN COMMERCE 11-1-2010.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-619,245, FILED 11-21-2008.

GINA FINK, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,727,122

Registered June 17, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: BADGE HOLDERS MADE OF PLASTIC,
BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER,
PLASTIC, WAX AND WOOD, NON-METAL JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS,

NON-METAL MONEY CLIPS, NAME BADGES MADE OF PLASTIC, NAMEPLATES MADE OF PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-15-1994; IN COMMERCE 9-15-1994.

SER. NO. 78-073,055, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

DELCO REMY

Reg. No. 4,189,148

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Aug. 14, 2012

Int. Cl.: 7

FOR: STARTER MOTORS AND GENERATORS FOR LAND VEHICLES, IN CLASS 7 (U.S.
CLS. 13, 19, 21, 23, 31, 34 AND 35).

TRADEMARK

FIRST USE 1-1-1927; IN COMMERCE 1-1-1927.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 180,358 AND 327,515.

SER. NO. 85-355,144, FILED 6-24-2011.

H. M. FISHER, EXAMINING ATTORNEY

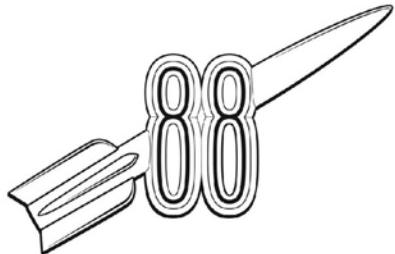


David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,331,923

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 7, 2013

Int. Cl.: 12

FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 11-12-2009; IN COMMERCE 11-12-2009.

PRINCIPAL REGISTER

THE MARK CONSISTS OF A ROCKET DESIGN WITH THE NUMBER 88.

SER. NO. 85-729,347, FILED 9-14-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



Sean Stetson

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

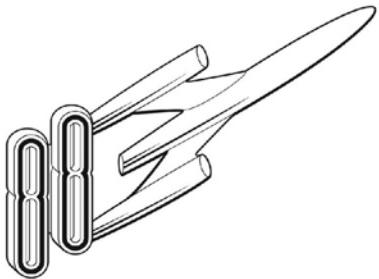
**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 4,334,441

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered May 14, 2013

Int. Cl.: 12

FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 11-12-2009; IN COMMERCE 11-12-2009.

PRINCIPAL REGISTER

THE MARK CONSISTS OF THE NUMBER "88" AND A ROCKET DESIGN.

SER. NO. 85-731,276, FILED 9-18-2012.

RONALD MCMORROW, EXAMINING ATTORNEY



See attached file

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

DEXCOOL

Reg. No. 6,725,091

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

Registered May 24, 2022

300 Renaissance Center

Detroit, MICHIGAN 482653000

Int. Cl.: 1

CLASS 1: Antifreeze and coolant for motor vehicles

Trademark

FIRST USE 11-18-2013; IN COMMERCE 11-18-2013

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-958,535, FILED 06-12-2018



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

DELCO

Reg. No. 6,883,181

Registered Oct. 25, 2022

Int. Cl.: 9, 16

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

CLASS 9: Plastic covers for motor vehicle batteries

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000

CLASS 16: Decals

FIRST USE 1-1-1999; IN COMMERCE 1-1-1999

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-887,370, FILED 08-17-2021



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Int. Cl.: 4

Prior U.S. Cls.: 1, 6 and 15

United States Patent and Trademark Office

Reg. No. 2,440,149

Registered Apr. 3, 2001

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 180,358, 2,052,593 AND OTHERS.

FOR: AUTOMOTIVE LUBRICANTS; AUTOMOTIVE GREASES; TRANSMISSION FLUID; MOTOR OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

SER. NO. 75-764,979, FILED 8-2-1999.

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cls.: 7 and 12

**Prior U.S. Cls.: 13, 19, 21, 23, 31, 34, 35 and
44**

Reg. No. 2,426,384

United States Patent and Trademark Office

Registered Feb. 6, 2001

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE
CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: RADIATOR CAPS, IN CLASS 7 (U.S. CLS.
13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

FOR: FUEL FILLER CAPS; OIL FILLER CAPS, IN
CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).
FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.
OWNER OF U.S. REG. NOS. 180,358, 2,052,593
AND OTHERS.

SER. NO. 75-764,981, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 1

Prior U.S. Cls.: 1, 5, 6, 10, 26 and 46

United States Patent and Trademark Office

Reg. No. 2,440,150

Registered Apr. 3, 2001

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: ANTIFREEZE; AUTOMOBILE TIRE INFLATOR SEALERS; AUTOMOBILE COOLING SYSTEM RUST INHIBITORS; AUTOMOBILE COOLING SYSTEM LEAK SEALANTS; AUTOMOBILE GASKET CEMENT; BRAKE FLUID; COOLANTS FOR VEHICLE ENGINES; POWER STEERING FLUID, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 180,358, 2,052,593 AND OTHERS.

SER. NO. 75-764,992, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 2,445,737

Registered Apr. 24, 2001

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, COMPONENTS AND ACCESSORIES FOR LAND VEHICLES, NAMELY, AXLES, AXLE BEARINGS, AXLE SHAFTS, WHEEL BEARINGS; BRAKES FOR LAND VEHICLES AND BRAKE COMPONENTS FOR LAND VEHICLES, NAMELY, BRAKE DISKS, BRAKE PADS, BRAKE DRUMS, BRAKE ROTORS, BRAKE CALIPERS, BRAKE MASTER CYLINDERS, BRAKE LINING, DRIVE GEARS AND POWER UNITS; VEHICLE PARTS, NAMELY WINDSHIELD WI-PERS, WINDSHIELD WIPER ARMS AND WIPER BLADES, CYLINDER HEADS; PARTS FOR LAND VEHICLES, NAMELY, ENGINE BLOCKS, ENGINES; FUEL TANKS FOR VEHICLES; SIDE-VIEW AND REARVIEW MIRRORS FOR VEHICLES; CONNECTING RODS FOR LAND VEHICLE ENGINES; TORQUE CONVERTERS FOR LAND VEHICLES; CLUTCHES FOR LAND VEHICLES; LAND VEHICLE PARTS, NAMELY AUTOMOBILE BUMPERS,

AUTOMOBILE BODY MOLDINGS, VEHICLE FENDERS, VEHICLE QUARTER PANELS, VEHICLE HOODS, VEHICLE DECK LIDS, VEHICLE RADIATOR GRILLS; SUSPENSION SYSTEM COMPONENTS FOR LAND VEHICLES, NAMELY, SHOCK ABSORBERS, COIL SPRINGS, STRUTS; TRANSMISSIONS; VEHICLE HONKS; SEAT BELTS FOR VEHICLES; DIRECTIONAL SIGNALS FOR VEHICLES; STEERING COMPONENTS FOR LAND VEHICLES, NAMELY, STEERING WHEEL, POWER STEERING PUMPS, POWER STEERING GEARBOXES; HUB CAPS; LAND VEHICLE PARTS, NAMELY WHEELS AND COIL SPRINGS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 354,888, 2,052,593 AND OTHERS.

SER. NO. 75-764,994, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 17

Prior U.S. Cls.: 1, 5, 12, 13, 35 and 50

Reg. No. 2,445,738

United States Patent and Trademark Office

Registered Apr. 24, 2001

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 1,721,627, 2,052,593
AND OTHERS.

SER. NO. 75-764,995, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

FOR: AUTOMOTIVE PARTS, COMPONENTS
AND ACCESSORIES NAMELY NON-METAL GAS-
KETS FOR VEHICLES, NON-METAL HOSES FOR
VEHICLES, AND NON-METAL SEALS FOR VEH-
ICLES, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31 and 34

Reg. No. 2,399,723

Registered Oct. 31, 2000

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE
CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, COMPONENTS AND
ACCESSORIES, NAMELY, AIR CONDITIONERS, AIR
CONDITIONING EVAPORATOR CORES, AIR CON-
DITIONING MOTORS, AIR CONDITIONING HEATER
CORES; VEHICLE HEADLIGHTS; VEHICLE TAIL-

LIGHTS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND
34).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.
OWNER OF U.S. REG. NOS. 1,721,627, 1,734,545,
AND 1,739,592.

SER. NO. 75-764,996, FILED 8-2-1999.

STEVEN BERK, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,445,739

Registered Apr. 24, 2001

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: AUTOMOTIVE PARTS, AUTOMOTIVE COMPONENTS AND AUTOMOTIVE ACCESSORIES, NAMELY, ELECTRIC IGNITION SWITCHES; ELECTRIC AIR BAG SWITCHES; ELECTRICAL SWITCHES; BATTERIES; REMANUFACTURED SOUND SYSTEMS CONSISTING OF RADIOS, SOUND AMPLIFIERS, AUDIO SPEAKERS, CASSETTE DECKS FOR AUTOMOBILES, COMPACT DISC PLAYERS FOR AUTOMOBILES; REMANUFACTURED CELLULAR TELEPHONES; THERMOSTATS; METERS FOR AUTOMOBILES, NAMELY, SPEEDOMETERS, AEROMETERS, ACCELEROMETERS, AMMETERS, VOLTMETERS, ODOMETERS, TACHOMETERS; PRESSURE GAUGES, NAMELY, FUEL GAUGES, BOOST GAUGES, FUEL PRES-

SURES GAUGES, OIL PRESSURE GAUGES, OIL TEMPERATURE GAUGES, VACUUM GAUGES, WATER TEMPERATURE GAUGES AND VOLTmeter GAUGES; CONDENSERS; ELECTRICAL WIRE SETS COMPRISED OF ELECTRICAL CABLE, ELECTRICAL CONNECTORS, AND VOLTAGE REGULATORS; ELECTRICAL CIGARETTE LIGHTER ADAPTERS FOR LAND VEHICLES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 1,721,627, 1,739,592 AND OTHERS.

SER. NO. 75-764,997, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

Reg. No. 2,445,740
Registered Apr. 24, 2001

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: AUTOMOBILE PARTS, COMPONENTS AND ACCESSORIES, ALTERNATORS FOR LAND VEHICLES, STARTING MOTORS FOR AUTOMOBILES, COOLING RADIATORS FOR MOTORS AND VEHICLES, RADIATOR FANS FOR VEHICLE ENGINES, AIR COMPRESSORS FOR VEHICLES, CATALYTIC CONVERTERS FOR MOTORS AND ENGINES; FUEL INJECTORS; VEHICLE PARTS, NAMELY, CARBURETORS, ENGINE OR MOTOR EXHAUST MUFFLERS; EXHAUST MANIFOLDS FOR ENGINES, AUTOMOBILE EXHAUST SYSTEM RESONATORS; AUTOMOTIVE FLYWHEELS; FUEL

PUMPS FOR LAND VEHICLES; WATER PUMPS FOR USE IN MOTORS AND ENGINES; SPARK PLUGS; EMISSION REDUCTION UNITS FOR MOTORS AND ENGINES, NAMELY PCV VALVES; ENGINE VALVES AND VALVE LIFTERS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 354,888, 2,052,593 AND OTHERS.

SER. NO. 75-764,998, FILED 8-2-1999.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 3,111,630

United States Patent and Trademark Office

Registered July 4, 2006

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 8-0-2000; IN COMMERCE 8-0-2000.

OWNER OF U.S. REG. NOS. 2,052,593, 2,440,149
AND OTHERS.

SER. NO. 78-623,761, FILED 5-5-2005.

JAMES GRIFFIN, EXAMINING ATTORNEY

FOR: COMPUTER SOFTWARE FOR USE IN THE SERVICE, REPAIR AND MAINTENANCE OF AUTOMOBILES AND THE IDENTIFICATION AND ORDERING OF AUTOMOBILE PARTS , IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

United States of America

United States Patent and Trademark Office

ACDelco

Reg. No. 5,157,151

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center

Registered Mar. 07, 2017

Detroit, MI 482653000

Int. Cl.: 36

CLASS 36: Providing extended warranty services, namely, vehicle service contracts for the repair of motor vehicles

Service Mark

FIRST USE 3-7-2016; IN COMMERCE 3-7-2016

Principal Register

The mark consists of the wording "ACDELCO" in a stylized font with a slash underneath the wording.

SER. NO. 86-800,611, FILED 10-27-2015

DOMINIC J FERRAIUOLO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Int. Cl.: 9

Prior U.S. Cls.: 21, 26 and 36

United States Patent and Trademark Office

Reg. No. 1,739,592
Registered Dec. 15, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: COMPACT DISC PLAYERS, MULTIPLE DISC CHANGERS, RADIO RECEIVERS, AUDIO CASSETTE PLAYERS, AMPLIFIERS, TWEETERS, AND LOUDSPEAKERS FOR

MOTOR VEHICLES, IN CLASS 9 (U.S. CLS. 21, 26 AND 36).

FIRST USE 8-1-1979; IN COMMERCE 8-1-1979.

OWNER OF U.S. REG. NOS. 180,358, 354,888 AND OTHERS.

SER. NO. 74-250,839, FILED 3-2-1992.

SASHA CARTER, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office



Reg. No. 3,945,278

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Apr. 12, 2011

Int. Cl.: 4 FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).
TRADEMARK FIRST USE 11-1-2010; IN COMMERCE 11-1-2010.
PRINCIPAL REGISTER THE MARK CONSISTS OF A SQUARE CONTAINING A SWIRLING DESIGN AND THE NUMBER "1" IN THE LOWER RIGHT CORNER OF THE SQUARE NEXT TO THE WORD "DEXOS".

SN 77-827,650, FILED 9-16-2009.

ALLISON SCHRODY, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,471,526

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 21, 2014

Int. Cl.: 1

FOR: TRANSMISSION FLUID, POWER STEERING FLUID, HYDRAULIC FLUID, TRACTION
DRIVE FLUID, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

TRADEMARK

FIRST USE 5-25-2011; IN COMMERCE 5-25-2011.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 833,566 AND 3,532,106.

THE MARK CONSISTS OF THE WORDS "DEXRON APPROVED" AND A DROPLET ABOVE
THE "X" IN "DEXRON".

SN 85-581,943, FILED 3-28-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 4,653,624

Registered Dec. 9, 2014

Int. Cl.: 4

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: ENGINE OIL, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FIRST USE 12-13-2013; IN COMMERCE 12-13-2013.

OWNER OF U.S. REG. NOS. 790,140 AND 3,945,278.

THE MARK CONSISTS OF A SQUARE CONTAINING A SWIRLING DESIGN AND THE NUMBER "2" IN THE LOWER RIGHT CORNER OF THE SQUARE NEXT TO THE WORD "DEXOS".

SN 85-896,087, FILED 4-5-2013.

JANICE L. MCMORROW, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 5,751,569

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered May 14, 2019

CLASS 4: Engine oil
FIRST USE 1-1-2017; IN COMMERCE 1-1-2017

Int. Cl.: 4

The mark consists of the words "DEXOS APPROVED" in a stylized font.
SER. NO. 86-772,184, FILED 09-29-2015

Trademark

Principal Register



Andrei Iancu

Director of the United States
Patent and Trademark Office

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office
Renewal

Reg. No. 861,602
Registered Dec. 10, 1968
OG Date May 2, 1989

TRADEMARK
PRINCIPAL REGISTER

GM

GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
P.O. BOX 33122
3031 W. GRAND BLVD.
DETROIT, MI 48232

OWNER OF U.S. REG. NOS. 314,824,
636,392 AND OTHERS.

FOR: AUTOMOBILES, MOTOR
TRUCKS, TRUCK TRACTORS, BUSES,
AND PARTS THEREOF, IN CLASS 19
(INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE
9-15-1933.

SER. NO. 295,402, FILED 4-11-1968.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 2, 1989.*

COMMISSIONER OF PATENTS AND TRADEMARKS

United States Patent Office

861,602
Registered Dec. 10, 1968

PRINCIPAL REGISTER Trademark

Ser. No. 295,402, filed Apr. 11, 1968

GM

General Motors Corporation (Delaware corporation)
3044 W. Grand Blvd.
Detroit, Mich. 48202

For: AUTOMOBILES, MOTOR TRUCKS, TRUCK
TRACTORS, BUSES, AND PARTS THEREOF, in
CLASS 19 (INT. CL. 12).

First use on or before Sept. 15, 1933; in commerce on
or before Sept. 15, 1933.

Owner of Reg. Nos. 314,824, 636,392, and others.

C. A. MARLOW, *Examiner.*

Int. Cls.: 6, 7, 9, 12 and 17

Prior U.S. Cls.: 19, 21, 23, 25, 26, 31 and 35

United States Patent and Trademark Office

Reg. No. 1,223,115
Registered Jan. 11, 1983

TRADEMARK
Principal Register

GENERAL MOTORS

General Motors Corporation (Delaware corporation)
3044 W. Grand Blvd.
Detroit, Mich. 48202

For: AUTOMOBILES, TRUCK AND BUS
PARTS—NAMELY, LOCKS AND KEYS, in
CLASS 6 (U.S. Cl. 25).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS
PARTS—NAMELY, CRANKSHAFTS, CRANK-
SHAFT BEARINGS, PISTONS, PISTON RINGS,
CONNECTING RODS, CONNECTING ROD
BEARINGS, CARBURETORS AND DISTRIBUTOR-
ATORS, CAMSHAFTS AND CAMSHAFT BEAR-
INGS AND GENERATORS, in CLASS 7 (U.S. Cl.
23).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS
PARTS—NAMELY, ELECTRIC THERMO-
STATS, TACHOMETERS, FUEL AND TEMPER-
ATURE GAUGES, ELECTRIC DEFOGGERS,
VOLTMETERS AND ELECTRIC CIGAR LIGHT-
ERS, SPEEDOMETERS, in CLASS 9 (U.S. Cls.
21 and 26).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS
PARTS—NAMELY, INTERNAL COMBUSTION
ENGINES AND PARTS THEREOF—NAMELY,
CYLINDER BLOCKS, CYLINDER HEADS,
MANIFOLDS, VALVES, VALVE LIFTERS, WA-
TER PUMPS, FUEL PUMPS, OIL PUMPS,

STARTER MOTORS, CRANKING MOTORS,
FLYWHEELS, AIR CLEANERS, OIL FILTERS,
RADIATORS, FANS, FUEL TANKS, EXHAUST
PIPES, MUFFLERS, CATALYTIC CONVER-
TERS, BUMPERS, GRILLES, HOODS, FENDERS,
DOOR PANELS, MANUAL AND POWER
STEERING UNITS, STEERING WHEELS AND
COLUMNS, SHOCK ABSORBERS, SPRINGS,
TIE RODS, BALL JOINTS, WHEELS, WHEEL
COVERS, MANUAL AND POWER BRAKES,
BRAKE PUMPS, BRAKE SHOES, BRAKE
DRUMS, BRAKE LININGS, MANUAL AND AU-
TOMATIC TRANSMISSIONS, CLUTCHES,
DRIVE AXLES, INSTRUMENT PANELS, SEAT
BELTS, WINDSHIELD WIPERS AND BLADES,
WINDSHIELD WASHERS, CAR SEATS, in
CLASS 12 (U.S. Cls. 19, 23 and 31).

First use 1930; in commerce 1930.

For: AUTOMOBILE, TRUCK AND BUS
PARTS—NAMELY, NON-METALLIC GAS-
KETS, ACCESSORY DRIVE BELTS AND HOS-
ES, in CLASS 17 (U.S. Cl. 35).

First use 1930; in commerce 1930.

No claim is made to the exclusive right to use
“Motors”, apart from the mark as shown.

Ser. No. 336,617, filed Nov. 12, 1981.

SIDNEY I. MOSKOWITZ, Examining Attorney

Int. Cl.: 11

Prior U.S. Cl.: 21

United States Patent and Trademark Office Reg. No. 1,342,435
Registered June 18, 1985

**TRADEMARK
PRINCIPAL REGISTER**

GUIDE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: ELECTRIC LAMPS FOR AUTOMOBILES, TRUCKS TRACTORS AND BUSES, IN CLASS 11 (U.S. CL. 21).

FIRST USE 1-27-1925; IN COMMERCE 1-27-1925.
OWNER OF U.S. REG. NOS. 194,519, 701,712 AND OTHERS.

SER. NO. 509,406, FILED 11-19-1984.

STEVEN R. FINE, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office

Reg. No. 1,633,965

Registered Feb. 5, 1991

**TRADEMARK
PRINCIPAL REGISTER**

DURAGUARD

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 9-27-1988; IN COMMERCE
9-27-1988.

FOR: OIL FILTERS FOR AUTOMOTIVE ENGINES, IN CLASS 12 (U.S. CL. 19).

SER. NO. 74-039,062, FILED 3-16-1990.

STEPHEN JANOSKI, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

DURALIFE

Reg. No. 4,552,244

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered June 17, 2014

Int. Cl.: 12

FOR: BRAKE ROTORS FOR MOTOR LAND PASSENGER VEHICLES, IN CLASS 12 (U.S.
CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 1-31-2013; IN COMMERCE 1-31-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-614,269, FILED 5-2-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See 15 U.S.C. §§1058, 1141k.* If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See 15 U.S.C. §§1058, 1141k.* However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See 15 U.S.C. §1141j.* For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America
United States Patent and Trademark Office

DURAMAX

Reg. No. 5,367,502

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

Registered Jan. 02, 2018

CLASS 20: Non-metal novelty license plates

Int. Cl.: 20

FIRST USE 3-31-2004; IN COMMERCE 3-31-2004

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Principal Register

SER. NO. 87-169,731, FILED 09-13-2016



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

DURAMAX

Reg. No. 6,775,114

Registered Jun. 28, 2022

Int. Cl.: 25

Trademark

Principal Register

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

CLASS 25: Hats

FIRST USE 7-9-2020; IN COMMERCE 7-9-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-961,533, FILED 06-14-2018



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 3,252,846

United States Patent and Trademark Office

Registered June 19, 2007

TRADEMARK
PRINCIPAL REGISTER

VORTEC

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 0-0-1986; IN COMMERCE 0-0-1986.

SER. NO. 78-042,695, FILED 1-11-2001.

FOR: ENGINES FOR LAND VEHICLES, IN CLASS
12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

HOWARD SMIGA, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

TECH 2

Reg. No. 4,572,442

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered July 22, 2014

Int. Cl.: 9

FOR: MOTOR VEHICLE DIAGNOSTIC COMPUTERS AND PARTS THEREOF INCLUDING MEMORY CARDS; PLUG IN ELECTRONIC DEVICE FOR VEHICLE DIAGNOSTIC TESTING; ELECTRONIC DATA RECORDERS FOR USE WITH MOTOR VEHICLE COMPUTER SYSTEMS; COMPUTERS, COMPUTER MONITORS, PRINTERS, MODEMS, COMPUTER PROGRAMS FOR READING, DIAGNOSING AND ANALYZING VEHICLE PARTS AND VEHICLE SYSTEM OPERATIONS; VEHICLE BASED ELECTRONIC MODULES FOR TRANSMITTING DIAGNOSTIC INFORMATION AND VEHICLE OPERATIONAL STATUS; ELECTRONIC DEVICE TO READ ENGINE EMISSIONS; SOFTWARE FOR MOTOR VEHICLE DIAGNOSTIC APPARATUS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-31-1995; IN COMMERCE 3-31-1995.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,016,386.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECH", APART FROM THE MARK AS SHOWN.

SER. NO. 86-167,311, FILED 1-16-2014.

TASHIA BUNCH, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

TUSCAN

Reg. No. 5,151,745

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MI 482653000

Registered Feb. 28, 2017

CLASS 12: Option package for a motor vehicle comprising 20-inch 10-spoke two-toned painted wheels, bronze mesh grill and premium exterior paint sold as a unit as a feature of an automobile

Int. Cl.: 12

FIRST USE 6-22-2015; IN COMMERCE 6-22-2015

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Principal Register

SER. NO. 86-557,202, FILED 03-09-2015
JOHN M GARTNER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GUIDEX

Reg. No. 6,439,852

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

Registered Aug. 03, 2021

300 Renaissance Center

Detroit, MICHIGAN 482653000

Int. Cl.: 11

CLASS 11: lenses for vehicle lights

Trademark

FIRST USE 12-31-1998; IN COMMERCE 12-31-1998

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-301,521, FILED 11-05-2020



Dawn Hulfield

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



Int. Cl.: 9

Prior U.S. Cl.: 21

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 271,167
Registered May 27, 1930
Renewal Approved July 3, 1990

TRADEMARK
PRINCIPAL REGISTER



DELTA
CHI

GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BLVD.
DETROIT, MI 48202

FOR: RADIO RECEIVING SETS AND
PARTS THEREOF, IN CLASS 21 (INT.
CL. 9).
FIRST USE 11-20-1929; IN COMMERCE
11-20-1929.

SER. NO. 71-295,258, FILED 1-27-1930.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Aug. 14, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered May 27, 1930

Trade-Mark 271,167

UNITED STATES PATENT OFFICE

GENERAL MOTORS CORPORATION, OF DETROIT, MICHIGAN

ACT OF FEBRUARY 20, 1905

Application filed January 27, 1930. Serial No. 295,258.



STATEMENT

To the Commissioner of Patents:

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware, and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting of the letters "GM," for RADIO RECEIVING SETS AND PARTS THEREOF, in Class No. 21, Electrical apparatus, machines, and supplies, and it presents herewith five specimens showing the trade mark as actually used upon the goods and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade mark has been continuously used on said goods by the applicant since November 20, 1929.

The trade mark is applied or affixed to the goods by affixing a label or plate upon which the trade mark appears directly to the goods.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer and Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

[L. S.]

GENERAL MOTORS CORPORATION,
By THOMAS S. MERRILL,
Secretary.

Registered July 10, 1934

Trade-Mark 314,824

UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,975



STATEMENT

To the Commissioner of Patents:

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting in the letters "GM", for REPAIR AND REPLACEMENT PARTS OF MOTOR DRIVEN VEHICLES—NAMELY, BRAKE DRUMS, BRAKE SHOES, BRAKE RODS, BRAKE APPLYING CAMS, BRAKE CABLE HOUSING, BUMPERS AND PARTS THEREOF, FENDERS, FRONT AXLES, HUB CAPS, BODY SUPPORTING SPRINGS, SPRING LEAVES, STEERING KNUCKLES, STEERING KNUCKLE ARMS, KING PINS, STEERING SHAFT ARMS, AND WHEEL HUBS—in Class No. 19, Vehicles, not including engines; and it presents herewith five photographs showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by forging, embossing, casting or stamping the same directly upon the goods, or by placing a printed label on which the trade-mark appears upon the goods or upon packages containing the same.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,
By T. S. MERRILL,
Secretary

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 314,824

Registered July 10, 1934

Renewal Term Begins July 10, 1994

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: REPAIR AND REPLACEMENT
PARTS OF MOTOR DRIVEN VEHICLES—NAMELY, BRAKE DRUMS,
BRAKE SHOES, BRAKE RODS, BRAKE APPLYING CAMS, BRAKE CABLE
HOUSING, BUMPERS AND PARTS

THEREOF, FENDERS, FRONT AXLES,
HUB CAPS, BODY SUPPORTING
SPRINGS, SPRING LEAVES, STEERING
KNUCKLES, STEERING KNUCKLE
ARMS, KING PINS, STEERING SHAFT
ARMS, AND WHEEL HUBS, IN CLASS
19 (INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE
9-15-1933.

SER. NO. 71-347,975, FILED 2-28-1934.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on June 21, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered July 10, 1934

Trade-Mark 314,825

UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,976



STATEMENT

To the Commissioner of Patents:

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing, and consisting in the letters "GM", for INTERNAL-COMBUSTION ENGINES AND REPAIR AND REPLACEMENT PARTS THEREOF—NAMELY, CAM SHAFTS, CONNECTING RODS, CRANK SHAFTS, CRANK SHAFT BEARINGS, DRIVING AXLE SHAFTS, DIFFERENTIAL DRIVING MECHANISM AND PARTS THEREOF, MANIFOLDS, FANS, FAN PULLEYS, FLYWHEELS, PISTONS, PISTON PINS, ROCKER ARMS, ROCKER SUPPORTS, WATER PUMPS AND PARTS THEREOF, VALVES, VALVE OPERATING TAPPETS, AND VALVE SPRINGS; CLUTCHES AND PARTS THEREOF—NAMELY, CLUTCH HOUSINGS, CLUTCH PLATES, CLUTCH PLATE HUBS, CLUTCH OPERATING LEVERS, CLUTCH PEDALS, CLUTCH OPERATING YOKES; GEARS; TRANSMISSION MECHANISM AND PARTS THEREOF; TRANSMISSION HOUSINGS, TRANSMISSION SHAFTS; AND UNIVERSAL JOINTS AND PARTS THEREOF, in Class No. 23, Cutlery, machinery, and tools, and parts thereof; and it presents here-

with five specimens showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by forging, embossing, casting or stamping the same directly upon the goods, or by placing a printed label on which the trade-mark appears upon the goods or upon packages containing the same.

And the said General Motors Corporation does hereby appoint Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,
By T. S. MERRILL,
Secretary.

Int. Cl.: 12

Prior U.S. Cl.: 23

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 314,825

Registered July 10, 1934

Renewal Term Begins July 10, 1994

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: INTERNAL-COMBUSTION ENGINES AND REPAIR AND REPLACEMENT PARTS THEREOF—NAMELY, CAM SHAFTS, CONNECTING RODS, CRANK SHAFTS, CRANK SHAFT BEARINGS, DRIVING AXLE SHAFTS, DIFFERENTIAL DRIVING MECHANISM AND PARTS THEREOF, MANIFOLDS, FANS, FAN PULLEYS, FLYWHEELS, PISTONS, PISTON PINS, ROCKER ARMS, ROCKER SUPPORTS, WATER PUMPS AND PARTS THEREOF,

VALVES, VALVE OPERATING TAP-PETS, AND VALVE SPRINGS; CLUTCHES AND PARTS THEREOF—NAMELY, CLUTCH HOUSINGS, CLUTCH PLATES, CLUTCH PLATE HUBS, CLUTCH OPERATING LEVERS, CLUTCH PEDALS, CLUTCH OPERATING YOKES; GEARS; TRANSMISSION MECHANISM AND PARTS THEREOF; TRANSMISSION HOUSINGS, TRANSMISSION SHAFTS; AND UNIVERSAL JOINTS AND PARTS THEREOF, IN CLASS 23 (INT. CL. 12).

FIRST USE 9-15-1933; IN COMMERCE
9-15-1933.

SER. NO. 71-347,976, FILED 2-28-1934.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on May 3, 1994.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Registered July 10, 1934

Trade-Mark 314,823

UNITED STATES PATENT OFFICE

General Motors Corporation, Detroit, Mich.

Act of February 20, 1905

Application February 28, 1934, Serial No. 347,977



STATEMENT

To the Commissioner of Patents:

General Motors Corporation, a corporation duly organized under the laws of the State of Delaware and having its office and principal place of business in the General Motors Building, West Grand Boulevard and Cass Avenue, Detroit, Michigan, has adopted and used the trade-mark shown on the accompanying drawing and consisting in the letters "GM" for BRAKE LININGS, BRAKE SHOE FACINGS, CLUTCH PLATE FACINGS, FAN BELTS, GASKETS, METALLIC TIRE COVERS, PISTON RINGS, AND RADIA-TOR CONNECTING HOSE, in Class No. 35, Beltor, hose, machinery packing, and non-metallic tires; and it presents herewith five specimens showing the trade-mark as actually used by the applicant upon its goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to its said goods by the applicant in

connection with its business since September 15th, 1933.

The trade-mark is applied or affixed to the goods by printing or stamping the same directly upon the goods, or by placing a printed label upon which the trade-mark appears thereupon or upon packages containing the goods.

And the said General Motors Corporation does hereby appoints Blackmore, Spencer & Flint (a firm composed of Lloyd Blackmore, Louis M. Spencer and Ralph N. Flint), General Motors Building, Detroit, Michigan, registration No. 11183, its attorneys, to prosecute this application for registration, with full power of association, substitution and revocation, to make alterations and amendments therein, to receive the registration, and to transact all business in the Patent Office connected therewith.

GENERAL MOTORS CORPORATION,
By T. S. MERRILL,
Secretary.

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office Reg. No. 1,474,088
Registered Jan. 26, 1988

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: AUTOMOBILES, MOTOR TRUCKS,
TRUCK TRACTORS, BUSES, ENGINES THERE-
FOR AND STRUCTURAL PARTS THEREOF,
IN CLASS 12 (U.S. CL. 19).

FIRST USE 9-30-1966; IN COMMERCE
9-30-1966.

OWNER OF U.S. REG. NOS. 271,167, 1,034,749
AND OTHERS.

SER. NO. 664,086, FILED 6-1-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office **Reg. No. 1,575,170**
Registered Jan. 2, 1990

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 1-10-1987; IN COMMERCE
1-10-1987.
OWNER OF U.S. REG. NOS. 180,358, 1,065,021
AND OTHERS.

SER. NO. 73-693,298, FILED 11-2-1987.
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cl.: 13

United States Patent and Trademark Office Reg. No. 1,685,062
Registered May 5, 1992

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 271,167, 1,575,170
AND OTHERS.

FOR: METAL KEYS FOR LOCKS, IN CLASS
6 (U.S. CL. 13).
FIRST USE 9-30-1966; IN COMMERCE
9-30-1966.

SER. NO. 74-169,635, FILED 5-24-1991.

BRIDGET A. GRIFFIN, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office



Reg. No. 4,596,433

Registered Sep. 2, 2014

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

FOR: MOTOR VEHICLE DIAGNOSTIC COMPUTER AND PARTS THEREOF INCLUDING MEMORY CARDS; PLUG IN ELECTRONIC DEVICE FOR VEHICLE DIAGNOSTIC TESTING; ELECTRONIC DATA RECORDERS FOR USE WITH MOTOR VEHICLE COMPUTER SYSTEMS; COMPUTERS, COMPUTER MONITORS, PRINTERS, MODEMS, COMPUTER PROGRAMS FOR READING, DIAGNOSING AND ANALYZING VEHICLE PARTS AND VEHICLE SYSTEM OPERATIONS; VEHICLE BASED ELECTRONIC MODULES FOR TRANSMITTING DIAGNOSTIC INFORMATION AND VEHICLE OPERATIONAL STATUS; ELECTRONIC DEVICE TO READ ENGINE EMISSIONS; SOFTWARE FOR MOTOR VEHICLE DIAGNOSTIC APPARATUS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-31-1995; IN COMMERCE 3-31-1995.

OWNER OF U.S. REG. NOS. 1,714,390 AND 1,927,415.

THE MARK CONSISTS OF THE LETTERS "GM" IN A SQUARE WITH A LINE UNDERNEATH THE LETTERS.

SER. NO. 86-167,300, FILED 1-16-2014.

TASHIA BUNCH, EXAMINING ATTORNEY



Nicelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,471,518

Registered Jan. 5, 1988

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

CHEVROLET

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 1-1-1983; IN COMMERCE
1-1-1983.
OWNER OF U.S. REG. NOS. 95,990, 648,147
AND OTHERS.

FOR: TOYS AND PLAYTHINGS, NAMELY,
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 662,725, FILED 5-26-1987.

W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office

Reg. No. 1,661,627

Registered Oct. 22, 1991

**TRADEMARK
PRINCIPAL REGISTER**

CHEVROLET

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR LAND VEHICLES; NAMELY, AUTOMOBILES, PASSENGER VANS, CARGO VANS, SPORT UTILITY VEHICLES, PICK-UP TRUCKS, COMMERCIAL LAND VEHICLES; NAMELY, AUTOMOBILES, BUSES, TRUCKS, VANS, SPORT UTILITY VEHICLES, CHASSIS FOR THE FOREGOING AND ANY COMBINATION THEREOF AND STRUCTURAL PARTS THEREFOR, ENGINES THEREFOR, AND

STRUCTURAL PARTS THEREOF; CABS AND CHASSIS FOR TRUCKS, MOTOR HOMES, AND RECREATIONAL VEHICLES; CHASSIS FOR VANS, IN CLASS 12 (U.S. CL. 19).

FIRST USE 7-22-1913; IN COMMERCE 7-22-1913.

OWNER OF U.S. REG. NOS. 95,398, 1,610,141 AND OTHERS.

SER. NO. 74-138,027, FILED 2-11-1991.

RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,214

United States Patent and Trademark Office

Registered Jan. 25, 2000

**TRADEMARK
PRINCIPAL REGISTER**

CHEVROLET

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,398, 1,540,884
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).
FIRST USE 1-0-1981; IN COMMERCE
1-0-1981.

SER. NO. 75-572,654, FILED 10-15-1998.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,348,249

United States Patent and Trademark Office

Registered May 9, 2000

TRADEMARK
PRINCIPAL REGISTER

CHEVROLET

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-
ERS, HATS, CLOTHING TIES, SWEAT SUITS,
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 6-0-1996; IN COMMERCE
6-0-1996.
OWNER OF U.S. REG. NOS. 95,398, 1,540,884
AND OTHERS.

SER. NO. 75-572,664, FILED 10-15-1998.
GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

Reg. No. 2,309,369

United States Patent and Trademark Office

Registered Jan. 18, 2000

**TRADEMARK
PRINCIPAL REGISTER**

CHEVROLET

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CLOTH BANNERS, CLOTH FLAGS
AND BED BLANKETS, IN CLASS 24 (U.S. CLS.
42 AND 50).

FIRST USE 11-0-1989; IN COMMERCE
11-0-1989.
OWNER OF U.S. REG. NOS. 95,398, 1,540,884
AND OTHERS.

SER. NO. 75-650,013, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,563,091

Registered Apr. 23, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

CHEVROLET

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

OWNER OF U.S. REG. NOS. 1,471,518, 2,348,249
AND OTHERS.

SER. NO. 76-063,263, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

FOR: METAL MONEY CLIPS, METAL KNOBS,
NON-MECHANICAL METAL STREET SIGNS, NON-
MECHANICAL METAL PARKING SIGNS, NON-
MECHANICAL TIN SIGNS, METAL KEY RINGS,
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,
12, 13, 14, 23, 25 AND 50).

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,522,861
Registered Dec. 25, 2001

**TRADEMARK
PRINCIPAL REGISTER**

CHEVROLET

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

TIC TOY MODEL KIT CARS, RADIO CONTROLLED CARS, COIN OPERATED VIDEO GAMES AND HAND HELD UNITS FOR PLAYING VIDEO GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: BALLOONS, BOARD GAMES, CHRISTMAS TREE ORNAMENTS, COLLECTIBLE TOY CARS, DIE CAST VEHICLE MODELS, GOLF BAGS, GOLF BALL MARKERS, GOLF BALLS, GOLF CLUBS, GOLF PUTTERS, GOLF TEES, PEDDLE CARS, COIN OPERATED PINBALL MACHINES, PLASTIC TOY VEHICLE MODEL HOBBYCRAFT KITS, PLAS-

FIRST USE 7-15-1990; IN COMMERCE 7-15-1990.

SER. NO. 78-063,832, FILED 5-16-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,494,385

United States Patent and Trademark Office Registered June 28, 1988

**TRADEMARK
PRINCIPAL REGISTER**

CHEVY

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,
TOY VEHICLES, TOY CARS, TOY MODEL
BATTERY-OPERATED REMOTE AND RADIO-
CONTROLLED TOY VEHICLES, FRICTION

POWERED TOY VEHICLES AND HOBBY-CRAFT KITS, IN CLASS 28 (U.S. CL. 22).
FIRST USE 4-30-1977; IN COMMERCE 4-30-1977.
OWNER OF U.S. REG. NO. 1,471,518.

SER. NO. 696,750, FILED 11-23-1987.

TERESA M. RUPP, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,313,756

United States Patent and Trademark Office

Registered Feb. 1, 2000

**TRADEMARK
PRINCIPAL REGISTER**

CAMARO

GENERAL MOTORS CORPORATION (DELAWARE
CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: METAL LICENSE PLATES, IN CLASS 6 (U.S.
CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-0-1981; IN COMMERCE 1-0-1981.
OWNER OF U.S. REG. NOS. 830,956, 1,470,779,
AND 1,713,603.

SER. NO. 75-570,958, FILED 10-15-1998.

SHANNA BLAUSTEIN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,308,986

United States Patent and Trademark Office

Registered Jan. 18, 2000

**TRADEMARK
PRINCIPAL REGISTER**

CHEVY

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-
ERS, HATS, CLOTHING TIES, SWEAT SUITS,
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 4-0-1996; IN COMMERCE
4-0-1996.
OWNER OF U.S. REG. NOS. 95,398, 1,671,069
AND OTHERS.

SER. NO. 75-572,657, FILED 10-15-1998.
GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,356,823

United States Patent and Trademark Office Registered June 13, 2000

**TRADEMARK
PRINCIPAL REGISTER**

CAMARO

GENERAL MOTORS CORPORATION (DELAWARE
CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS,
HATS, CLOTHING TIES, SWEAT SUITS, PANTS
AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND
39).

FIRST USE 4-0-1996; IN COMMERCE 4-0-1996.

OWNER OF U.S. REG. NOS. 830,956, 1,470,779,
AND 1,713,603.

SER. NO. 75-572,665, FILED 10-15-1998.

SHANNA BLAUSTEIN, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

Reg. No. 2,357,128

United States Patent and Trademark Office

Registered June 13, 2000

**TRADEMARK
PRINCIPAL REGISTER**

CHEVY

GENERAL MOTORS CORPORATION (DELAWARE
CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: PRESSURE SENSITIVE GRAPHICS FOR AP-
PLICATION TO AUTOMOBILES AND AUTOMOBILE
DEALERSHIP WINDOWS, DECALS, STICKERS,

BUMPER STICKERS AND CALENDARS , IN CLASS
16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).
FIRST USE 4-0-1995; IN COMMERCE 4-0-1995.
OWNER OF U.S. REG. NOS. 95,398, 1,671,069 AND
OTHERS.

SER. NO. 75-650,018, FILED 3-1-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,526

Registered Nov. 26, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

CAMARO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-

METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NOS. 830,956, 2,313,756, AND 2,356,823.

SER. NO. 78-086,851, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

Reg. No. 3,126,223

United States Patent and Trademark Office

Registered Aug. 8, 2006

TRADEMARK
PRINCIPAL REGISTER

CAMARO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER, P.O. BOX 300
DETROIT, MI 482653000

FOR: AUTOMOBILE HOODS, AUTOMOBILE BUMPERS, AUTOMOTIVE WINDSHIELD SHADE SCREENS, DOOR PANELS FOR LAND VEHICLES, FITTED COVERS FOR VEHICLES, VEHICLE SEAT COVERS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 5-0-1999; IN COMMERCE 5-0-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,779, 2,313,756, AND 2,356,823.

SER. NO. 78-661,484, FILED 6-30-2005.

KRISTIN DAHLING, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,628,953

United States Patent and Trademark Office

Registered May 26, 2009

TRADEMARK
PRINCIPAL REGISTER

CAMARO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 3-27-2009; IN COMMERCE 3-27-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-951,500, FILED 8-14-2006.

ANGELA M. MICHELI, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

CAMARO

Reg. No. 4,246,081

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Nov. 20, 2012

FOR: TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK

FIRST USE 1-1-1968; IN COMMERCE 1-1-1968.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,470,779 AND 3,628,953.

SER. NO. 85-629,052, FILED 5-18-2012.

KATHRYN COWARD, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,059,324

United States Patent and Trademark Office

Registered May 6, 1997

**TRADEMARK
PRINCIPAL REGISTER**

BEL AIR

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 12-0-1994; IN COMMERCE
12-0-1994.
SER. NO. 75-114,826, FILED 6-6-1996.

FOR: SCALE MODELS OF AUTOMOBILES,
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

ELISSA GARBER KON, EXAMINING ATTOR-
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,866,966

United States Patent and Trademark Office

Registered July 27, 2004

TRADEMARK
PRINCIPAL REGISTER

AVALANCHE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 48265

RAILCARS OR PARTS THEREOF, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 5-0-2001; IN COMMERCE 5-0-2001.

SN 75-597,034, FILED 11-30-1998.

KAREN M. STRZYK, EXAMINING ATTORNEY

FOR: MOTOR LAND VEHICLES, NAMELY AUTOMOBILES, TRUCKS, SPORT UTILITY VEHICLES, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF EXCLUDING

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,794

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK
PRINCIPAL REGISTER

CHEVELLE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,398, 1,540,884
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).
FIRST USE 3-0-1989; IN COMMERCE
3-0-1989.

SER. NO. 75-629,737, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,561,229

United States Patent and Trademark Office

Registered Apr. 16, 2002

**TRADEMARK
PRINCIPAL REGISTER**

BEL AIR

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL MONEY CLIPS, NON-LUMINOUS
AND NON-MECHANICAL METAL STREET SIGNS,
NON-LUMINOUS AND NON-MECHANICAL
PARKING SIGNS, NON-LUMINOUS AND NON-

MECHANICAL TIN SIGNS, METAL KEY RINGS,
AND METAL LICENSE PLATES, IN CLASS 6 (U.S.
CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

SER. NO. 76-063,262, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,656,665

Registered Dec. 3, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

BLAZER

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 1,490,089.

SER. NO. 78-086,863, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cls.: 6, 16, 21, 24 and 25

**Prior U.S. Cls.: 2, 5, 12, 13, 14, 22, 23, 25, 29, 30, 33,
37, 38, 39, 40, 42 and 50**

Reg. No. 3,185,665

Registered Dec. 19, 2006

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: METAL KEY CHAINS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

FOR: PENS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-27-2005; IN COMMERCE 1-27-2005.

FOR: MUGS, BEVERAGE GLASSWARE, AND THERMAL-INSULATED CONTAINERS FOR FOOD OR BEVERAGES, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

FOR: FLEECE BLANKETS, IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 2-10-2005; IN COMMERCE 2-10-2005.

FOR: CLOTHING, NAMELY, JACKETS, SHIRTS, SWEATSHIRTS, AND T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-584,227, FILED 3-10-2005.

ALICE SUE CARRUTHERS, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

BEL AIR

Reg. No. 4,394,946

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Sep. 3, 2013

Int. Cl.: 12 FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,210, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



Stanley A. Kajubi

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

CHEVELLE

Reg. No. 4,431,312 GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Nov. 12, 2013 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 12 FOR: EXTERIOR BADGES FOR VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK FIRST USE 11-1-1987; IN COMMERCE 11-1-1987.

PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,159, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



April Hesik, Esq.

Deputy Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

CHEVELLE

Reg. No. 4,431,313 GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Nov. 12, 2013 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 25 FOR: CLOTHING, NAMELY, T-SHIRTS, HATS, SWEATSHIRTS, IN CLASS 25 (U.S. CLS.
22 AND 39).

TRADEMARK FIRST USE 12-16-1988; IN COMMERCE 12-16-1988.

PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,182, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



See attached file

Deputy Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

CHEVELLE

Reg. No. 4,431,314

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Nov. 12, 2013

Int. Cl.: 28

FOR: TOY VEHICLES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,205, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



April Hesik, Esq.

Deputy Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

CHEVELLE

Reg. No. 4,431,315

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Nov. 12, 2013

Int. Cl.: 27

FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

TRADEMARK

FIRST USE 11-1-1987; IN COMMERCE 11-1-1987.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,311,794.

SER. NO. 85-794,217, FILED 12-4-2012.

APRIL HESIK, EXAMINING ATTORNEY



April Hesik, Esq.

Deputy Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

CANYON

Reg. No. 4,646,598

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Nov. 25, 2014

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23,
31, 35 AND 44).

TRADEMARK

FIRST USE 9-18-2014; IN COMMERCE 9-18-2014.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,814,146.

SN 86-163,953, FILED 1-13-2014.

SIMON TENG, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

BLAZER

Reg. No. 5,751,576

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)

300 Renaissance Center

Detroit, MICHIGAN 482653000

Registered May 14, 2019

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks and vans

FIRST USE 12-31-2018; IN COMMERCE 12-31-2018

Int. Cl.: 12

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Trademark

SER. NO. 86-815,229, FILED 11-10-2015

Principal Register



Andrei Iancu

Director of the United States
Patent and Trademark Office

Int. Cl.: 28

Prior U.S. Cl.: 22

United States Patent and Trademark Office **Reg. No. 1,467,522**
Registered Dec. 1, 1987

**TRADEMARK
PRINCIPAL REGISTER**

CORVETTE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS, NAMELY;
TOY VEHICLES, TOY CARS, TOY MODEL
HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).

FIRST USE 2-1-1983; IN COMMERCE
2-1-1983.
OWNER OF U.S. REG. NOS. 579,485 AND
642,147.

SER. NO. 656,443, FILED 4-20-1987.
W. A. CONN, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 27 and 28

Reg. No. 1,494,171

United States Patent and Trademark Office Registered June 28, 1988

**TRADEMARK
PRINCIPAL REGISTER**

CORVETTE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 7-27-1987; IN COMMERCE
7-27-1987.
SER. NO. 696,751, FILED 11-23-1987.

FOR: JEWELRY; NAMELY, QUARTZ
WATCHES, IN CLASS 14 (U.S. CLS. 27 AND 28).

ROBERT PEVERADA, EXAMINING ATTOR-
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office **Reg. No. 1,495,033**
Registered July 5, 1988

**TRADEMARK
PRINCIPAL REGISTER**

CORVETTE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR VEHICLES; NAMELY, AUTO-
MOBILES, ENGINES THEREFOR, AND
STRUCTURAL PARTS THEREOF, IN CLASS 12
(U.S. CLS. 19 AND 23).

FIRST USE 4-21-1983; IN COMMERCE
4-21-1983.

OWNER OF U.S. REG. NOS. 579,485, 648,147
AND OTHERS.

SER. NO. 696,752, FILED 11-23-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cl.: 26

United States Patent and Trademark Office Reg. No. 1,494,980
Registered July 5, 1988

**TRADEMARK
PRINCIPAL REGISTER**

CORVETTE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 10-31-1984; IN COMMERCE
10-31-1984.

SER. NO. 697,950, FILED 11-27-1987.

FOR: EYEGLASSES, IN CLASS 9 (U.S. CL.
26).

ROBERT PEVERADA, EXAMINING ATTOR-
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,215

United States Patent and Trademark Office

Registered Jan. 25, 2000

**TRADEMARK
PRINCIPAL REGISTER**

CORVETTE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).
FIRST USE 1-0-1981; IN COMMERCE
1-0-1981.

SER. NO. 75-572,655, FILED 10-15-1998.

GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,314,485

United States Patent and Trademark Office

Registered Feb. 1, 2000

**TRADEMARK
PRINCIPAL REGISTER**

CORVETTE

GENERAL MOTORS CORPORATION (DELAWARE
CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS,
HATS, CLOTHING TIES, SWEAT SUITS, PANTS
AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND
39).

FIRST USE 4-0-1996; IN COMMERCE 4-0-1996.
OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602
AND OTHERS.

SER. NO. 75-629,734, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,463,898

Registered June 26, 2001

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

CORVETTE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 9-0-1995; IN COMMERCE 9-0-1995.

OWNER OF U.S. REG. NOS. 2,311,215, 2,314,485
AND OTHERS.

SER. NO. 76-063,278, FILED 6-5-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: METAL MONEY CLIPS, METAL GEAR
SHIFT KNOBS, NON-MECHANICAL METAL
STREET SIGNS, NON-MECHANICAL METAL
PARKING SIGNS, NON-MECHANICAL TIN SIGNS,
METAL KEY RINGS, METAL LICENSE PLATES, IN
CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,854,854

Registered June 15, 2004

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

EQUINOX

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

STRUCTURAL PARTS THEREOF , IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 3-4-2004; IN COMMERCE 3-4-2004.

SN 78-004,731, FILED 4-19-2000.

CYNTHIA SLOAN, EXAMINING ATTORNEY

FOR: MOTOR LAND VEHICLES, NAMELY, AU-
TOMOBILES, SPORT UTILITY VEHICLES,
TRUCKS, VANS, ENGINES THEREFOR AND

United States of America
United States Patent and Trademark Office

HIGH COUNTRY

Reg. No. 4,444,192

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Dec. 3, 2013

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES,
TRUCKS AND VANS, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-23-2013; IN COMMERCE 10-23-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-283,826, FILED 4-1-2011.

LINDA LAVACHE, EXAMINING ATTORNEY



Deborah S. Cohn

Commissioner for Trademarks of the
United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

EL CAMINO

Reg. No. 4,382,628

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Aug. 13, 2013

Int. Cl.: 12

FOR: UPHOLSTERY FOR MOTOR LAND VEHICLES; EXTERIOR AND INTERIOR BADGES
FOR MOTOR LAND VEHICLES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

THE ENGLISH TRANSLATION OF "EL CAMINO" IN THE MARK IS "THE ROAD".

SER. NO. 85-699,199, FILED 8-9-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



See attached file

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

COLORADO

Reg. No. 4,646,599

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Nov. 25, 2014

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, TRUCKS, IN CLASS 12 (U.S. CLS. 19, 21, 23,
31, 35 AND 44).

TRADEMARK

FIRST USE 9-16-2014; IN COMMERCE 9-16-2014.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,813,324.

SN 86-163,974, FILED 1-13-2014.

SIMON TENG, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CRUZE PREMIER

Reg. No. 5,643,759

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered Jan. 01, 2019

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

Int. Cl.: 12

FIRST USE 2-1-2017; IN COMMERCE 2-1-2017

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-605,922, FILED 04-22-2015



Andrei Iancu

Director of the United States
Patent and Trademark Office

United States Patent Office

661,322
Registered May 6, 1958

PRINCIPAL REGISTER Trademark

Ser. No. 32,751, filed June 27, 1957

IMPALA

General Motors Corporation (Delaware corporation)
3044 W. Grand Blvd.
Detroit 2, Mich.

For: AUTOMOBILES, in CLASS 19.
First use Jan. 18, 1956; in commerce Jan. 18, 1956.

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,798

United States Patent and Trademark Office

Registered Jan. 25, 2000

**TRADEMARK
PRINCIPAL REGISTER**

IMPALA

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 7-0-1994; IN COMMERCE
7-0-1994.
OWNER OF U.S. REG. NO. 661,322.
SER. NO. 75-630,283, FILED 1-29-1999.

FOR: METAL LICENSE PLATES, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,669,222

Registered Dec. 31, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

IMPALA

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER PLASTIC, WAX, CHINA, CRYSTAL, GLASS AND PORCELAIN, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS,

NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

SER. NO. 78-086,842, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

L88

Reg. No. 4,275,878

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 12

FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-692,067, FILED 8-1-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

LT-1

Reg. No. 4,382,776

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Aug. 13, 2013

Int. Cl.: 16

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-729,266, FILED 9-14-2012.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



Seev Shrestha

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

L88

Reg. No. 4,275,949

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 16

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

SER. NO. 85-729,319, FILED 9-14-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

LT1

Reg. No. 4,713,011 GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
Registered Mar. 31, 2015 300 RENAISSANCE CENTER
DETROIT, MI 492653000

Int. Cl.: 12 FOR: ENGINES FOR AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS AND VANS,
IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK FIRST USE 11-4-2014; IN COMMERCE 11-4-2014.

PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-892,473, FILED 4-2-2013.

JANICE L. MCMORROW, EXAMINING ATTORNEY



Nicelle K. Lee
Director of the United States
Patent and Trademark Office

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent Office

Reg. No. 1,039,220
Registered May 11, 1976

TRADEMARK
Principal Register

SILVERADO

General Motors Corporation (Delaware corporation)
3044 W. Grand Blvd.
Detroit, Mich. 48202

For: MOTOR VEHICLES—NAMELY, TRUCKS—
in CLASS 12 (U.S. CL. 19).
First use Sept. 27, 1974; in commerce Sept. 27, 1974.

Ser. No. 61,004, filed Aug. 21, 1975.

R. G. BUNIS, Examiner

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office

Reg. No. 1,490,090

Registered May 31, 1988

**TRADEMARK
PRINCIPAL REGISTER**

SUBURBAN

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR VEHICLES, NAMELY,
TRUCKS, ENGINES THEREOF AND STRUC-

TURAL PARTS THEREFOR, IN CLASS 12 (U.S.
CLS. 19 AND 23).

FIRST USE 9-30-1948; IN COMMERCE
9-30-1948.

SER. NO. 688,837, FILED 10-9-1987.

DAVID H. STINE, EXAMINING ATTORNEY

Int. Cl.: 28

Prior U.S. Cl.: 22

Reg. No. 1,519,946

United States Patent and Trademark Office Registered Jan. 10, 1989

**TRADEMARK
PRINCIPAL REGISTER**

STINGRAY

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

VEHICLES, AND TOY MODEL HOBBYCRAFT KITS, IN CLASS 28 (U.S. CL. 22).
FIRST USE 6-15-1987; IN COMMERCE 6-15-1987.
OWNER OF U.S. REG. NO. 1,467,522.

FOR: TOYS AND PLAYTHINGS; NAMELY,
TOY VEHICLES, TOY CARS, BATTERY-OPERATED REMOTE AND RADIO-CONTROLLED TOY VEHICLES, FRICTION-POWERED TOY

SER. NO. 707,406, FILED 1-25-1988.

JOHN P. RYNKIEWICZ, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 50

United States Patent and Trademark Office Reg. No. 1,750,042
Registered Feb. 2, 1993

**TRADEMARK
PRINCIPAL REGISTER**

STINGRAY

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 9-30-1962; IN COMMERCE
9-30-1962.
SER. NO. 74-258,057, FILED 3-23-1992.

FOR: NAMEPLATES FOR MOTOR LAND
VEHICLES, IN CLASS 12 (U.S. CLS. 19 AND 50).

J. CHILDRESS, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19 and 23

United States Patent and Trademark Office Reg. No. 1,880,529
Registered Feb. 28, 1995

**TRADEMARK
PRINCIPAL REGISTER**

TAHOE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

TURAL PARTS THEREOF, IN CLASS 12 (U.S.
CLS. 19 AND 23).
FIRST USE 9-30-1981; IN COMMERCE
9-30-1981.

FOR: MOTOR VEHICLES, NAMELY
TRUCKS, ENGINES THEREFOR, AND STRUC-

SER. NO. 74-512,191, FILED 4-11-1994.

ANDREW BAXLEY, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35 and 44

United States Patent and Trademark Office Reg. No. 2,008,406
Registered Oct. 15, 1996

**TRADEMARK
PRINCIPAL REGISTER**

Z71

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 5-1-1987; IN COMMERCE
5-1-1987.

SER. NO. 75-014,921, FILED 11-3-1995.

FOR: MODIFIED OFF ROAD CHASSIS SOLD
AS COMPONENTS OF TRUCKS, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

CINDI GREENBAUM, EXAMINING ATTOR-
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

United States Patent and Trademark Office

Reg. No. 2,092,090

Registered Aug. 26, 1997

TRADEMARK
PRINCIPAL REGISTER

MALIBU

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 11-14-1996; IN COMMERCE
11-14-1996.

FOR: MOTOR VEHICLES, NAMELY, AUTO-
MOBILES, ENGINES THEREFOR AND STRUC-
TURAL PARTS THEREOF, IN CLASS 12 (U.S.
CLS. 19, 21, 23, 31, 35 AND 44).

SN 75-047,555, FILED 1-23-1996.

RICHARD A. STRASER, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,308,988

United States Patent and Trademark Office

Registered Jan. 18, 2000

**TRADEMARK
PRINCIPAL REGISTER**

Z71

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-
ERS, HATS, CLOTHING TIES, SWEAT SUITS,
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 3-0-1996; IN COMMERCE
3-0-1996.
OWNER OF U.S. REG. NOS. 1,599,494, 2,008,406
AND OTHERS.

SER. NO. 75-572,661, FILED 10-15-1998.
GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,430,738

United States Patent and Trademark Office

Registered Feb. 27, 2001

**TRADEMARK
PRINCIPAL REGISTER**

MONTE CARLO

GENERAL MOTORS CORPORATION (DELAWARE
CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: METAL LICENSE PLATES, IN CLASS 6 (U.S.
CLS. 2, 12, 13, 14, 23, 25 AND 50).

FIRST USE 3-0-1989; IN COMMERCE 3-0-1989.

SER. NO. 75-630,189, FILED 1-29-1999.

ASMAT KHAN, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,316,536

United States Patent and Trademark Office

Registered Feb. 8, 2000

**TRADEMARK
PRINCIPAL REGISTER**

Z/28

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-
ERS, HATS, CLOTHING TIES, SWEAT SUITS,
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 4-0-1996; IN COMMERCE
4-0-1996.
OWNER OF U.S. REG. NOS. 1,470,779 AND
1,919,577.

SER. NO. 75-630,282, FILED 1-29-1999.
ALICE SUE CARRUTHERS, EXAMINING AT-
TORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,652,035

Registered Nov. 19, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

SUBURBAN

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL

MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 1,880,529.

SER. NO. 78-086,840, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,652,036
Registered Nov. 19, 2002

**TRADEMARK
PRINCIPAL REGISTER**

TAHOE

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL

MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NO. 1,880,529.

SER. NO. 78-086,843, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 3,537,570

United States Patent and Trademark Office

Registered Nov. 25, 2008

TRADEMARK
PRINCIPAL REGISTER

TRAVERSE

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: MOTOR LAND VEHICLES, NAMELY, AU-
TOMOBILES, SPORT UTILITY VEHICLES,
TRUCKS, VANS, ENGINES THEREFOR AND
STRUCTURAL PARTS THEREOF , IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

FIRST USE 9-13-2008; IN COMMERCE 9-13-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SN 77-031,062, FILED 10-27-2006.

ANGELA M. MICHELI, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,681,174

United States Patent and Trademark Office Registered Jan. 28, 2003

**TRADEMARK
PRINCIPAL REGISTER**

MONTE CARLO

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

METAL MONEY CLIPS, PLASTIC NAME BADGES,
NON-METAL NAMEPLATES, PICTURE FRAMES,
PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC
STORAGE BINS, SEAT CUSHIONS, STOOLS, IN
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC HOLDERS FOR BADGES,
BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER,
PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS
AND PORCELAIN, JEWELRY BOXES NOT OF
METAL, NON-METAL KEY CHAINS, NON-METAL
KEY FOBS, NON-METAL KEY HOLDERS, NON-
METAL KEY RINGS, NON-METAL KEY TAGS,
NON-METAL LICENSE PLATES, MIRRORS, NON-

FIRST USE 9-1-1995; IN COMMERCE 9-1-1995.

OWNER OF U.S. REG. NOS. 1,040,089, 2,478,937
AND OTHERS.

SER. NO. 78-086,845, FILED 10-4-2001.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,527

Registered Nov. 26, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**

Z71

GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS,
CHAIRS, NON-METAL CLAMPS, DESK ORNA-
MENTS, MADE OF BONE, IVORY, PLASTER,
WAX, WOOD, CHINA, CRYSTAL, GLASS AND
PORCELAIN, JEWELRY BOXES NOT OF METAL,
NON-METAL KEY CHAINS, NON-METAL KEY
FOBS, NON-METAL KEY HOLDERS, NON-METAL
KEY RINGS, NON-METAL KEY TAGS, NON-ME-
TAL LICENSE PLATES, MIRRORS, NON-METAL
MONEY CLIPS, PLASTIC NAME BADGES, NON-

METAL NAMEPLATES, PICTURE FRAMES, PIL-
LOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STO-
RAGE BINS, SEAT CUSHIONS STOOLS, IN CLASS
20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 9-1-1995; IN COMMERCIAL 9-1-1995.

OWNER OF U.S. REG. NOS. 2,008,406 AND
2,308,988.

SER. NO. 78-086,852, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,663,321

Registered Dec. 17, 2002

**TRADEMARK
PRINCIPAL REGISTER**

MALIBU

GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS; DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL; NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NONMETAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES; PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS AND STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 8-1-1997; IN COMMERCE 8-1-1997.

SER. NO. 78-086,872, FILED 10-4-2001.

HOWARD SMIGA, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

STINGRAY

Reg. No. 4,436,811

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Nov. 19, 2013

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19,
21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 9-19-2013; IN COMMERCE 9-19-2013.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-041,072, FILED 5-18-2010.

SAMUEL E. SHARPER JR., EXAMINING ATTORNEY



Sean Shanahan

Deputy Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ZL1

Reg. No. 4,172,493

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered July 10, 2012

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, IN CLASS 12 (U.S. CLS. 19,
21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 3-29-2012; IN COMMERCE 3-29-2012.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-236,615, FILED 2-8-2011.

HOWARD SMIGA, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ZL1

Reg. No. 4,117,179

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Mar. 27, 2012

Int. Cl.: 7

FOR: AUTOMOTIVE ENGINE BLOCKS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

TRADEMARK

FIRST USE 1-1-1998; IN COMMERCE 1-1-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-237,470, FILED 2-9-2011.

HOWARD SMIGA, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

TURBO-JET

Reg. No. 4,275,896

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 12

FOR: EXTERIOR AND INTERIOR BADGES FOR MOTOR LAND VEHICLES, IN CLASS 12
(U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 10-21-1998; IN COMMERCE 10-21-1998.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,313, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

TURBO-JET

Reg. No. 4,275,897

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 16

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,368, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

TURBO-FIRE

Reg. No. 4,275,899

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 15, 2013

Int. Cl.: 16

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK

FIRST USE 6-23-2000; IN COMMERCE 6-23-2000.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-699,411, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ZR2

Reg. No. 4,279,992

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Jan. 22, 2013

Int. Cl.: 16

FOR: DECALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-31-2005; IN COMMERCE 12-31-2005.

TRADEMARK

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRINCIPAL REGISTER

SER. NO. 85-699,452, FILED 8-9-2012.

HEATHER SAPP, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

TRAX

Reg. No. 4,704,309

GENERAL MOTORS LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 RENAISSANCE CENTER
DETROIT, MI 482653000

Registered Mar. 17, 2015

Int. Cl.: 12

FOR: MOTOR LAND VEHICLES, NAMELY, AUTOMOBILES, SPORT UTILITY VEHICLES, TRUCKS, VANS, ENGINES THEREFOR AND STRUCTURAL PARTS THEREOF , IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK

FIRST USE 11-24-2014; IN COMMERCE 11-24-2014.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-847,549, FILED 2-12-2013.

CHRISTOPHER LAW, EXAMINING ATTORNEY



Nicelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ZR2

Reg. No. 5,566,056

General Motors LLC (DELAWARE LIMITED LIABILITY COMPANY)
300 Renaissance Center
Detroit, MICHIGAN 482653000

Registered Sep. 18, 2018

CLASS 12: Motor land vehicles, namely, automobiles, sport utility vehicles, trucks, vans, engines therefor and structural parts thereof

Int. Cl.: 12

FIRST USE 5-31-2017; IN COMMERCE 5-31-2017

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-386,591, FILED 09-05-2014



Andrei Iancu

Director of the United States
Patent and Trademark Office

Int. Cl.: 28

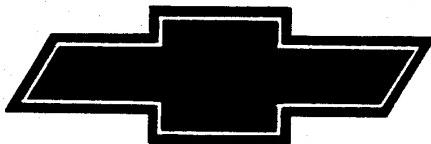
Prior U.S. Cl.: 22

Reg. No. 1,519,942

Registered Jan. 10, 1989

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FIRST USE 11-8-1984; IN COMMERCE
11-8-1984.

OWNER OF U.S. REG. NOS. 95,398 AND
647,236.

FOR: TOYS AND PLAY-THINGS; NAMELY,
TOY VEHICLES, TOY CARS, BATTERY-OPER-
ATED REMOTE AND RADIO-CONTROLLED
TOY VEHICLES, FRICTION-POWERED TOY
VEHICLES, AND TOY MODEL HOBBYCRAFT
KITS, IN CLASS 28 (U.S. CL. 22).

SER. NO. 698,806, FILED 12-3-1987.

CORA ANN MOORHEAD, EXAMINING AT-
TORNEY

Int. Cl.: 28

Prior U.S. Cls.: 22 and 50

United States Patent and Trademark Office Reg. No. 1,540,658
Registered May 23, 1989

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: TOYS AND PLAYTHINGS; NAMELY,
TOY VEHICLES, TOY CARS, BATTERY-OPERATED REMOTE AND RADIO-CONTROLLED TOY VEHICLES, FRICTION-POWERED TOY VEHICLES, AND TOY MODEL HOBBYCRAFT KITS, IN CLASS 28 (U.S. CLS. 22 AND 50).

FIRST USE 6-25-1987; IN COMMERCE 6-25-1987.

OWNER OF U.S. REG. NOS. 95,990, 1,471,518 AND OTHERS.

SER. NO. 707,404, FILED 1-25-1988.

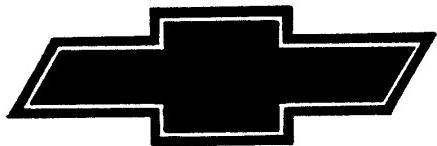
JOHN P. RYNKIEWICZ, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office Reg. No. 1,530,792
Registered Mar. 21, 1989

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CLOCKS, IN CLASS 14 (U.S. CL. 27).
FIRST USE 1-2-1985; IN COMMERCE
1-2-1985.

OWNER OF U.S. REG. NOS. 95,398 AND
647,236.

SER. NO. 738,100, FILED 7-5-1988.

JANICE O'LEAR, EXAMINING ATTORNEY

Int. Cl.: 12

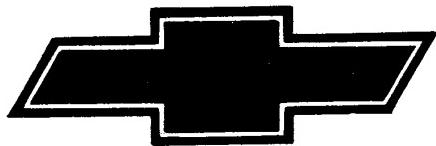
Prior U.S. Cl.: 19

Reg. No. 1,661,628

United States Patent and Trademark Office

Registered Oct. 22, 1991

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: MOTOR LAND VEHICLES; NAMELY,
AUTOMOBILES, PASSENGER VANS, CARGO
VANS, SPORT UTILITY VEHICLES, PICK-UP
TRUCKS, COMMERCIAL LAND VEHICLES;
NAMELY, AUTOMOBILES, BUSES, TRUCKS,
VANS, SPORT UTILITY VEHICLES, CHASSIS
FOR THE FOREGOING AND ANY COMBINATION
THEREOF AND STRUCTURAL PARTS
THEREFOR, ENGINES THEREFOR, AND

STRUCTURAL PARTS THEREOF; CABS AND
CHASSIS FOR TRUCKS, MOTOR HOMES, AND
RECREATIONAL VEHICLES; CHASSIS FOR
VANS, IN CLASS 12 (U.S. CL. 19).

FIRST USE 7-22-1913; IN COMMERCE
7-22-1913.

OWNER OF U.S. REG. NOS. 95,398, 647,236,
AND 1,540,884.

SER. NO. 74-138,028, FILED 2-11-1991.

RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cls.: 8, 9, 14, 16, 18, 21 and 25

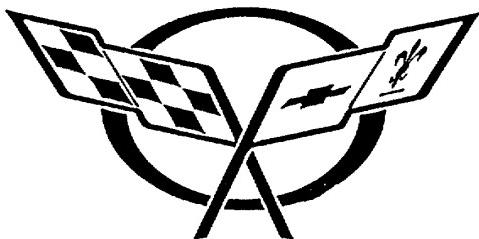
Prior U.S. Cls.: 1, 2, 3, 5, 13, 21, 22, 23, 26, 27,
28, 29, 30, 33, 36, 37, 38, 39, 40, 41, 44 and 50

Reg. No. 2,242,877

Registered May 4, 1999

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: POCKET KNIVES, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: PRE-RECORDED VIDEO CASSETTES FEATURING THE MAKING OF SPORTS CARS, SUNGLASSES, EYEGLASS CASES AND COMPUTER PERIPHERAL MOUSE PADS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: JEWELRY, NAMELY, TIE TACKS, LAPEL PINS, WATCHES AND CHARMS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: DESK TOP ORGANIZERS, NOTE PADS, PLAYING CARDS, POSTERS, COIN HOLDERS, PENS AND PEN HOLDERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: UMBRELLAS, LUGGAGE, GYM BAGS, LEATHER KEY FOBS, BRIEFCASE-TYPE PORTFOLIOS, ATTACHE CASES AND WALLETS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: MUGS, PORTABLE COOLERS, COASTERS NOT OF PAPER AND NOT BEING TABLE LINEN AND BEVERAGE GLASSWARE, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS, HATS, CLOTHING TIES, SWEAT SUITS, PANTS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-0-1996; IN COMMERCE 12-0-1996.

OWNER OF U.S. REG. NOS. 648,147, 2,086,434 AND OTHERS.

SER. NO. 75-501,279, FILED 6-12-1998.

CONRAD WONG, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,397

United States Patent and Trademark Office

Registered Jan. 25, 2000

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS, HATS, CLOTHING TIES, SWEAT SUITS, PANTS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-0-1995; IN COMMERCE
3-0-1995.
OWNER OF U.S. REG. NOS. 95,990, 1,540,884
AND OTHERS.

SER. NO. 75-591,370, FILED 11-8-1998.
GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,399

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZERS, HATS, CLOTHING TIES, SWEAT SUITS, PANTS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-0-1995; IN COMMERCE
3-0-1995.
OWNER OF U.S. REG. NOS. 1,494,171, 1,792,602
AND OTHERS.

SER. NO. 75-591,372, FILED 11-18-1998.
GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 6

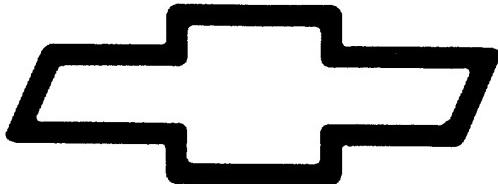
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,311,791

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

OWNER OF U.S. REG. NOS. 95,990, 1,540,884
AND OTHERS.

FOR: METAL LICENSE PLATES, IN CLASS 6
(U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).
FIRST USE 12-0-1994; IN COMMERCE
12-0-1994.

SER. NO. 75-629,729, FILED 1-29-1999.

GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 25

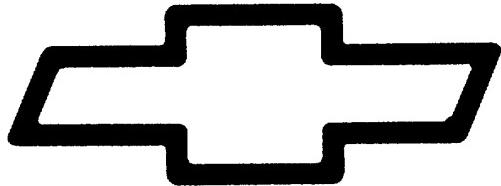
Prior U.S. Cls.: 22 and 39

Reg. No. 2,311,792

United States Patent and Trademark Office

Registered Jan. 25, 2000

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: SHIRTS, SWEATERS, JACKETS, BLAZ-
ERS, HATS, CLOTHING TIES, SWEAT SUITS,
PANTS AND SHORTS, IN CLASS 25 (U.S. CLS.
22 AND 39).

FIRST USE 5-0-1987; IN COMMERCE
5-0-1987.
OWNER OF U.S. REG. NOS. 95,990, 1,540,884
AND OTHERS.

SER. NO. 75-629,731, FILED 1-29-1999.
GIANCARLO CASTRO, EXAMINING ATTOR-
NEY

Int. Cl.: 24

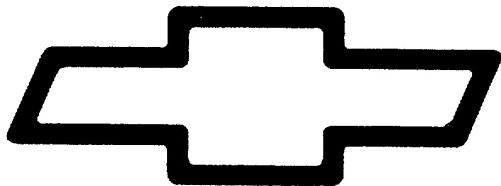
Prior U.S. Cls.: 42 and 50

Reg. No. 2,311,918

Registered Jan. 25, 2000

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: CLOTH BANNERS, CLOTH FLAGS,
AND BED BLANKETS, IN CLASS 24 (U.S. CLS.
42 AND 50).

FIRST USE 11-0-1989; IN COMMERCE
11-0-1989.
OWNER OF U.S. REG. NOS. 95,990, 1,540,884
AND OTHERS.

SER. NO. 75-650,024, FILED 3-1-1999.
GIANCARLO CASTRO, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

United States Patent and Trademark Office

Reg. No. 2,563,092

Registered Apr. 23, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELA-
WARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FIRST USE 10-0-1996; IN COMMERCE 10-0-1996.

OWNER OF U.S. REG. NOS. 1,471,518, 2,348,249
AND OTHERS.

FOR: METAL MONEY CLIPS, METAL KNOBS,
NON-MECHANICAL METAL STREET SIGNS, NON-
MECHANICAL METAL PARKING SIGNS, NON-
MECHANICAL TIN SIGNS, METAL KEY RINGS,
METAL LICENSE PLATES, IN CLASS 6 (U.S. CLS. 2,
12, 13, 14, 23, 25 AND 50).

SER. NO. 76-063,276, FILED 6-5-2000.

ASMAT KHAN, EXAMINING ATTORNEY

Int. Cl.: 28

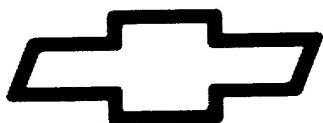
Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,550,170

United States Patent and Trademark Office

Registered Mar. 19, 2002

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BALLOONS, BOARD GAMES, CHRISTMAS TREE ORNAMENTS, COLLECTIBLE TOY CARS, DIECAST VEHICLE MODELS, GOLF BAGS, GOLF BALL MARKERS, GOLF BALLS, GOLF CLUBS, GOLF PUTTERS, GOLF TEES, PEDDLE CARS, PIN-BALL MACHINES, PLASTIC VEHICLE KITS, PLASTIC VEHICLE MODELS, RADIO CONTROLLED CARS, COIN OPERATED VIDEO GAMES AND

HAND HELD UNITS FOR PLAYING VIDEO GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 7-15-1990; IN COMMERCE 7-15-1990.

OWNER OF U.S. REG. NOS. 1,661,628, 2,311,918 AND OTHERS.

SER. NO. 78-063,842, FILED 5-16-2001.

MICHAEL WEBSTER, EXAMINING ATTORNEY

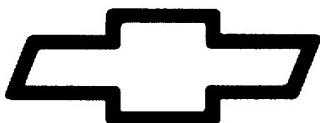
Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40 and 50

United States Patent and Trademark Office

Reg. No. 2,538,436
Registered Feb. 12, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BEVERAGE GLASSWARE, BOTTLE OPENERS, CAN WRAPS, COASTERS, COMMEMORATIVE PLATES, CONTAINERS FOR FOOD, COOLERS, CORKSCREWS, CUPS, GLASS CANISTERS, ICE SCRAPERS WITH BRUSHES, MUGS, ORNAMENT REPLICAS OF VEHICLES MADE OF GLASS, CRYSTAL AND CERAMIC, PORTABLE

CONTAINERS, SALT AND PEPPER SHAKERS, SERVICE TRAYS, SQUEEZE BOTTLES AND STEINS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 12-1-1925; IN COMMERCE 12-1-1925.

SER. NO. 78-075,334, FILED 7-24-2001.

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY

Int. Cl.: 14

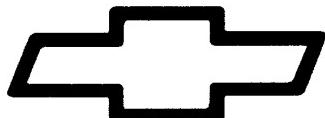
Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,562,025

Registered Apr. 16, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BELT BUCKLES, CHARMS, CLOCKS, COINS, CUFF-LINKS, EARRINGS, INGOTS, LAPEL PINS, MONEY CLIPS, PENDANTS, RINGS, TIE CLIPS, TIE TACKS, WATCHES , IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 1-1-1950; IN COMMERCE 1-1-1950.

SER. NO. 78-075,441, FILED 7-24-2001.

DOMINIC J. FERRAIUOLO, EXAMINING ATTORNEY

Int. Cl.: 25

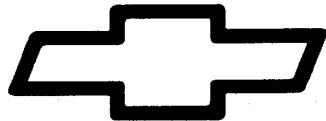
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,578,898

Registered June 11, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: APRONS, BOOTS, GLOVES, HEADBANDS,
MOCCASINS, OVERALLS, RAINWEAR, ROBES,
SCARVES, SHOES, SLEEPWEAR, SLIPPERS, SOCKS,

SUNVISORS, SWEATERS, AND VESTS, IN CLASS 25
(U.S. CLS. 22 AND 39).

FIRST USE 1-1-1985; IN COMMERCE 1-1-1985.

SER. NO. 78-086,835, FILED 10-4-2001.

SHARON MEIER, EXAMINING ATTORNEY

UNITED STATES PATENT OFFICE.

CHEVROLET MOTOR COMPANY, OF FLINT, MICHIGAN.

TRADE-MARK FOR AUTOMOBILES, MOTOR-VEHICLES, AND PARTS THEREOF.

95,398.

Registered Feb. 17, 1914.

Application filed October 4, 1913. Serial No. 73,204.

STATEMENT.

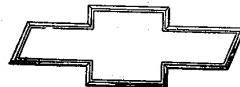
To all whom it may concern:

Be it known that the CHEVROLET Motor COMPANY, a corporation organized on November 3, 1911, under the laws of the State of Michigan, and doing business at Flint, Michigan, has adopted and used the trade-mark shown in the accompanying drawing, for automobiles, motor-vehicles, and parts thereof, in Class 19, Vehicles, not including engines.

The trade-mark was adopted and has been used continuously in the business of said corporation since July 22, 1913.

The trade-mark is applied or affixed to the goods or to the packages containing the same, by placing thereon a metal plate on which the trade-mark is shown, or by painting the trade-mark thereon, or by stamping, or by applying thereto a label bearing the trade-mark, or by applying the trade-mark to the package, crate or box containing the goods in question.

CHEVROLET MOTOR COMPANY,
By WILLIAM C. DURANT,
Vice-President.



DECLARATION.

State of New York county of New York ss:

WILLIAM C. DURANT, being duly sworn, deposes and says that he is the vice-president of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade-mark is used by

said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered, and that the specimens show the trade-mark as actually used upon the goods.

WILLIAM C. DURANT.

Subscribed and sworn to before me this 29th day of September 1913.

[L. s.] JOHN J. RANAGAN,
*Notary Public, No. 6, New York County,
N. Y.*

Copies of this trade-mark may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."

Int. Cl.: 12

Prior U.S. Cl.: 19

United States Patent and Trademark Office
10 Year Renewal

Reg. No. 579,485

Registered Sep. 1, 1953

Renewal Term Begins Sep. 1, 1993

TRADEMARK
PRINCIPAL REGISTER

Corvette

GENERAL MOTORS CORPORATION
(DELAWARE CORPORATION)
3044 WEST GRAND BOULEVARD
DETROIT, MI 48202

FOR: AUTOMOBILES , IN CLASS 19
(INT. CL. 12).
FIRST USE 1-9-1953; IN COMMERCE
1-9-1953.

SER. NO. 71-644,297, FILED 3-27-1953.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Dec. 7, 1993.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 6

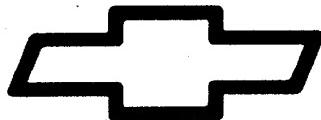
Prior U.S. Cls.: 2, 12, 13, 14, 23, 25 and 50

Reg. No. 2,779,456

United States Patent and Trademark Office

Registered Nov. 4, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

STREET SIGNS MADE OF METAL, METAL TOOL BOXES, AND WALL MOUNTED AND FREE-STANDING METAL TOOL RACKS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FOR: METAL BANKS, METAL DECORATIVE BOXES, INGOTS OF COMMON METAL, METAL KEY CHAINS, METAL KEY FOBS, METAL KEY RINGS, METAL KEYS, LICENSE PLATES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL METAL SIGNS, MONEY CLIPS MADE OF METAL, ORNAMENTAL REPLICAS OF VEHICLES MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL PARKING SIGNS MADE OF METAL, NON-LUMINOUS AND NON-MECHANICAL

FIRST USE 12-1-1939; IN COMMERCE 12-1-1939.

OWNER OF U.S. REG. NO. 2,314,486 AND OTHERS.

SER. NO. 78-063,914, FILED 5-16-2001.

JENNIFER MARTIN, EXAMINING ATTORNEY

Int. Cl.: 20

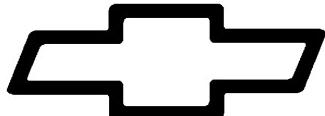
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,736,654

United States Patent and Trademark Office

Registered July 15, 2003

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

FOR: BADGE HOLDERS MADE OF PLASTIC, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF BONE, IVORY, PLASTER, PLASTIC, WAX AND WOOD, NON-METAL JEWELRY BOXES, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, NAME BADGES

MADE OF PLASTIC, NAME PLATES MADE OF PLASTIC, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 12-1-1939; IN COMMERCE 12-1-1939.

OWNER OF U.S. REG. NOS. 647,236, 2,311,916 AND OTHERS.

SER. NO. 78-073,061, FILED 7-10-2001.

ELISSA GARBER KON, EXAMINING ATTORNEY

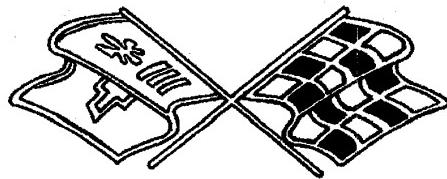
Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50

United States Patent and Trademark Office

Reg. No. 2,631,880
Registered Oct. 8, 2002

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: ALMANACS; AUTOMOTIVE BOOKS; PAPER OR PLASTIC BAGS FOR MERCHANDISE; BANK CHECKS; BUMPER STICKERS; DESKTOP BUSINESS CARD HOLDERS; BUSINESS CARDS; CALENDARS; CHECKBOOK COVERS; CHILDREN'S ACTIVITY BOOKS; COOKBOOKS; DECALS; GIFT WRAPPING PAPER; GREETING CARDS; LETTER OPENERS; MARKERS; NOTE PAD HOLDERS; NOTE PADS; PAPER BANNERS; PAPER COASTERS; PAPER FLAGS; PAPER NAPKINS; PAPERWEIGHTS; PEN AND PENCIL HOLDERS; PENCILS; PENS; PHOTO ALBUMS; PICTURES;

PLAYING CARDS; POCKET SECRETARIES; POSTCARDS; POSTERS; PARTIALLY PRINTED LABELS NOT OF TEXTILES; LITHOGRAPHIC PRINTS; STATIONERY FOLDERS; TRADING AND COLLECTOR CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-15-1991; IN COMMERCE 8-15-1991.

OWNER OF U.S. REG. NOS. 2,008,518, 2,086,434, AND 2,232,346.

SER. NO. 78-075,535, FILED 7-25-2001.

LANA PHAM, EXAMINING ATTORNEY

Int. Cl.: 9

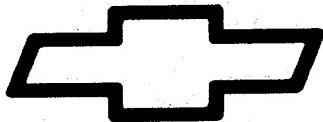
Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,734,714

Registered July 8, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: BINOCULARS; CALCULATORS; PHOTOGRAPHIC CAMERAS; DIRECTIONAL COMPASSES; COMPUTER MOUSE PADS; COMPUTER MOUSES; COMPUTER GAME SOFTWARE FOR USE IN ARCADE GAMES, HAND HELD ELECTRONIC GAMES AND VIDEO GAMES; COMPUTER SCREEN SAVER SOFTWARE; ELECTRIC SIGNS; EYEGLASS CASES; EYEGLASSES; COMPUTER AND VIDEO GAME CARTRIDGES; VIDEO GAME INTERACTIVE HAND HELD REMOTE CONTROLS FOR PLAYING ELECTRONICS GAMES; HAND HELD JOY STICK UNITS FOR PLAYING VIDEO GAMES; GRADUATED RULERS; INTERACTIVE VIDEO GAMES OF VIRTUAL REALITY COMPRISED OF COMPUTER SOFTWARE AND HARD-

WARE; DECORATIVE MAGNETS; MAGNIFYING GLASSES; NEON SIGNS; PRERECORDED VIDEO-TAPES FEATURING INFORMATION ON AUTOMOBILES; RADIO ANTENNAS; RADIOS; SUNGLASSES; TAPE MEASURES; TELEPHONES; THERMOMETERS NOT FOR MEDICAL USE; TIRE PRESSURE GAUGES; VIDEO REWINDERS; YARD STICKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-1995; IN COMMERCE 11-1-1995.

OWNER OF U.S. REG. NOS. 2,311,916, 2,314,486, AND 2,346,905.

SEC. 2(F).

SER. NO. 78-086,496, FILED 10-2-2001.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 20

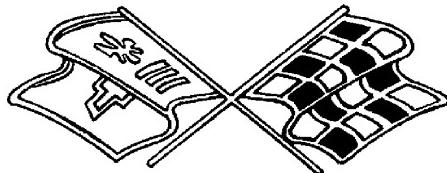
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,654,528

Registered Nov. 26, 2002

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, MADE OF BONE, IVORY, PLASTER, WAX, WOOD, CHINA, CRYSTAL, GLASS AND PORCELAIN, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-ME-

TAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

SER. NO. 78-086,868, FILED 10-4-2001.

GINA HAYES, EXAMINING ATTORNEY

Int. Cl.: 20

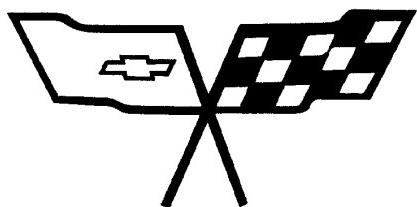
Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,750,257

United States Patent and Trademark Office

Registered Aug. 12, 2003

TRADEMARK
PRINCIPAL REGISTER



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS MADE OF PLASTIC, AND WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL NOVELTY LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL

NAMEPLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NO. 648,147.

SER. NO. 78-091,733, FILED 11-5-2001.

PRISCILLA MILTON, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office



Reg. No. 3,739,089 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)

Registered Jan. 19, 2010 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 9 FOR: SUNGLASSES, SUNGLASS CASES, COMPUTER MOUSE, LAPTOP CARRYING CASES,
CD CASES, NEON SIGNS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A
CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN
AND A FLEUR-DE-LIS.

SER. NO. 77-702,950, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,739,090 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)

Registered Jan. 19, 2010 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 12 FOR: FITTED DASHBOARD COVERS FOR VEHICLES, VEHICLE TIRE VALVE STEM CAPS, FITTED COVERS FOR VEHICLES, LICENSE PLATE FRAMES, IN CLASS 12 (U.S. CLS. 19, 21, 23, 31, 35 AND 44).

TRADEMARK
PRINCIPAL REGISTER FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-702,973, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 3,739,092 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)
Registered Jan. 19, 2010 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 18 FOR: WALLETS, DUFFLE BAGS, BACKPACKS, UMBRELLAS, TRUNKS, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,052, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,739,093 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)
Registered Jan. 19, 2010 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 20 FOR: STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-0-2005; IN COMMERCE 10-0-2005.
TRADEMARK
PRINCIPAL REGISTER OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,079, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 3,739,094 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)
Registered Jan. 19, 2010 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 21 FOR: BEVERAGE GLASSWARE, MUGS, TRAVEL INSULATED BEVERAGE CONTAINERS,
IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A
CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN
AND A FLEUR-DE-LIS.

SER. NO. 77-703,107, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 3,739,096 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)
Registered Jan. 19, 2010 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 25 FOR: CLOTHING, NAMELY, T-SHIRTS, HATS, JACKETS, SHIRTS, SWEATSHIRTS, COATS,
BANDANAS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A
CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN
AND A FLEUR-DE-LIS.

SER. NO. 77-703,197, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,739,097 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)
Registered Jan. 19, 2010 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 27 FOR: FLOOR MATS FOR VEHICLES, IN CLASS 27 (U.S. CLS. 19, 20, 37, 42 AND 50).

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.
TRADEMARK
PRINCIPAL REGISTER OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,215, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



A handwritten signature in black ink that reads "David J. Kappos".

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office



Reg. No. 3,739,098 GENERAL MOTORS COMPANY (DELAWARE CORPORATION)
Registered Jan. 19, 2010 300 RENAISSANCE CENTER
DETROIT, MI 482653000

Int. Cl.: 28 FOR: TOY VEHICLES, GOLF BALLS, GOLF PUTTERS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

TRADEMARK FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.
PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,232,346, 2,242,877, AND 2,911,818.

THE MARK CONSISTS OF TWO FLAGS CONNECTED AT THE BASE, ONE FLAG IS A CHECKERED FLAG AND THE OTHER IS A SHADED FLAG WITH A BOWTIE DESIGN AND A FLEUR-DE-LIS.

SER. NO. 77-703,234, FILED 3-31-2009.

NELSON SNYDER, EXAMINING ATTORNEY



David J. Kappos

Director of the United States Patent and Trademark Office

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

Reg. No. 2,683,719

Registered Feb. 4, 2003

United States Patent and Trademark Office

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER
P.O. BOX 300
DETROIT, MI 482653000

PLASTIC NAME BADGES, NON-METAL NAME-PLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: CLEAR PLASTIC BADGE HOLDERS, BEDS, CHAIRS, NON-METAL CLAMPS, DESK ORNAMENTS, NAMELY ORNAMENTS OF PLASTIC OR WOOD, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, HAND-HELD MIRRORS, FURNITURE MIRRORS, NON-METAL MONEY CLIPS,

FIRST USE 8-1-1997; IN COMMERCE 8-1-1997.

OWNER OF U.S. REG. NOS. 2,232,346 AND 2,242,877.

SER. NO. 78-091,740, FILED 11-5-2001.

GRETNA YAO, EXAMINING ATTORNEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32 and 50

United States Patent and Trademark Office

Reg. No. 2,678,153

Registered Jan. 21, 2003

**TRADEMARK
PRINCIPAL REGISTER**



GENERAL MOTORS CORPORATION (DELAWARE CORPORATION)
300 RENAISSANCE CENTER P.O. BOX 300
DETROIT, MI 482653000

FOR: CLEAR PLASTIC HOLDERS FOR BADGES, BEDS, CHAIRS, CLAMPS, DESK ORNAMENTS, JEWELRY BOXES NOT OF METAL, NON-METAL KEY CHAINS, NON-METAL KEY FOBS, NON-METAL KEY HOLDERS, NON-METAL KEY RINGS, NON-METAL KEY TAGS, NON-METAL LICENSE PLATES, MIRRORS, NON-METAL MONEY CLIPS, PLASTIC NAME BADGES, NON-METAL NAME PLATES, PICTURE FRAMES, PILLOWS, PLAQUES, PLASTIC FLAGS, PLASTIC STORAGE BINS, SEAT

CUSHIONS, STOOLS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 10-1-1986; IN COMMERCE 10-1-1986.

OWNER OF U.S. REG. NOS. 1,519,942, 2,314,490 AND OTHERS.

THE STIPPLING IS A FEATURE OF THE MARK.

SER. NO. 78-092,328, FILED 11-8-2001.

FLORENTINA BLANDU, EXAMINING ATTORNEY